

United Way of Greater St. Joseph

ANNUAL REPORT



**United Way
of Greater St. Joseph**

2018

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ANNUAL REPORT 2018

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Give. Advocate. Volunteer.	back cover

Message from the Board Chair

I have been honored to serve as the Board Chair of United Way of Greater St. Joseph for 2018. I moved to St. Joseph in 1997 and shortly afterward I was introduced to United Way through a workplace fundraising campaign. Over the years, I have served United Way in a variety of capacities and, with each passing year, one constant remains: United Way of Greater St. Joseph has employees, volunteers and donors that are committed to strengthening our community by choosing to LIVE UNITED.

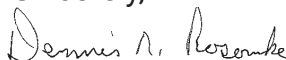
In 2018, United Way collaborated with the St. Joseph Chamber of Commerce on the Imagine St. Joseph 2040 initiative. This initiative has involved hundreds of volunteers from the community to plan the future course of St. Joseph with a focus on investing in people, creating a better place and growing prosperity. United Way and its Partner Agencies are committed to this critical plan and value the continued participation of the local partners and volunteers.

This past year saw an increase in United Way Community Investment Fund awards across a wide range of worthwhile projects and community needs. These awards are intended to fill funding gaps for one-time projects or to be the impetus for starting a new program that needs initial funding to begin. These funding awards are available to qualifying entities and projects including, but not limited to, the 17 Partner Agency network. United Way Community Investment Funds provide the opportunity to address emerging or urgent needs in the area and further the mission of United Way.

Jason Grayson led a successful 2018 United Way Campaign and under his leadership along with the hard work of the dedicated staff and numerous volunteers, the Campaign raised more than \$3 million. While the Campaign was successful, we need to be vigilant in our efforts to reach potential new donors so the life-changing work of United Way and Partner Agencies can continue long into the future. United Way continues to be a great steward of the donations received with 92 cents of every dollar being invested in local programs and services. I thank each and every donor and volunteer that helped make the Campaign a success.

I have thoroughly enjoyed my experience serving as Board Chair. I have had the privilege to work with many wonderful people and have witnessed first-hand the caring power of community. I urge you all to continue to give, advocate and volunteer so we can continue to improve lives for generations to come.

Sincerely,



Dennis Rosonke



United Way Board of Directors

BOARD OFFICERS

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Ann Hoy, *Vice Chair*
Mark Wyble, *Secretary*
Renee Hurd, *Treasurer*
Kylee M. Strough, *President*

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Brandi Hoover and
Phil Gould
Community Investment

Jason Grayson
Campaign

Debra Bradley
Community Initiatives

Brandt Shields
Marketing/Communications

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MISSION

To improve lives through the caring power of community.

Through donor dollars, local lives are impacted in the three main areas of:

**Education
Health
Financial Stability**

BECAUSE YOU GIVE...

Kristin's Story:

My husband and I are foster parents in Buchanan County. Many times, when children come into care, they have exceptional needs. The network of United Way Partner Agencies has supported my family and helped us thrive. One of our boys has received services through Family Guidance Center to help with emotional trauma. All of my boys have attended childcare programs through InterServ which have allowed them to flourish in an environment that is safe and healthy. My boys are involved in Boy Scouts and are on the wait list for Big Brothers Big Sisters. My little Parker has spina bifida, bilateral club feet, hydrocephalus and a few other health issues. He receives his care from Children's Mercy. They are absolutely fabulous with him. He is also on the roster to start attending UCP next fall which will help him exponentially! I myself am the Director of Mitchell Woods Early Care and Education through InterServ. I started eight years ago and with the help of a United Way Success By 6® scholarship, I have been able to attain my Child Development Associate credential, associate's degree in Early Childhood Development and I am currently working on my bachelor's degree in Early Childhood Education.

Kristin's story is just one of the many stories of a life that was changed because of the caring power of community.

4,644

adults and children received needed mental health services.

“ United Way is more than just an organization. It is the heartbeat of a lot of services in our community. ”

- Chelsea Teater, United Way Supporter

570

children received early care and education to help them begin their school years ready to learn.

“ Each and every day United Way Partner Agencies and Initiatives are encountering individuals and providing resources, support, guidance or assistance. These small acts of help lead to improvement over time. ”

- Jason Grayson, 2018 United Way Campaign Chair

32,581

nights of safe, stable shelter were provided for 884 men, women and children.

“ My kids have learned that, even if it's just a few hours of our time, we can make a huge difference. That's why I give to United Way. ”

- Jana Campbell, United Way Volunteer





FamilyWize® Prescription Assistance

Saving residents money on prescription medication with a free prescription discount card since 2007.

The United Way FamilyWize prescription discount card can be used as often as needed by anyone for any qualifying prescription; it is like a reusable coupon for many different prescriptions. During 2018, people in the area saved more than \$223,400. The Greater St. Joseph community has exceeded \$2 million in savings on prescriptions since the program's beginning. To obtain a card, please call the United Way office or visit the United Way website.

Financial Stability

Providing opportunities for individuals and families to become financially self-sufficient since 2009.

In 2018, United Way Millionaires' Club, a program of United Way Financial Stability, was offered at one local elementary school. Through the program, students learned about a variety of topics including opportunity costs, tracking spending, saving and different forms of payment.

Leadership St. Joseph

Building the skills of individuals to be effective leaders in the community since 1982.

United Way Leadership St. Joseph is an annual, year-long leadership development program for adults living or working in the St. Joseph area. The program helps create a network of trained individuals willing to engage in leadership and community service with enhanced knowledge of our community's opportunities, realities and challenges. In 2018, a class of 25 community members completed the program, bringing the total number of program graduates to 883 since 1982. During the year, participants learned and practiced project development related to essential leadership skills.

UNITED WAY INITIATIVES

The class was divided into groups and was challenged to learn the process of developing a project that would meet a community need. The 2018 Distinguished Leader Award was presented to Class of 1991-92 alumna, Dianne Dewey. The Distinguished Leader Award is presented every year to an individual who exemplifies leadership while serving the Greater St. Joseph community.

Profit In Education[®]

Improving the education level of the potential and current workforce since 1989.

