

ANNUAL REPORT 2013

DIFFERENT APART.

UNITED TOGETHER.

United Way
of Greater St. Joseph
stjosephunitedway.org

LIVE UNITED

United
Way





MESSAGE FROM THE BOARD CHAIR

**United Way
of Greater St. Joseph**
stjosephunitedway.org

118 South 5th Street
St. Joseph, MO 64501

(816) 364-2381
Fax (816) 364-6030

UNITED WAY BOARD OF DIRECTORS

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Seth Wright, Vice Chair
Brett Carolus, Secretary
Jason Horn, Treasurer
Kylee M. Strough, President

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Patti Eiman
Campaign

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*Community Initiatives
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*Todd W. Meierhoffer served
as the 2013 Board Chair
for United Way of Greater
St. Joseph.*

Why should you and I care enough to be involved in United Way of Greater St. Joseph's work?

I care about my family and friends who live in northwest Missouri and northeast Kansas, and I imagine you care about yours. I know that as we each live our lives, what happens with our education, health and financial stability makes a great deal of difference, not only for ourselves but also for those who love or depend on us. When we live in a community, our lives become interconnected; when something happens to those around us, it impacts us. I expect that you, like I, want children to grow up in a solid community and that we want to have a healthy set of services available should we find ourselves in need and as we face changes of growing older. We cannot assume that someone else will do this important work for us.

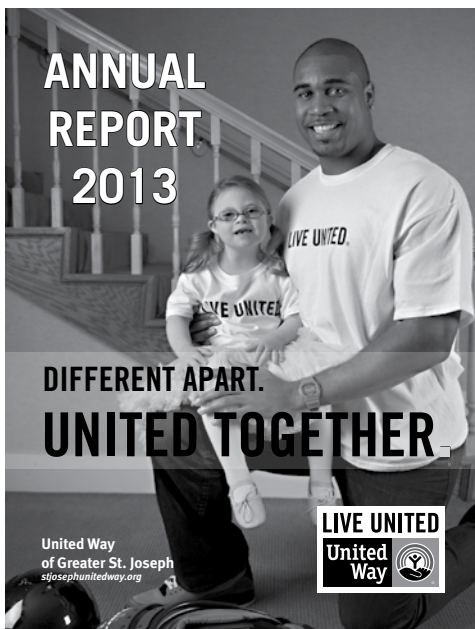
United Way of Greater St. Joseph calls us all to LIVE UNITED through the caring power of community. The work of United Way is the work of this community: you and me and our neighbors, coming together to help each other and ourselves.

In 2013, hundreds of us volunteered directly for United Way, and many more volunteered elsewhere in the community, connecting with opportunities that fit by using the United Way Volunteer Center as a resource. Throughout the year, the small United Way staff operated seven community Initiatives and Programs. In the spring, more than one hundred volunteers examined United Way Partner Agency operations, programs and finances to recommend how many dollars should be invested in each. In the fall, thousands of donors pledged more than \$3.2 million under the leadership of Campaign Chair Patti Eiman. The strong network between United Way and 19 United Way Partner Agencies improved area lives every day. Together, we ensured that United Way of Greater St. Joseph continues to create lasting change where we live.

If you gave, advocated or volunteered for United Way in 2013, I thank you. If you haven't stepped in to LIVE UNITED yet, I invite you to begin doing so this year. The caring power of community is important to all of us. We are different apart, and we can be a powerful force for good when united together.

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HOW TO LIVE UNITED

GIVE.

Giving through the annual United Way Campaign is an easy and powerful way to invest in our community. See if you can give through your workplace. You may also go to stjosephunitedway.org and click on the GIVE button or call (816) 364-2381.



ADVOCATE.

You can make change happen with your voice. United Way needs people who are passionate about education, health and financial stability to make some noise.



VOLUNTEER.

United Way Volunteer Center connects people who wish to volunteer with volunteer opportunities from non-profits throughout the community. Call (816) 364-2381 or visit stjosephunitedway.org and click on the VOLUNTEER button.



FOCUS

United Way of Greater St. Joseph focuses on education, health and financial stability because these are the foundation blocks upon which quality life is built. Education is essential to obtaining and keeping a job with a livable wage. Good health keeps children on track in school and allows adults to be productive. Financial resources allow families to secure today's necessities and to save for the future. All three (education, health and financial stability) are crucial to building a solid base for strengthening the community.

EDUCATION

Nicole, a high school student, was guided by a United Way funded educational program at a critical point in her life. She was encouraged to work hard at school, and she did, graduating in the top of her class and enrolling in a university to start her along a career path with the goal of supporting herself.

- 1,427 children attended preschool to help them begin their school years ready to learn.
- 209 young children with a disability or special need and their families received services that helped the children work toward important developmental milestones.
- 78 teen mothers remained in school or an alternative program throughout pregnancy and after delivery.