United Way Profit In Education[®] works to increase the high school graduation rate and collaborate with and support education efforts across the community. In 2018, United Way Reading Adventure was held during the school year with second grade classes at six local elementary schools and held at eleven school-age childcare sites during the summer. The goal of United Way Reading Adventure is to help elementary-age students maintain and improve their reading skills and help build their home libraries through new and donated books. United Way Speakers' Bureau linked business volunteers with classrooms to help students learn about different careers and employer expectations. Through a series titled Breakfast with the Experts, more than 1,000 middle and high school students learned about careers from a panel of people from a specific field, including animal health sciences, arts and communication, skilled trades, healthcare, information technology, education and business.

more than **500** /

children read with volunteers to help improve or maintain the child's reading skills.





UNITED WAY INITIATIVES

Success By 6[®]

Preparing children to be successful learners when they begin kindergarten since 1999.

United Way Success By 6[®] works to prepare all children to be successful learners when they begin kindergarten. The initiative works through community-wide collaborations to support parents, childcare providers and others to facilitate the development of children aged birth to six.

United Way Success By 6 hosted various activities to support parents and primary caregivers. An average of 70 participants enjoyed monthly United Way Success By 6 Family Fun Time events where they encouraged learning through play, enjoyed a snack and received a free book. Resource kits to help parents facilitate their child's early development were distributed to more than 2,000 families with newborns and incoming kindergarteners. In 2018, United Way KinderClub prepared more than 100 children starting kindergarten and their parents for school success with learning activities in a kindergarten classroom. They met teachers, other parents and future classmates while they became familiar with kindergarten expectations and routines. In addition, United Way Success By 6 supported childcare providers and early educators with trainings, leadership development and scholarships. In collaboration with Community Action Partnership Head Start and with funding from Mosaic Life Care, United Way Success By 6 offered Conscious Discipline training to help participants understand how to support the social-emotional development of children in their care. This philosophy helps children build discipline from within and gives them tools to regulate their emotions throughout their lives. The United Way Success By 6 Directors' Network hosted the annual Directors' Symposium, held at Missouri Western State University. The symposium allowed childcare directors to connect and provided a day-long conference on leadership and management. In 2018, United Way Success By 6 delivered 2,386 hours of training to childcare providers and early educators. Scholarships were also awarded to 21 early educators to continue their formal education.

Unmet Needs Committee

Collaborating to connect people to resources to solve immediate needs with lasting impact since 1993.

United Way Unmet Needs Committee meets throughout the year to identify alternative resources and solutions for cases brought before them. In 2018, representatives from non-profits, churches, utility companies and government agencies as well as community members collaborated, helping clients with needs for which there are few or no resources. Common needs were medical and rent assistance. Through the work of United Way Unmet Needs, area people were connected to resources to help them gain and maintain stability.

Volunteer Center

Connecting the community through volunteerism since 2009.

United Way Volunteer Center is a central resource for volunteer needs across the Greater St. Joseph area. Individuals, groups and corporations seeking volunteer opportunities can find a variety of options calling for varying levels of commitment available at many different non-profit organizations.

In 2018, monthly United Way Community Volunteer Resource Network (CVRN) meetings were attended by individuals who manage volunteers for non-profit organizations. CVRN promotes and develops effective volunteer management programs in the community and enhances the knowledge, skills and connections among members. United Way is building the capacity of community volunteer coordinators through the network.

The 10th year of United Way STUFF THE BUS! School Supplies Drive, sponsored by Mosaic Life Care, brought together hundreds of volunteers who collected more than 22,000 school supply items for students who needed them.

Another Volunteer Center project, the annual Holiday Volunteer and Giving Guide, was created to connect those wanting to volunteer during the holiday season.

To learn about the wide variety of opportunities available throughout the community, please visit stjosephunitedway.org and click on VOLUNTEER or call United Way at 816.364.2381.



HOW UNITED WAY WORKS

You are invited to be part of United Way of Greater St. Joseph. You can give, advocate and volunteer to help our community LIVE UNITED.

Traditionally, United Way has been known for harnessing the caring power of community through giving, advocating and volunteering and is most well-known for the annual United Way Campaign that takes place each fall. Through the Campaign, hundreds of businesses and thousands of individuals make pledges to improve lives through the caring power of community. The majority of dollars raised through the annual Campaign are allocated to the network of United Way Partner Agencies to help sustain their current programs and services. Over 150 volunteers are involved in deciding how those donor dollars are allocated. A portion of each year's Campaign is held in a grant making fund called the United Way Community Investment Fund. Through this grant opportunity, area non-profits that meet United Way's criteria in financial accountability, program delivery and outcomes are eligible to apply for grants to further meet community or agency needs. Recently, United Way has increased the dollars available through the Community Investment Fund and seen an uptick in funded requests. The Community Investment Fund grants in the last two years have helped innovative programs begin, build capacity, meet organizational needs within agencies so they can continue their mission to the fullest and have minimized the impact to clients when significant program changes occur.

UNITED WAY IS ALWAYS LOOKING FOR PEOPLE AND ORGANIZATIONS WITH PASSION, EXPERTISE AND RESOURCES TO GET THINGS DONE.



EMERGING ISSUES

Innovation

The CENTER, a Samaritan Center- Funding was provided to launch The CENTER's Psychological Testing for Children program which provides a local option for families seeking testing including intelligence, achievement, reading, ADHD and autism.

Capacity Building/Organizational Needs

Voices of Courage- Funding was provided to help with an office expansion to better meet the increasing needs of children experiencing trauma.

Big Brothers Big Sisters- Funding was provided to help the agency transition into a new location.