- 556 adults were trained about issues related to occupational safety in their workplaces.
- 9,716 people increased knowledge of disaster preparedness through disaster education.



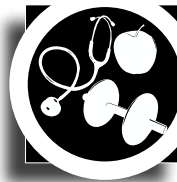
United Way of Greater St. Joseph works to help people of all ages reach their potential through a variety of educational pursuits that will, in turn, strengthen our community. Quality early learning, youth education in and out of the classroom and a variety of other instruction for life-long learning are just a few ways United Way supports education.

LOCAL IMPACT



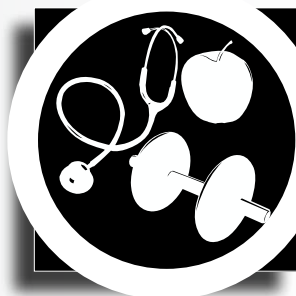
UNITED WAY IMPACTS THE COMMUNITY, NOT ONLY BY PROVIDING SERVICES, BUT ALSO BY SUPPORTING PARTNER AGENCIES AND BY WORKING TO HELP THE COMMUNITY COME TOGETHER IN RESPONSE TO PARTICULAR EDUCATION, HEALTH AND FINANCIAL STABILITY NEEDS. CAMPAIGN DOLLARS ARE ALLOCATED TO 7 UNITED WAY INITIATIVES AND PROGRAMS, 19 PARTNER AGENCIES, AND MANY OTHER LOCAL PROGRAMS. UNITED WAY SUPPORTS SERVICES THAT AIM TO IMPROVE LIVES.

HEALTH



Ben was born prematurely with many health and developmental concerns. His medical, physical and educational needs were addressed through United Way funded services in ways that helped his family remain financially stable. By age three, Ben's health had improved, and he was on track developmentally. He was an active boy who was ready for learning and growing.

- \$14,121,943 in uncompensated medical care was provided to Buchanan County children.
- 1,885 adults with serious mental illness received services to help them live independently.
- 630 senior adults received nutritious meals to help maintain health.
- 200 youth decreased body fat percentage and Body Mass Index.
- 1,851 people worked through alcohol and drug addiction recovery.
- 1,284 women received mammograms or were educated about good breast health practices.



In the Greater St. Joseph area, your contributions help people of all ages improve their physical and mental well-being. Health is promoted through fitness and wellness activities, nutrition and in-home services, counseling and other important programs. Good health is crucial for everyone.

FINANCIAL STABILITY

Lisa sought shelter and safety from domestic violence through United Way funded programs after years that had taken a toll on her mental health and financial stability. Using the support as a foundation to grow from, she earned a college degree so she can make a living and give back to the community as a social worker.

- 1,200 men, women, and children received emergency shelter.
- 9,496 clothing orders were received by people in need.
- 352 people received budget counseling to help them through financial crisis.
- Immediate disaster needs were met for 114 families.
- 264 low-income or elderly people were represented in court at no cost for non-criminal cases.
- 1,012 children from low-income families received school supplies.



Stable household finances are important for daily living, which is why United Way of Greater St. Joseph also focuses on financial stability. United Way supports efforts for families and individuals in crisis. Such efforts include food, disaster relief, information and referral and shelter services related to homelessness or domestic violence. United Way is also working to prevent financial situations from becoming problems in the first place.

THESE PAGES HIGHLIGHT A FEW ACHIEVEMENTS MADE POSSIBLE FOR AREA PEOPLE THROUGH UNITED WAY AND UNITED WAY PARTNER AGENCIES BY SUPPORTERS WHO CONTRIBUTE TO THE ANNUAL UNITED WAY CAMPAIGN.

The stories here are like stories that play out every day as United Way and United Way Partner Agencies work to improve lives through the caring power of community.

Join us! United Way is always looking for people and organizations with passion, expertise and resources to get things done.

HOW UNITED WAY WORKS

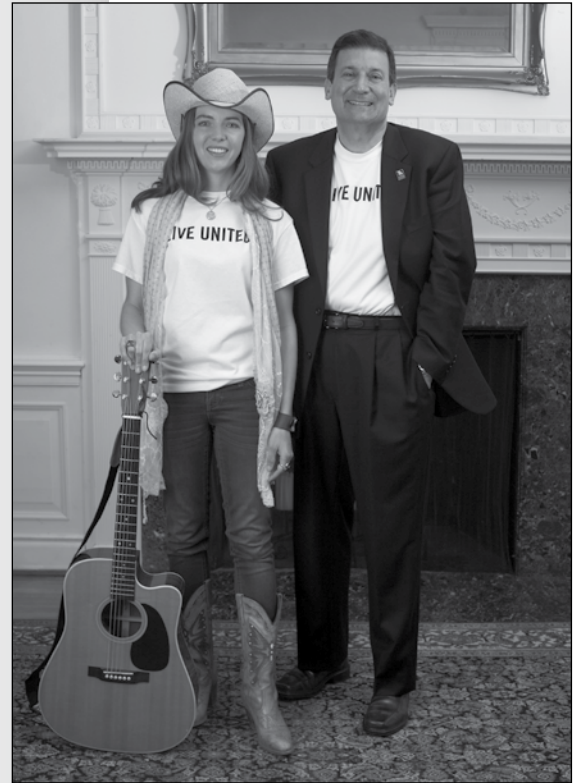
YOU ARE INVITED TO BE PART OF UNITED WAY OF GREATER ST. JOSEPH. YOU CAN GIVE, ADVOCATE AND VOLUNTEER TO HELP OUR COMMUNITY LIVE UNITED.

United Way of Greater St. Joseph impacts lives in our community. Chances are, you encounter people every day who provide United Way services, receive United Way services, or support United Way with their talents, time or treasure.

United Way serves as an agent of local change by focusing on education, health, and financial stability. Each spring, community volunteers allocate campaign dollars to local Partner Agencies who provide direct services to people in need every day. Each fall, businesses, organizations and individuals come together to support the mission of United Way as they ensure the success of the Campaign. This long-standing fundraising tradition enables our community to financially support lasting change throughout northwest Missouri and northeast Kansas. Throughout the year, United Way Initiatives and Programs bring all segments of our population together to tackle particular area needs.

United Way recruits people and organizations from across the community who bring the passion, expertise and resources needed to get things done. In such a manner, lives are improved through the caring power of community.

United Way exists because of community and continues to maintain a high standard of accountability. Thanks to the generosity of hundreds of hard-working volunteers and wise operational practices, United Way channels funds into programs that spur lasting change in individual lives.



MISSION:
*To improve lives
through the caring
power of community*

UNITED WAY INITIATIVES AND PROGRAMS

SEVEN COMMUNITY INITIATIVES AND PROGRAMS ARE ORGANIZED THROUGH UNITED WAY OF GREATER ST. JOSEPH. EACH GOES BEYOND MEETING IMMEDIATE NEEDS. EACH BRINGS THE COMMUNITY TOGETHER TO ADDRESS UNDERLYING CAUSES OF PROBLEMS. IF YOU WANT TO BE PART OF ANY OF THIS WORK, CALL THE UNITED WAY OFFICE AT (816) 364-2381.

FINANCIAL STABILITY

Providing opportunities for individuals and families to become financially self-sufficient since 2009.

Through United Way Financial Stability Initiative, community leaders from all sectors collaborate to focus on: 1) providing financial education opportunities; 2) increasing the use of free tax preparation services and promoting the Earned Income Tax Credit; and 3) advocating for local, state and federal policy change to help prevent poverty and to help people move out of poverty.

United Way Financial Stability Initiative promoted free tax preparation services offered by United Way Partner Agency InterServ. During the 2013 tax season, more than 1,800 individuals received tax assistance through United Way Partner Agencies. Preparers filed 209 Earned Income Tax Credit returns for a total of \$185,000, plus over \$1.3 million were received locally through tax refunds. Free tax preparation services help people keep and save their own money.

HELP FUND

Supporting local health programs through grants since 2002.

United Way Health Efforts for Local People (HELP) Fund recipients are awarded grants for up to \$10,000 for local, health-related programs or projects.

2013 recipients were: Bartlett Center's Social Advocate; Catholic Charities Permanent Housing program; Family Guidance Center Health Care Home program; Heartland Regional Medical Center's Dental Missionaries program; Second Harvest Community Food Bank's Backpack Buddies program; Social Welfare Board's Diabetes Management Initiative; and YWCA ENCOREplus Breast Cancer Prevention.

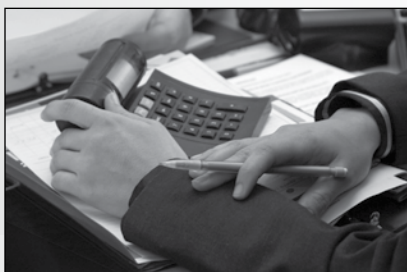
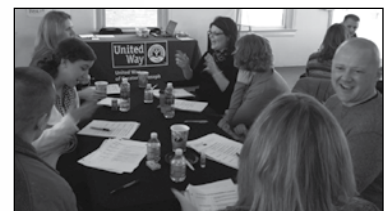
LEADERSHIP St. JOSEPH

Building the skills of individuals to be effective leaders in the community since 1982.

United Way Leadership St. Joseph is an annual, year-long leadership development program for adults living or working in the St. Joseph area. The program helps create a network of trained individuals willing to engage in leadership and community service with enhanced knowledge of our community's opportunities, realities, and challenges.