Minimize Impact of Significant Program Changes

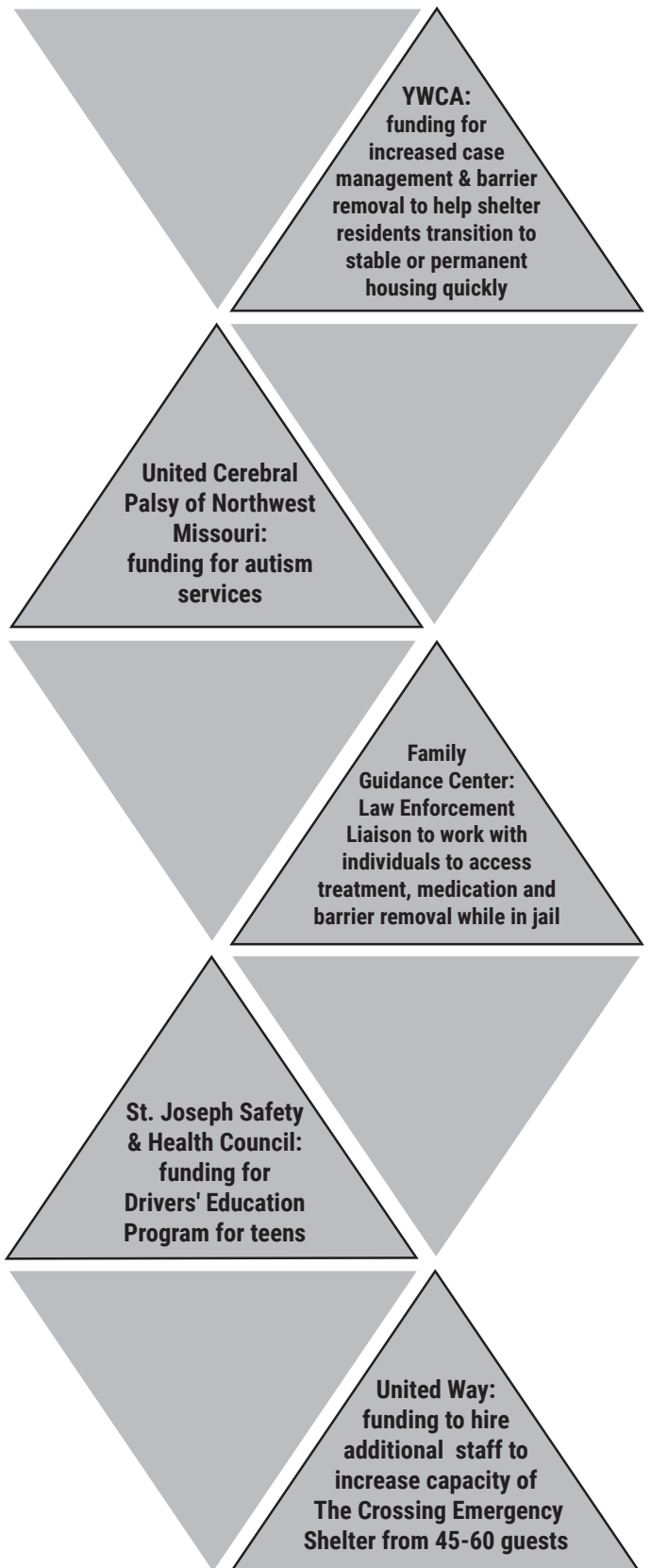
In 2018, not only did United Way continue to carry on initiative work and sustain Partner Agency relationships, but United Way also took an active role in emerging issues within the community. United Way's role went beyond providing funding and included providing staff resources, leadership, facilitation, advocacy and action.

Early in 2018, United Way coordinated with community partners to create and operate a Code Blue Shelter for Women during the coldest nights of the year. The Code Blue Shelter for Women was created in response to fewer shelter options being available for women. In the spring months, United Way hosted community conversations about homelessness and organized a task force to address newly created gaps in shelter for homeless men and women. For several months, a group of community organizations, including United Way, met almost weekly to consider short and long term strategies to help stabilize individuals lacking housing. Several strategies were implemented including: development of diversion protocols to reduce the number of individuals seeking emergency shelter; partnership with regional emergency shelter to provide emergency shelter to local homeless individuals; funding for increased case management and barrier removal to help women and children at the YWCA move out of shelter into transitional and permanent housing; increased coordination and communication among agencies serving homeless individuals and cooperative case management. The task force continues to meet almost weekly and consider short and long term strategies to address homelessness.

United Way- A fund was established to help residents of The Salvation Army Booth Center remove barriers and transition to stable housing upon the closure of the Booth Center Emergency Shelter.

United Way- A fund was established to assist individuals and families with homeless prevention and barrier removal so they can maintain or attain stable housing.

A complete list of grants made through the United Way Community Investment Fund can be found on page 11.



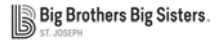
STATEMENT OF FINANCIAL POSITION

As of December 31, 2017 and 2018 (unaudited report)

ASSETS	2018	2017
<i>Current Assets</i>		
Cash	\$1,745,368	\$1,582,048
Short-Term Investments	-	-
Receivables		
Pledges (Net)	\$2,591,561	\$2,589,439
Accrued Interest	-	-
Other	-	-
Prepaid Expenses	\$7,896	\$9,446
	<hr/>	<hr/>
Total Current Assets	\$4,344,825	\$4,180,933
Investments	\$7,066,748	\$7,324,023
Long-Term Pledges (Net)	-	-
Property and Equipment (Net)	\$361,675	\$361,676
	<hr/>	<hr/>
Total Assets	<u>\$11,773,248</u>	<u>\$11,866,632</u>
 LIABILITIES AND NET ASSETS		
<i>Current Liabilities</i>		
Accounts Payable	\$25,347	\$29,141
Allocations Payable from Previous Year	\$43,421	\$58,417
Allocations Payable	\$2,115,519	\$2,196,932
Designated Funds Payable	\$104,850	\$103,053
Unearned Revenue	-	\$3,825
	<hr/>	<hr/>
Total Current Liabilities	\$2,289,137	\$2,391,368
 <i>Net Assets</i>		
Unrestricted		
General Operating	\$3,063,064	\$3,088,481
Board Designated	\$2,815,184	\$2,713,461
Temporarily Restricted	\$1,568,109	\$1,635,568
Permanently Restricted	\$2,037,755	\$2,037,754
	<hr/>	<hr/>
Total Net Assets	\$9,484,111	\$9,475,264
Total Liabilities and Net Assets	<u>\$11,773,248</u>	<u>\$11,866,632</u>

ALLOCATIONS

	2018	2019
Bartlett Center	\$31,863.00	\$42,000.00
Big Brothers Big Sisters	\$41,000.00	\$41,667.00
Catholic Charities of Kansas City-St. Joseph, Inc.	\$95,152.00	\$100,000.00
The CENTER, a Samaritan Center	\$79,000.00	\$81,385.00
Children's Mercy Hospital	\$58,000.00	\$60,000.00
Community Missions (CMC)	\$27,894.00	\$30,000.00
Family Guidance Center for Behavioral Healthcare	\$278,000.00	\$280,000.00
InterServ	\$408,500.00	\$411,458.00
Legal Aid of Western Missouri	\$70,000.00	\$71,000.00
Northwest Missouri Community Services	\$136,000.00	\$138,000.00
Pony Express Council, Boy Scouts of America	\$108,427.00	\$110,000.00
St. Joseph Safety and Health Council, Inc.	\$73,132.00	\$75,000.00
The Salvation Army*	\$67,784.67	\$41,950.00
Specialty Industries	\$11,500.00	\$12,000.00
United Cerebral Palsy of Northwest Missouri	\$180,000.00	\$185,000.00
YMCA	\$132,795.00	\$132,795.00
YWCA	\$245,056.00	\$246,287.00
United Way (including United Way Initiatives/Programs)	\$511,000.00	\$515,583.00
United Way Community Investment Fund**	\$294,036.33	\$293,815.00
Uncollectibles	\$181,860.00	\$183,060.00
TOTAL	\$3,031,000.00	\$3,051,000.00



YOUR UNITED WAY GIFT SUPPORTS MANY DIFFERENT LOCAL AGENCIES AND INITIATIVES.