In 2013, twenty-six community members completed the program, bringing the total number of program graduates to 747 since 1982. During the year, participants learned and practiced project development related to essential leadership skills. The class was divided into four groups and challenged to learn the process of developing a project that would meet a community need. The challenge resulted in the following projects: a training video on tornado awareness for American Red Cross; a plan to hold a Taste of St. Joseph event that a non-profit organization could implement as a fundraiser; the formation of a collaborative committee working to develop a fully accessible playground; and a marketing campaign, including a business expo event and materials, to promote the UCP Supported Employment Program.

The 2013 Distinguished Leader Award was presented to Class of 2004 alumna, Patti Eiman. She was honored in recognition of her exceptional community leadership involvement and abilities.



Turn the page to learn about the other four United Way Initiatives and Programs.

UNITED WAY INITIATIVES AND PROGRAMS



SUCCESS BY 6[®]

Preparing children to be successful learners when they begin kindergarten since 1999.

United Way Success By 6 fosters and participates in community-wide partnerships to prepare young children for success in school and life. The initiative aims to strengthen the system that nurtures our community's youngest members by working with parents, childcare providers, early education teachers and local businesses.

During the last school year, 173 incoming kindergarteners and their families completed United Way KinderClub. Ninety-six percent of their parents said they felt their child gained important skills from the program. This past summer, 35 at-risk students and their families graduated from United Way Kindergarten Jumpstart and were equipped with the skills needed to succeed in school. Their parents also gained from the program, with 93 percent reporting that they felt better prepared to help their child succeed in school.

The education level of early education and childcare providers is a key factor in the quality of care they provide to young children. United Way Success By 6 led a coalition to develop a community-wide childcare provider training plan. Through this process, and thanks to generous local foundations, United Way Success By 6 was able to deliver over 2,000 clock hours of training to area childcare providers and early educators. In addition, United Way Success By 6 awarded 19 scholarships for area childcare providers to continue their formal education.

PROFIT IN EDUCATION[®]

Improving the education level of the potential and current workforce since 1989.

United Way Profit In Education works to continue to increase the high school graduation rate and collaborate with and support education efforts across the community. In 2013, the United Way BEST (Business and Education Succeed Together) program served over 50 students, grades 7-10. Business partners worked with students, helping them learn about local businesses, different jobs available and required training and education.

Also, United Way Reading Adventure, a summer reading program, was held at five sites during 2013. On average, 100 volunteers read with 250 children each week. The goal of United Way Reading Adventure is to help elementary age students maintain their reading skills over the summer and help build their home libraries through donated books. United Way Profit In Education committees are working to further the impact and reach of the strategic plan.

Turn back a page for to learn about the other three United Way Initiatives and Programs.

UNITED WAY INITIATIVES AND PROGRAMS

United Way's 7 Initiatives and Programs bring the community together to address and prevent needs effectively.



UNMET NEEDS COMMITTEE

Collaborating to connect people to resources to solve immediate needs with lasting impact since 1993.

The United Way Unmet Needs Committee meets monthly to identify alternative resources and solutions for cases brought before them. In 2013, representatives from non-profits, churches, utility companies, government agencies and community members collaborated, helping clients with needs for which there are few or no resources. Common needs were dental care and rental assistance. Through the work of the United Way Unmet Needs Committee, area people were connected to resources to help them gain and maintain stability.



VOLUNTEER CENTER

Connecting the community through volunteerism since 2009.

The United Way Volunteer Center is a central resource for volunteer needs across the Greater St. Joseph area. Individuals, groups and corporations seeking volunteer opportunities can find a variety of options calling for varying commitments available at many different non-profit organizations.

In 2013, monthly CVRN (Community Volunteer Resource Network) meetings were attended by 20 individuals who manage volunteers for their non-profit organizations. CVRN was established to promote and develop effective volunteer management programs in the community and to enhance the knowledge, skills and connections among members. United Way is building the capacity of the volunteer coordinators in the community through education and networking at CVRN.

The fifth year of the United Way STUFF THE BUS! School Supplies Drive brought together 309 volunteers who collected over 23,770 packages of school supply items for students who needed them. A Holiday Volunteer Guide was created to connect those wanting to volunteer during the holiday season, and the agencies were grateful for the additional help.

To learn about the wide variety of opportunities available throughout the community, please visit stjosephunitedway.org and click the VOLUNTEER button or call United Way at (816) 364-2381.

2013 UNITED WAY CAMPAIGN SUPPORTERS

EVENT SPONSORS

Corporate event sponsors provide support for special events over and above their regular Campaign contributions.