*The original allocation for 2018 for The Salvation Army was approved as \$106,356. The amount was modified by United Way Board of Directors action following significant program changes at The Salvation Army.

**The following Community Investment Fund grants were approved in 2017 and 2018. The amounts below include amounts approved and total amounts distributed to-date.

United Way Community Investment Fund Grants Approved

	Original Award	Total Paid To-Date
Bartlett Center- Restructuring & Capacity Building	\$45,000.00	\$45,000.00
Big Brothers Big Sisters- Laptop	\$900.00	\$799.99
Big Brothers Big Sisters- Rent & Occupancy	\$15,000.00	\$1,625.91
Family Guidance Center- Law Enforcement Center Liaison	\$51,100.00	\$51,100.00
InterServ- Youth Program Social Worker	\$25,000.00	\$24,600.00
Legal Aid- Elder Law Advocacy Project	\$30,000.00	\$30,000.00
Northwest Health Services- Enrollment Specialist & Patient Transportation	\$50,000.00	\$50,000.00
Northwest Missouri Community Services- Parking Lot	\$22,000.00	\$0.00
St. Joseph Safety & Health Council- Driver's Education Program	\$4,482.00	\$4,187.26
Social Welfare Board- Diabetes Testing Strips	\$7,000.00	\$6,999.25
Specialty Industries- Delivery Truck, Drainage & Parking Lot	\$50,000.00	\$0.00
The CENTER, a Samaritan Center- Psychological Testing for Children	\$10,000.00	\$6,877.60
United Cerebral Palsy of Northwest Missouri- Autism Project	\$37,000.00	\$5,615.00
Voices of Courage (CAC)- Office Expansion	\$27,000.00	\$27,000.00
YMCA- Air Handler	\$20,000.00	\$20,000.00
YMCA- Enright Building Renovations	\$21,000.00	\$18,533.00
YWCA- Housing Case Management & Barrier Removal	\$37,500.00	\$18,647.84
Grants Made to Collaborative Efforts		
Med Aid Prescription Assistance 2017	\$20,000.00	\$12,345.69
Code Blue Shelter for Women	\$15,000.00	\$446.86
Transition Individuals from Booth Center	\$15,000.00	\$14,433.91
Med Aid Prescription Assistance 2018	\$20,000.00	\$10,382.00
Housing Stability Fund	\$20,000.00	\$6,302.30
Emergency Staff for Emergency Homeless Shelter	\$3,244.80	\$2,451.15

-Throughout the year, additional allocations may be approved by the United Way Board of Directors. United Way of Greater St. Joseph does not charge fees to agencies for participating in the United Way Federation.-

2018 SPONSORS OF UNITED WAY INITIATIVES

Leading Contributors to United Way Initiatives and Programs Operating Funds

Gifts of \$1,000 and above are leading gifts.

American Family Mutual Insurance Company
Boehringer Ingelheim Vetmedica, Inc.
Buchanan County Tourism Board
Candlewood Suites
City of St. Joseph
Commerce Bank
Easterseals Midwest
Hillyard, Inc.
Historic Green Acres
Johnson Controls
Junior League of St. Joseph
Missouri American Water
Missouri Care, a WellCare Company
Mosaic Life Care
Nestle Purina PetCare
Sara Hofheimer Charitable Trust
St. Jo Frontier Casino
St. Joseph Chamber of Commerce
St. Joseph Public Library
Tyson
US Bank
YWCA



Success By 6[®] Endowment Leading Contributors

Frank and LaRue Reynolds Charitable Foundation
James and Emaline Riney Charitable Trust
Heartland Foundation
Lowell and Leslie Kruse
City of St. Joseph
The Thanksgiving Fund
William and Norma Kenney Charitable Foundation
Altec Industries, Inc.
American Family Mutual Insurance Company
Buchanan County
KCP&L
Hillyard, Inc.
Sara Hofheimer Charitable Trust
Shumaker Family Foundation
Leah Spratt Charitable Trust
Commerce Bank
William D. Morgan Charitable Foundation
Lowell C. Kruse Tribute Gifts
Chip Tootle Memorial Gifts
Johnson Controls

*The order of listing is determined
by contribution amount.*

Profit In Education[®] Dues Paying Members

United Way Profit In Education's partner businesses agree to adhere to the principles of United Way Profit In Education and to financially support the Initiative through annual dues.

1st Street Graphics
Ag Processing, Inc.
Altec Industries, Inc.
Big Brothers Big Sisters
CBIZ Insurance Services Inc.
Commerce Bank
Dillon Company
Gray Manufacturing Company, Inc.
Hillyard, Inc.
IMKO Staffing
KQTV
Meierhoffer Funeral Home & Crematory
Mosaic Life Care

Nestle Purina PetCare
North American Savings Bank
Second Harvest Community Food Bank
Social Welfare Board
St. Joseph Chamber of Commerce
St. Joseph Plastics
St. Joseph School District
UMB Bank

2018 SPONSORS OF UNITED WAY EVENTS

Special Events Sponsors

Corporate event sponsors provide support for special events over and above their regular Campaign contributions.

Ag Processing, Inc.	KCP&L
Al J. Mueller Construction Company	McCarthy Baptist Church
Altec Industries, Inc.	Meierhoffer Funeral Home & Crematory
American Family Mutual Insurance Company	Missouri Western State University
Berkshire Hathaway	Mosaic Life Care
HomeServices Stein & Summers Real Estate	Nestle Purina PetCare
CBIZ Insurance Services Inc.	Nodaway Valley Bank
Chick-fil-A	O'Malley Beverage
City of St. Joseph	Polsinelli PC
Cochran Head Vick & Co., P.C.	Room 108
Commerce Bank	St. Joseph Chamber of Commerce
Deluxe Truck Stop	St. Joseph Mustangs
Ellison-Auxier Architects, Inc.	Triumph Foods, LLC
Fairway Independent Mortgage Corporation	UnitedHealthCare Community Plan
First American Title Insurance Company	US Bank
Galvin's Dinner House	
Golden Corral	
Gray Manufacturing Company, Inc.	
Griffon Athletics	
Hillyard, Inc.	
Historic Green Acres Building	
Home State Health	
Hy-Vee	

United Way Extra Base Club Sponsors

presented by Altec Industries, Inc.

CliftonLarsonAllen
Commerce Bank
First American Title Insurance Company
Hannibal National Bank
Hillyard, Inc.
Nestle Purina PetCare
Nick Koeteman State Farm Insurance
Re/Max Professionals

Special thanks to the St. Joseph Mustangs for making United Way Extra Base Club possible.



2018 WORKPLACE SUPPORTERS OF THE UNITED WAY CAMPAIGN

Employee Group Awards are based on employee giving, recognizing a combination of participation, potential and per capita support.

Employee Group Awards

GOLD

1st Street Graphics
Ag Processing, Inc.
Al J. Mueller Construction Company
Altec Industries, Inc.
Berkshire Hathaway HomeServices
Stein & Summers Real Estate
BioZyme
BlueScope Buildings
Catholic Charities of Kansas City-
St. Joseph, Inc.
Chase & Poe Candy Company
CliftonLarsonAllen
Commerce Bank
Community Missions (CMC)
Deluxe Truck Stop
Drummond Insurance Services
Fairway Independent Mortgage
Corporation
Family Guidance Center for Behavioral
Healthcare
Family Investment Center, Inc.
First American Title Insurance Company
Gray Manufacturing Company, Inc.
Hannibal National Bank
Hillyard, Inc.
IMKO Staffing
InterServ
Johnson Controls
Legal Aid of Western Missouri
Meierhoffer Funeral Home & Crematory
Nestle Purina PetCare Packers Avenue
Factory & PTC
News-Press NOW
Nodaway Valley Bank
Nor-Am Cold Storage
Northwest Missouri Community
Services
Omnium - a Division of Winfield
Solutions, LLC
Polsinelli PC
Pony Express Council, Boy Scouts of
America
Preferred Title, LLC
River Bluff Architects
Social Welfare Board
Spire Energy

St. Joseph Chamber of Commerce
St. Joseph Safety and Health Council
St. Joseph School District
Administrative Office
Edison Elementary School
Hyde Elementary School
Spring Garden Middle School
Webster Learning Center
Sumner, Carter, Hardy & Schwichtenberg
The CENTER, a Samaritan Center
Tilton, Thomas & Morgan, Inc.
Tyson
UMB Bank
United Cerebral Palsy of Northwest
Missouri
United Parcel Service
United Way of Greater St. Joseph
Vektex
YWCA

SILVER

Agri Laboratories Ltd
American Family Mutual Insurance
Company
AT&T
City of St. Joseph
FCS Financial
KQTV
Lawhon Construction Company
O'Malley Beverage
Purina Animal Nutrition
Rolling Hills Consolidated Library
Sealed Air Corporation
Security Bank
Specialty Industries
St. Joseph Plastics
St. Joseph School District
Benton High School
Bode Middle School
Early Learning Center
Eugene Field Elementary School
Hosea Elementary School
Oak Grove Elementary School
Parents As Teachers
Pickett Elementary School
Truman Middle School
Stifel Nicolaus

BRONZE

American Business & Technology
University
Bartlett Center
Brown Mannschreck Business Systems
Buchanan County
Candlewood Suites
Cochran Head Vick & Co., P.C.
Dillard's
IHP Industrial, Inc.
Insteel Wire Products Company
KCP&L
Midland Steel Company
Missouri Western State University
Mosaic Life Care
Progressive Community Services
Savannah R-III School District
Silgan Containers Corporation
St. Joseph Public Library
St. Joseph School District
Building Maintenance
Carden Park Elementary School
Central High School
Charles A. Lindbergh Elementary
School
Coleman Elementary School
Hillyard Technical Center
Lafayette High School
Mark Twain Elementary School
Parkway Elementary School
Pershing Elementary School
Robidoux Middle School
Skaith Elementary School
Troester Media Center & Print Shop
Target Store Number 1977



Corporate Partners

The Corporate Partners designation recognizes organizations that have made corporate contributions of \$5,000 or more to the 2018 United Way Campaign.

\$150,000+

Mosaic Life Care

\$100,000-\$149,999

Johnson Controls

American Family Mutual Insurance Company

\$50,000-\$74,999

Nestle Purina PetCare Packers Avenue Factory & PTC

Triumph Foods, LLC

\$25,000-\$49,999

Tyson

Omnium - a Division of Winfield Solutions, LLC

Altec Industries, Inc.

\$15,000-\$24,999

Hillyard, Inc.

Boehringer Ingelheim Vetmedica, Inc.

Ag Processing, Inc.

Commerce Bank

\$10,000-\$14,999

KCP&L

Nodaway Valley Bank

News-Press NOW

Spire Energy

Sealed Air Corporation

Sunshine Electronic Display Corp.

\$5,000-\$9,999

US Bank

Purina Animal Nutrition

Deluxe Truck Stop

Fairway Independent Mortgage Corporation

KQTV

-The order within categories is determined by contribution amount.-



CRYSTAL CIRCLE MEMBERSHIP 2018



TOCQUEVILLE SOCIETY

ordre de liberté
\$25,000 to \$49,999

Sara Hofheimer
Charitable Trust

membres de la société
\$10,000 to \$24,999

♦R. Philip Acuff♦
Mignon and Dick DeShon
Lowell and Leslie Kruse
Tom and Dee Schoeneck
The Thanksgiving Fund

United Way Leadership Giving

Crystal Circle members are leadership givers who contribute an annual gift of \$1,000 or more to United Way. In addition, Crystal Circle donors whose annual gifts exceed \$10,000 become members of the Tocqueville Society, a United Way Worldwide recognition named after the French author, Alexis de Tocqueville. He observed that Americans are quick to help people in need, and he applauded our voluntary efforts for the common good.