Affiliated Foods, Inc.
Ag Processing, Inc.
Altec Industries, Inc.
American Family Mutual Insurance Company
Aseracare Hospice
BMO Harris Bank
CBIZ Insurance Services Inc.
Cochran Head Vick & Co., P.C.
Commerce Bank
Deluxe Truck Stop
Dillon Company
Fairway Independent Mortgage Corporation
First American Title Insurance Company
Gray Manufacturing Company, Inc.
Heartland Health
Heartland Trailways
Hillyard Companies
HyVee
KCP&L
Meierhoffer Funeral Home & Crematory
Midwest Federal Savings
Al J. Mueller Construction Company
Nestle Purina PetCare
Nodaway Valley Bank
NPG Newspapers Inc.
O'Malley Beverage
Polsinelli PC
Prudential Summers Realtors
City of St. Joseph
Suddenlink Communications
Sunshine Electronic Display Corporation
UMB Bank
Walmart Supercenter #560

EMPLOYEE GROUP AWARDS

GOLD

Agri Laboratories Ltd
Altec Industries, Inc.
American Red Cross, Midland Empire Chapter
AT & T
Bags & Boxes II
Bank Midwest
Bartlett Center
BioZyme
Catholic Charities of Kansas City-St. Joseph, Inc.
The CENTER, A Samaritan Center
Chase & Poe Candy Company
CliftonLarsonAllen
Commerce Bank
Community Missions Corporation
Deluxe Truck Stop
Dillon Company
Drummond Insurance Services
Fairway Independent Mortgage Corporation
Family Guidance Center
Family Investment Center, Inc.
FCS Financial
First American Title Insurance Company
First Street Graphics
Gray Manufacturing Company, Inc.
Hannibal National Bank
Heartland Health
Hillshire Brands
Hillyard Companies
IHP Industrial, Inc.
IMKO Staffing
InterServ
Jamieson Machine Company
Johnson Controls
KCP&L
Legal Aid of Western Missouri
Meierhoffer Funeral Home & Crematory
Midwest Federal Savings
Al J. Mueller Construction Company
Nestle Purina PetCare
Nestle Purina PTC
Nodaway Valley Bank
Nor-Am Cold Storage
Northwest Missouri Community Services
NPG Newspapers Inc.
O'Malley Beverage
Omnium - a Division of Winfield Solutions, LLC
Polsinelli PC
Pony Express Council,
Boy Scouts of America
Preferred Title, LLC
Prudential Summers Realtors
River Bluff Architects
Rolling Hills Consolidated Library
St. Joseph Chamber of Commerce
City of St. Joseph-City Manager's Office
Financial Services
Rosecrans Airport
St. Joseph Plastics
St. Joseph Safety and Health Council
St. Joseph School District-Administrative Office
Benton High School
Bode Middle School
Early Learning Center
Eugene Field Elementary School
Hall Elementary School
Lake Conrary Elementary School
Noyes Elementary School
Pickett Elementary School
Spring Garden Middle School
Truman Middle School
Specialty Industries of St. Joseph, Inc.
Tilton, Thomas & Morgan, Inc.
UMB Bank
United Cerebral Palsy of Northwest Missouri
United Way of Greater St. Joseph
US Bank
Vektex
YWCA

COMBINED FEDERAL CAMPAIGN

The CFC awards recognize contributions from federal employees based on a combination of participation, potential and per capita support.

GOLD

Missouri Air National Guard, 139th Airlift Wing
St. Joseph Social Security Office

SILVER

United State Department of Treasury

**Thank you to all who
GIVE, ADVOCATE & VOLUNTEER!**



Employee Group Awards are based on employee giving, recognizing a combination of participation, potential and per capita support.

SILVER

Affiliated Foods, Inc.
Ag Processing, Inc.
American Family Mutual Insurance Company
Apple Market
Buchanan County
CBIZ Insurance Services Inc.
Citizens Bank & Trust
Cryovac, a Division of Sealed Air Corporation
KQTV
Lifeline Foods, LLC
Missouri Western State University
North American Savings Bank
Silgan Containers Corporation
Social Welfare Board
City of St. Joseph-
City Clerk's Office
Customer Assistance
Human Resources
Legal Department
Parks and Recreation

Planning and Community Development
Property Maintenance
Public Health & Welfare
Public Works- Administration/Engineering
Water Pollution Control
St. Joseph School District-
Bessie Ellison Elementary School
Central High School
Coleman Elementary School
Hillyard Technical School
Hyde Elementary School
Parkway Elementary School
Pershing Elementary School
Skaith Elementary School
Troester Media Center & Print Shop
Stifel Nicolaus
Suddenlink Communications
The Salvation Army
United Parcel Service

BRONZE

American Angus Association
Bayer HealthCare Animal Health
Blue Cross-Blue Shield
Coldwell Banker
First Bank of Missouri
Hausman Metal Works & Roofing
Lawhon Construction Company
Murphy-Watson-Burr Eye Center
Reece & Nichols Ide Capital Realty
Savannah R-III School District
Saxton Riverside Care Center
City of St. Joseph-
Fire Department
Municipal Court
Police Department
Public Works- City Yards
Public Works- Landfill/Recycling

St. Joseph Public Library
St. Joseph School District-
Building Maintenance
Charles A. Lindbergh School
Colgan Alternative Resource Center
Edison Elementary School
Hosea Elementary School
Humboldt Elementary School
Lafayette High School
Mark Twain Elementary School
Parents As Teachers
Robidoux Middle School
The Webster Learning Center
Target
VP Buildings, Inc.
WireCo WorldGroup
YMCA



CORPORATE PARTNERS

The Corporate Partners designation recognizes organizations that have made a corporate contribution of \$5,000 or more to the 2013 United Way Campaign.

\$150,000+

Heartland Health

\$100,000-\$124,999

Johnson Controls

\$50,000-\$74,999

Triumph Foods, LLC

\$25,000-\$49,999

American Family Mutual Insurance Company

Omnium - a Division of Winfield Solutions, LLC

Hillshire Brands

KCP&L

Nestle Purina PTC

Altec Industries, Inc.

\$15,000-\$24,999

Commerce Bank

Hillyard Companies

Boehringer Ingelheim Vetmedica, Inc.

Nodaway Valley Bank

\$10,000-\$14,999

Ag Processing, Inc.

Affiliated Foods, Inc.

NPG Newspapers Inc.

US Bank

\$5,000-\$9,999

Nestle Purina PetCare

Sunshine Electronic Display Corporation

First American Title Insurance Company

Anchor Property & Development

Union Pacific Railroad Co.

WireCo WorldGroup

The order within categories is determined by contribution amount.

Thousands of donors gave to the 2013 Campaign.
Thank you for giving!

STATEMENT OF FINANCIAL POSITION

As of December 31, 2012 and 2013 (unaudited report)

| ASSETS | 2013 | 2012 |
|------------------------------|-----------------------------|----------------------------|
| Current Assets | | |
| Cash | \$ 1,385,459 | \$ 1,337,281 |
| Short-Term Investments | 1,391,280 | 1,030,000 |
| Receivables | | |
| Pledges (Net) | 2,797,722 | 3,029,414 |
| Accrued Interest | 3,194 | 2,664 |
| Other | | |
| Prepaid Expenses | <u>\$ 7,082</u> | <u>\$ 7,773</u> |
| Total Current Assets | \$ 5,584,736 | \$ 5,407,132 |
| Investments | \$ 4,298,936 | \$ 3,819,402 |
| Long-Term Pledges (Net) | \$ | \$ 52,324 |
| Property and Equipment (Net) | \$ 483,796 | \$ 514,591 |
| Total Assets | <u><u>\$ 10,367,468</u></u> | <u><u>\$ 9,793,449</u></u> |

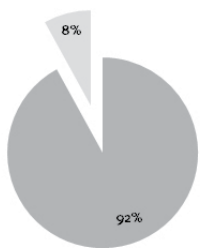
LIABILITIES AND NET ASSETS

| | | |
|--|----------------------------|----------------------------|
| Current Liabilities | | |
| Accounts Payable | \$ 34,943 | \$ 75,488 |
| Allocations Payable from Previous Year | 142,065 | |
| Allocations Payable | 2,454,992 | 2,421,825 |
| Designated Funds Payable | 166,897 | 211,866 |
| Unearned Revenue | - | - |
| Total Current Liabilities | <u>\$ 2,798,897</u> | <u>2,709,179</u> |
| Net Assets | | |
| Unrestricted | | |
| General Operating | \$ 3,060,688 | \$ 2,360,651 |
| Board Designated | 1,678,418 | 1,657,740 |
| Temporarily Restricted | 916,725 | 1,153,139 |
| Permanently Restricted | 1,912,740 | 1,912,740 |
| Total Net Assets | <u>\$ 7,568,571</u> | <u>\$ 7,084,270</u> |
| Total Liabilities and Net Assets | <u><u>\$10,367,469</u></u> | <u><u>\$ 9,793,449</u></u> |

ALLOCATIONS 2013 & 2014

Over 100 community volunteers determined distribution of over \$3.3 million to 7 area United Way Initiatives and Programs and to 19 local United Way Partner Agencies in 2013.

92 cents of every dollar went to local programs and services that impact lives.