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Bobby Scott
Dwight Scroggins
Carolynn Sollars
Martial Shevenot
Sharon Weiser
Betty Wymore

Profit In Education® Volunteers - Reading Adventure

Steven Adams
Mindy Andrasevits
Wanda Atkins
Wally Barber
Bridget Blevins
Elizabeth Bohr
Debra Bradley
Garrison Bradley
Rachel Brelsford
Laura Brewer
Pam Brock
Jean Brown
Magen Brown
Brett Carolus
Katie Carolus
Jannie Castanada
Marge Childress
Lisa Cogdill
Charmayne Conard
Chris Connally
Drew Conrad
Courtney Cruz
Mike Dalsing
Anna Davis
Consuelo Davis
Wendy Davis
Alice Deatherage
Carly Edwards
Susanne Eichenmueller
Brett Esely
Keith Evans
Lucy Friesen

Mary Gaston
Olivia Gill
Luci Gnitt
Ellie Gray
Jeffrey Grubb
Justin Grubb
Cheryl Hale
Toni Hamera
Krista Harju
Dane Hawkins
Greggory Hazelrigg
Allegra Henderson
Kris Hildebrand
Vicki Hughes
Dan Humphreys
Elaine Ingle
Kaitlyn Jordan
Kathy Jordan
Chuck Kempf
Rachel Kretzer
Josh Looney
Linda Malotte
Dylan Mann
Sara Markt
Denise Marquardt
Jen Martin
Emra Mathis
Erik McGuire
Destiny Michael
Shannon Milbourn
Sarah Moody
Sam Moore
Gwen Moose
Christopher Mort
Jackie Musick
Patrick Nguyen
Kristi Nikes
Trey Nikes
Alex Noel
Malia Noel
Mary Noel-Owens
Kirsten Olsson
Cathy Pankiewicz
Trista Plowman
Eric Protzman
Jennifer Protzman
Janet Pullen
David Rehm
Jayne Roberts
Marta Sansone
Cassie Scheib
Ray Scherer
Kitty Schubert
Sarah Scott
Terry Scott
Amber Siasoco
Sara Sieg
Taryn Sohal
Donna Speake
Patti Swartz
Michael Thornton
Michael Tieman

Arletta Walker
Lisa Wilson
Sissy Wilson
Pat Woods
David Wyble
Rebecca Yarbrough
Missouri Western
State University
Football Team
St. Joseph Mustangs

Profit In Education® Volunteers - Speakers' Bureau

Mike Amos
Chris Anderson
Mindy Andrasevits
Tyler Arthur
Molly Bernard
Danielle Brown
David Carlisle
Dennis Chanay
Andrea Cole
Nikki Conroy
Sherri Constable
Sheri Craddock
Krystalyn Davis
Abby Dennis
Mike Doolan
Jace Drake
Marko Dudley
Dale Eaton
Stephen Eckard
Susanne Eichenmueller
Ralph Filipelli
Jeff Gering
Dane Hawkins
Marla Heeler
Roy Hoskins
Darrick Inscho
Brian Jackson
Becky Johnson
Kaitlyn Jordan
Linda Judah
Tammy Karr
Jake Kelly
Drew King
Jeffrey Kirk
Jim Lloyd
Rebecca Lobina
Steve Margulies
Sara Markt
Jen Martin
Brady McKinley
Ashly Nagle
Julie Noel
Don Payne
Mike Pence
Dana Peters
Lindsay Prawitz
Parker Rice
Rodney Ristow
Dave Robbins

VOLUNTEER LEADERSHIP 2018

Kori Rongey
Blake Rudel
Keven Schneider
Bobby Scott
Gary Silvey
Brooke Stetzler
Jamin Sybert
Nicholas Taylor
Samantha Taylor
Danna Taylor Dryer
Chris Thomas
James Tonn
Sandy Trosper
Deidre Turner
Than Wagers
Jessica Whiteman
City of St. Joseph-
Fire Department
City of St. Joseph-
Police Department
Missouri Western
State University
Football Team

Success By 6® Partners Team

Pat Dillon, Chair
Ashley Albers
Kristie Arthur
Debra Bradley
Eric Bradley
Denise Colhour
Chris Connally
Cameron Corbet
Jeanne Daffron
Scott Davis
Mary Flemming
Tammy Flowers
Lucy Friesen
Kris Hannon
Debbie Kunz
Whitney Lanning
Brigitte Lindstrom
Michelle Margulies
Traci McChristy
Michelle Mears
Todd W. Meierhoffer
Linda Midyett
Terri Modlin
Robert Newhart
Michele Norman
Ashley Phillips
Mary Beth Revels
LaVell Rucker
Heather Shearin
Doug Van Zyl
Sharon Weiser
Marlie Williams
Donna Wilson
Seth Wright

Success By 6® Volunteers

Diana Annigian
Elliott Atkins
Jason Atkins
Jaxon Atkins
Natalie Atkins
Stephanie Ball
Ally Barb
Gail Barker
Erika Bears
Ava Blessie
Jessica Brothers
Eric Bradley
Amy Brennan
Stephanie Bush
Jan Carlson
LaTasha Carriger
Jacob Cebulko
Hollianna Chambers
Angela Chavez
Ronda Chesney
Nasseeu Chikunya
Sara Collins
Kevin Cornett
Terry Cox
Erica Crockett
Katherine Cronk
Paula David
Matthew Davis
Hallie Dudley
Dori Dwyer
Chad Edwards
Susanne Eichenmueller
Brittany Elms
Josh Emberton
Joy English
Ryan Esely
Lesley Felix
Jerri Fischer
Tammy Flowers
Lucy Friesen
Nichole Fuller
Stephanie Gabbert
Rachel Gabriel
Luci Gnit
Michelle Goller
Gage Gossett
Jess Gould
Cheryl Graham
Rebecca GrandPre
Ashley Gray
Susan Haist
Parker Hasiak
Mercedes Hayward
Remington Hildebrand-
Page
Carol Hill
Leanne Hilligas
Brooke Howe