The Better Business Bureau recommends that donors look for charities that channel at least 65% of donations into programs/ services. United Way of Greater St. Joseph far exceeds these standards.

| | 2013 | 2014 |
|---|--------------------|--------------------|
| American Red Cross-Midland Empire Chapter | \$ 248,000 | \$ 245,000 |
| Bartlett Center | 33,000 | 33,250 |
| Big Brothers Big Sisters | 33,000 | 38,000 |
| Catholic Charities of Kansas City-St. Joseph, Inc. | 107,000 | 109,000 |
| The CENTER, a Samaritan Center | 34,760 | 66,200 |
| Children's Mercy Hospitals and Clinics | 60,000 | 60,000 |
| Community Missions Corporation | 29,000 | 29,600 |
| Family Guidance Center | 285,000 | 290,000 |
| Girl Scouts of Northeast Kansas and Northwest Missouri | 5,000 | 12,500 |
| InterServ | 457,000 | 428,500 |
| Legal Aid of Western Missouri | 75,000 | 71,250 |
| Northwest Missouri Community Services | 130,000 | 142,500 |
| Pony Express Council, Boy Scouts of America | 125,000 | 118,750 |
| St. Joseph Safety and Health Council | 74,000 | 74,100 |
| The Salvation Army | 111,000 | 111,000 |
| Specialty Industries of St. Joseph, Inc. | 15,000 | 10,000 |
| United Cerebral Palsy of Northwest Missouri | 191,000 | 191,000 |
| YMCA | 177,000 | 161,500 |
| YWCA | 265,000 | 265,000 |
| United Way (including United Way Initiatives/Programs) | 540,000 | 545,000 |
| *Community Investment Fund | 87,440 | 111,340 |
| United Way HELP (Health Efforts for Local People) Fund | | |
| Bartlett Center-Social Advocate | 8,000 | - |
| Catholic Charities of Kansas City-St. Joseph, Inc.- St. Joseph Permanent Housing program | 4,500 | - |
| Family Guidance Center-Dental Care for Health Care Home program | 10,000 | - |
| Heartland Regional Medical Center-Dental Missionaries program | 5,000 | - |
| Second Harvest Community Food Bank-Backpack Buddies program | 8,000 | 10,000 |
| Social Welfare Board-Diabetes Management Initiative | 8,000 | 10,000 |
| YWCA-ENCOREplus Breast Cancer Prevention | 4,500 | - |
| Uncollectibles | 199,800 | 200,010 |
| TOTAL | \$3,330,000 | \$3,333,500 |

*United Way Community Investment Fund Allocations

| | | |
|--|----------|--------|
| American Red Cross, Midland Empire Chapter-Disaster Relief: Flooding in Colorado | \$ 5,000 | \$ - |
| American Red Cross, Midland Empire Chapter-Disaster Relief: Spring Disasters | 5,000 | - |
| The CENTER, A Samaritan Center-Mental Health Services for individuals referred by Social Welfare Board | 30,000 | - |
| Children's Mercy Hospitals and Clinics-Designations exceeding allocation | 4,409 | - |
| Foothills United Way-Disaster Relief: Flooding in Colorado | 5,000 | - |
| Homeless Management Information System | 254 | - |
| Northwest Missouri Community Services-Marketing | 2,421 | - |
| Northwest Missouri Community Services-Resource Specialist | 16,102 | - |
| St. Joseph Safety and Health Council-Prescription Drug Seminar | 633 | - |
| United Way of Central Oklahoma-Disaster Relief Fund: Spring Tornadoes in Oklahoma | 5,000 | - |
| United Way of Greater St. Joseph-Campaign | - | 49,186 |

*Throughout the year, additional allocations may be approved by the United Way Board of Directors. United Way of Greater St. Joseph does not charge fees to agencies for participating in the United Way Federation.

SPECIAL RECOGNITION

SPRIT OF COMMUNITY AWARD

The Spirit of Community Award honors one exemplary business each year for outstanding community service, including corporate and employee support, leadership giving and volunteer participation.

- 1998 Research Seeds
- 1999 Burnham, Colman, McMurray & Squires
- 2000 St. Joseph Light & Power Company
- 2001 Heritage Bank
- 2002 American Family Mutual Insurance Company
- 2003 US Bank
- 2004 Dillon Company
- 2005 Commerce Bank, N.A.
- 2006 Gray Manufacturing Company, Inc.
- 2007 UMB Bank
- 2008 Heartland Health
- 2009 KCP&L
- 2010 Johnson Controls
- 2011 Nestle Purina PetCare
- 2012 Omnium, a Division of Winfield Solutions, LLC

OUTSTANDING VOLUNTEER AWARD

Established in 2007, the Outstanding Volunteer Award honors exemplary volunteers each year for outstanding volunteer service.

- 2007 John & Cheryl Jarrett
- 2008 Dick Sipe & Ali Wray
- 2009 Pat Dillon
- 2010 Curt Kretzinger
- 2011 Roger Martin
- 2012 Karen Bartlett & George Clinton

OUTSTANDING PARTNER AWARD

Created in 2009, the Outstanding Partner Award acknowledges a business or organization in the community that has shown an exceptional history of partnership with United Way.