Fletcher Hubbard
Caleb Hundley
Amber Hurst
Millie Ipharraguerre
Santi Ipharraguerre
Hunter-James Jaques
Jennifer Jaques
Jordan Jennings
Clair Jobs
Lyman Johnson
Robert Johnson
Tammy Kennedy
Leslie Kerns
Bailey Ketcham
Cathy Ketter
Ellen Kisker
Riley Langner
Jon Lehr
Christina Lund
Megan Maenner
Isabelle Malita
Stephanie Malita
Ashley Mathis
Emerson McChristy
Paxton McChristy
Reagan McChristy
Traci McChristy
Rachel McCoy
Patsey McGuire
Candy McNorton
Cassidy Menke
Elise Meyer
Linda Midyett
Carron Miesner
Rhonda Miller
Terri Modlin
Kelli Morris
Kelsey Neil
Bridget Nigh
Mackenzie O'Neill
Lea Parker
Nancy Pease
Ashley Phillips
Connie Phillips
Maria Pomposiello
Dakota Potts
Janet Pullen
Marietta Reynolds
Rachael Rich
Steven Richardson
Kaylee Ross
Mary Roy
Stacy Safley
Taylor Schwartzkopf
Emily Seiter
Sara Sieg
Dick Sipe
Misty Snider
Joanne Sotomayor
Ortiz

Karen Spicer
Chastity St. Louis
Adam Stein
Lindsey Steiner
Emily Stitt
Sheryle Streck
Hannah Struthers
Will Stuck
Cheryl Tannheimer
Lindsay Thomas
Tate Tolen
Linda Utley
Madison Utley
Gina Vega
Beckie Wallner
Carol Walter
Ryan Watson
Cathie Wayman
Sue Weisensee
Jean West
Christine White
Jen Wildhagen
Susie Willenbrink
Mary Williams
Starr Wilson
Seth Wright
Terzah Wright
American Family
Mutual Insurance
Company
City of St. Joseph
Health Department
First Baptist Church
Kiwanis Club of St.
Joseph, MO
Lowe's Home
Improvement
Missouri Western State
University Women's
Soccer Team
Phi Beta Sigma
Tau Kappa Epsilon
United Cerebral Palsy of
Northwest Missouri

Unmet Needs Committee

Penny Adams
Keri Bagley
Hannah Barker
Melissa Birdsell
Robin Bodenhausen
Deborah Borchers
Jean Boyer
Debra Bradley
Danielle Brown
Jean Brown
Katie Carolus
Kim Collado
Kelly Conant
Chris Connally
Cameron Corbet

Nshan Erganian
Kendal Evans
Rachel Evans
Lisa Gabriel
Becky Gach
Teresa Gagliano
Amy Gorton
Rebecca GrandPre
Sherri Hahn
LeeAnn Hobson
Nadienne Hoffman
Brandi Hoover
Judy Hovey
Chelsea Howlett
Casey Huff
Rodney Hummer
Amy Jenkins
Alicia Johnson
Anita Jolly
Linda Judah
Kim Kempf
Kelly Kibirige
Morgan Kieser
Julie King
Miriam Koontz
Karla Long
Carron Miesner
Elise Miller
Janet Miller
Jill Miller
Chad Neff
Jimalee O'Connor
Audrey Payne
Lisa Ridge
LaVell Rucker
Tiffany Sadler
Amy Sawyer
Suzanne Shay
Jane Siela
Kim Siela
Christy Simmons
Frank Sindelar
Jill Smith
Barbara Snook
Jeff Stephens
Megan Stickley
Abe Tamayo
Rick Thornton
Jayme Voss
Heidi Walker
Stacey Wiedmer
Jamie Wiggington
Rita Zotto

Community Volunteer Resource Network Members

Debra Bradley
Valerie Brandt
Jannie Castanada
Alyssa Cress
Christie Dade

Michele Euler
Melissa Frakes
Becky Gach
Jan Glenn
Anita Jolly
Laraine Jones
Cathy Ketter
Traci McChristy
Jill Miller
Jess Neely
Julie Noel
Gracie Sauter
Randy Sharp
Ashley Trainer
Sandy Trosper
LaTonya Williams

**Volunteer Center
STUFF THE BUS!
Volunteers**

Barbara Adams
Lisa Adams
James Ahrens
Jimmy Ahrens
Susan Alumbaugh
Tracy Angold
Francie Archdekin
Gina Babcock
Amy Baber
Emma Baker
Margaret Baker
Samuel Baker
Shauna Barron
Cassie Bass
Herm Bauer
Kimberly Beaman
Alison Beard
Danni Beard
Sam Beard
Autumn Bebee
Shahariah Bernard
Rachael Bittiker
Nancy Black
Denise Blevins
Andrew Blumer
Ashley Blumer
Jennifer Blythe
Jenny Bonnett
Marianne Brachman
Lee Cee Bricker
Daniel Brill
Eli Brown
Kimberly Brown
Andrew Burnham
Brecklynn Burnham
Sarah Burnham
Mike Cassity
Lauren Catron
Becky Caw
Gary Coder
Kim Collins
Bailey Coman

Brynna Coman
Tabatha Coman
Anita Combs
Kyla Conard
Daniel Conard
Michelle Conard
Rilyn Conard
Tina Cook
Sean Cowman
Matthew Cox
Misty Cox
Tatiana Cunningham
Valerie Dahle
John Davison
Story Dawson
Peggy Dillon
Mike Doolan
Marilyn Drannan
Hannah Dudley
Dawn Dussetschleger
Janice Dydell
Tracy Elder
Emma Ellis
Eli Embray
Joy English
Susie Evans
Kilah Everett
Ashlee Finney
Margaret Fisher
Devanie Flaska
Angela Flowers
Kim Fowler
Levi Frazer-Lovell
Maya Freudenthal
Salli Freudenthal
Lanea Furst
Barbara Fuson
Becky Gach
Terry Gasper
Erica Gawatz
Joy Geiger
Siarra George
Stephanie George
Thomas George
Kingston Gilpin
Shannon Gilpin
Blaine Gnitt
Luci Gnitt
Phil Gove
Tina Graham
Ellie Gray
Hilda Grimm
Marcia Haag
Blake Hahn
Toni Hamera
Donna Hamlin
Melissa Hanway
Susan Harp
Sydney Harr
Holly Harris
Nevaeh Hart
Jessica Hausman

Layla Hausman
Trey Hausman
Anne Hawkins
Ellie Haynie
Kate Haynie
Cazayah Haywood
Kimberly Hecker
Natalie Henson
Dan Hernandez
Janet Herr
Derek Hines
Kathryn Hines
Shelly Hines
Lauren Hitch
Tina Hoover
Abbey Hopkins
Ainsley Hopkins
Christina Hopkins
Kathy Hopp
Lisa Horn
Kally Horn
Jaylene Hottel
Kayla Huffman
Natalie Icke
Elaine Ingle
Jerry Ingle
Carri Ishmael
Makia Jamison
Gary-Michael Jaques
Hunter-James Jaques
Jennifer Jaques
Jessica-Anne Jaques
Sierra-Rose Jaques
Denise Jennings
Bobbie Jimenez
Cassandra Jimenez
Jenni Jimenez
Tamara Jimenez
Fredreckia Johnson
Pat Jones
Kristin Jones
Tammy Karr
Bradey Kelly
Ericka Kelly
Jared Kelly
Connie Kerns
Megan Kerns
Trinity Kerns
Makynnah Kimbal
Stephanie Kirk
Tanya Knadler
Jennifer Kneib-Dixon
Dayne Koch
Jennifer Koch
Tyson Koch
Alicia Koenig
Heisman LaFave
Jason Lawson
Jennifer Lee
Hannah Libel
Fred Lillie
Margo Lisenbee

Jared Little
Jayden Little
Latisha Little
Corey Lonjers
Angela Losson
Camden Lutz
Carson Lutz
Brandi Lutz
Bryson Mace
Colton Maddox
Mary Jo Marek
Mary Marshall
Callia McAlexander
Amy McIntosh
Angela McKinnon
Jaime Meeks
Jeff Merriott
Amy Miles
Brenda Moore
Craig Moore
Caden Morris
Kenisha Morris
Jackie Musick
Emily Myers
Paul Myers
Peyton Myers
Rylie Neville
Kristi Nikes
Joel Olson
Debra ONeal
Richard Ortega
Kevin Owens
Gayle Palma
Avery Pasley
Deagen Pasley
Nancy Pease
Keith Percell
Melissa Peterson
Steven Pierson
Donald Pike
Lawrence Pinion
Gracia Pinzino
Meghan Piper
Rachel Piper
Tom Pitts
Bonnie Power
Lisa Puett
Sarah Randazzo
Lila Ratliff
Marietta Reynolds
Jimmie Rice
Brooke Rich
Gina Rister
Gailynn Roberts
Joyce Roberts
Natasha Roberts
Donna Robinson
Annette Salisbury
Stephanie Samuels
Mark Sander
Mary Sanders
Dee Schoeneck

Tom Schoeneck
Janise Shaffer
Brandi Sharp
Regina Shelton
Sharon Sherwood
Kathayrn Shewmaker
Laura Shoots
Linda Simpson
Frank Sindelar
Adrian Smith
William Smith
Robin Spencer
David Spooner
Shaina Spooner
Jason Spooner
Mary Stafford
Stacey Steele
Shelly Stevens
Boston Stobaugh
Carol Stobaugh
Alan Stolfus
Julia Stolfus
Angela Stone
Devin Thomas
Tina Thomas
Nita Thornton
Staci Thornton
Megan Verschueren
Bianca Vice
Bobbie Violet
Angela Vogler
Bobbie Walker
Kathryn Wallace
Amy Walsh
Shay Ward
Kelsey Weber
Tara Wells
Whitney Wells
Jen Wildhagen
Latonya Williams
Ann Wilson
Dean Wilson
Jennifer Wilson
Kenna Wilson
Michael Wilson
Sarah Wilson
Diane Wise
Taylor Wolfe
Sharon Woolery
Jessica Wyckoff
Emidio Zahner
United Cerebral Palsy
of Northwest Missouri



CARING POWER OF COMMUNITY

Spirit of Community, Outstanding Partner and Outstanding Volunteer awards are announced at the United Way Annual Meeting in February.

Spirit of Community

The Spirit of Community Award honors one exemplary business each year for outstanding community service, including corporate and employee support, leadership giving and volunteer participation.

1998	Research Seeds
1999	Burnham, Colman, McMurray & Squires
2000	St. Joseph Light & Power Company
2001	Heritage Bank
2002	American Family Mutual Insurance Company
2003	US Bank
2004	Dillon Company
2005	Commerce Bank, N.A.
2006	Gray Manufacturing Company, Inc.
2007	UMB Bank
2008	Heartland Health
2009	KCP&L
2010	Johnson Controls
2011	Nestle Purina PetCare
2012	Omnium-a Division of Winfield Solutions, LLC
2013	Nodaway Valley Bank
2014	First American Title Insurance Company
2015	Altec Industries, Inc.
2016	American Family Mutual Insurance Company
2017	Deluxe Truck Stop

Outstanding Partner

Created in 2009, the Outstanding Partner Award acknowledges a business or organization in the community that has shown an exceptional history of partnership with United Way.

2009	St. Joseph School District
2010	Altec Industries, Inc.
2011	Missouri Western State University
2012	Hillyard Companies
2013	KCP&L
2014	Commerce Bank
2015	American Family Mutual Insurance Company
2016	City of St. Joseph
2017	Junior League of St. Joseph & St. Joseph Mustangs

Outstanding Volunteer

Established in 2007, the Outstanding Volunteer Award honors exemplary volunteers each year for outstanding volunteer service.

2007	John & Cheryl Jarrett
2008	Dick Sipe & Ali Wray
2009	Pat Dillon
2010	Curt Kretzinger
2011	Roger Martin
2012	Karen Bartlett & George Clinton
2013	Rick Gronniger
2014	Todd W. Meierhoffer
2015	Dennis Rosonke
2016	Chris Connally
2017	Seth Wright



Accuracy is important to us. If you notice an error within the Annual Report please let us know!

UNITED WAY STAFF

Kylee Strough
President

Jodi Bloemker
Director of Community Investment

Jean Brown
Director of Leadership St. Joseph

Bobbie Cronk
Director of Children's Initiatives
Co-Director of Leadership St. Joseph

Ali Fowler
Marketing/Communications Coordinator

Pam Hurley
Administrative Support

Kim Lueger
Bookkeeper

Jay Martin
Program Director

Renita Neville
Campaign Director

Ann Weston
Director of Leadership St. Joseph (retired 2018)

Liz Whitehorn
Missouri Western State University Work Study



LIVE UNITED



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of Greater St. Joseph**
stjosephunitedway.org

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St. Joseph, MO 64502
816.364.2381

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Advocate
Volunteer**

THANK YOU

*Thank you United Way donors,
advocates and volunteers
for being part of the
caring power of community.*

UNITED WAY OF GREATER ST. JOSEPH SUPPORTS 17 PARTNER AGENCIES AND OPERATES 7 INITIATIVES.