- 2009 St. Joseph School District
- 2010 Altec Industries, Inc.
- 2011 Missouri Western State University
- 2012 Hillyard Companies

2012 AWARD RECIPIENTS



SPRIT OF COMMUNITY, OUTSTANDING PARTNER AND OUTSTANDING VOLUNTEER AWARDS ARE ANNOUNCED AT THE UNITED WAY ANNUAL MEETING IN FEBRUARY.

CRYSTAL CIRCLE MEMBERSHIP

United Way Crystal Circle members lead individual givers in supporting United Way.

ABOUT UNITED WAY LEADERSHIP GIVING

Crystal Circle members are leadership givers who contribute an annual gift of \$1,000 or more to United Way. In addition, Crystal Circle donors whose annual gifts exceed \$10,000 become members of the Tocqueville Society, a United Way Worldwide recognition named after French author Alexis de Tocqueville. Tocqueville observed that Americans are quick to help people in need, and he applauded our voluntary efforts for the common good.

In 1989, seventy supporters of United Way of Greater St. Joseph formed the first Crystal Circle. Contributions of Crystal Circle members now constitute over 25% of our United Way Campaign.

To give at a leadership level, an individual or couple should complete and return a Crystal Circle pledge form available at United Way of Greater St. Joseph.

TOCQUEVILLE SOCIETY

ORDRE DE LIBERTÉ \$25,000 TO \$49,999

The Thanksgiving Fund

MEMBRES DE LA SOCIÉTÉ \$10,000 TO \$24,999

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Robert and Karen Corder
Dick and Mignon DeShon
Dugdale Charitable Trust
Sara Hofheimer Charitable Trust
Curt and Diane Kretzinger
Lowell and Leslie Kruse
Mark and Mary Margaret Laney
Harry and Helena Messick Trust
James and Jeanne Murphy
Tom and Dee Schoeneck
§ Claudine Wilson §

Erin and John Proper
James H. Roth
Kathryn Stueve

\$2,500 TO \$2,999 _____

Dr. Edward and Grace Andres
Dan and Dale Boulware
Stephen J. and Nancy R. Briggs
Carroll and Pat Cathey
Bill and Joy Cole
Dan and Barbara Connor
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Nancy and Joe Tewell
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In Memory of Connie Wiedmer

\$2,000 TO \$2,499 _____

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Jennifer and John Josendale
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Jim and Sandy Lindsay

Continued on page 15 . . .

§ Donors who have made planned gifts are members of the Legacy Society. §

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... continued from p. 14

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“You are not only good yourself, but the cause of goodness in others.”

-Socrates

VOLUNTEER LEADERSHIP 2013

THANK YOU



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**CLIP AND CARRY THIS CARD.
IT MAY SAVE YOU MONEY ON PRESCRIPTION MEDICATIONS.**



*Clip and take
this card with
you to the
pharmacy
when a
prescription
is filled to see
if it works for
you. Call us at
United Way of
Greater
St. Joseph for
more
information
(816) 364-2381
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the FamilyWize
website.*

familywize® PRESCRIPTION DRUG DISCOUNT CARD

WWW.FAMILYWIZE.ORG

Distributed free of charge nationwide by the FamilyWize Partnership with participating United Way agencies, America's Promise Alliance Partners, counties, community organizations, doctors, businesses and some pharmacies.

Discounts are provided by and available only at participating pharmacies.

THIS IS NOT INSURANCE • DISCOUNTS ONLY

OTHER IMPORTANT INFORMATION

- Covers many prescription drugs. Accepted at most pharmacies nationwide. Pricing is the lesser of the discounted price or pharmacy's retail price.
- Go to *familywize.org* for a list of participating organizations and pharmacies, additional cards, drug prices and other program information.
- Cannot be used with other prescription cards. Some restrictions apply. Benefits subject to change without notice.

Member ID: 39800
Group ID: 39800
Bin: 610194
PCN: FW
Pharmacies: 877-HELP-977
Members: 866-810-3784
Expires: 12/31/2020
Copies Permitted



The United Way FamilyWize Prescription Drug Discount Card has saved area residents more than \$920,196 since the cards became available. On average, customers for whom the card worked have saved 37%. Thanks to the gifts of donors, United Way of Greater St. Joseph is improving the health and financial stability of our community one prescription at a time. Cards may be printed from the FamilyWize website and are available at the United Way office at 118 South 5th Street, St. Joseph, 8 a.m.-5 p.m., Monday through Friday. Thank you for your support. We'd love to hear if the card is working for you!

*Note: Board members are italicized.

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19 PARTNER AGENCIES

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