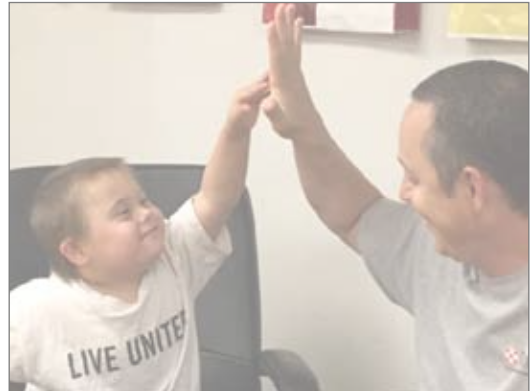


Caring circa 1916



Caring today



Caring in a past decade

**CARING
NEVER
GROWS OLD**

ANNUAL REPORT

2016

centennial year

LIVE UNITED

**United
Way**



United Way
of Greater St. Joseph
stjosephunitedway.org

LIVE UNITED



**United Way
of Greater St. Joseph**
stjosephunitedway.org

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Kylee M. Strough
President

Karen Bartlett
Administrative Support

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Marketing/Communications*

Jodi Bloemker
*Director,
Community Investment*

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Kim Lueger
Bookkeeper

Barb Martin
Success By 6® Project Coordinator

Jay Martin
Program Director

Renita Neville
Director, Campaign

Ann Weston
*Director,
Leadership St. Joseph*



*Three of 140 people
volunteering for the
allocations process
celebrate United
Way's centennial.*

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ANNUAL REPORT 2016

GIVE. ADVOCATE. VOLUNTEER.

DAVID CRIFE SERVED AS THE 2016 BOARD
CHAIR FOR UNITED WAY OF GREATER ST. JOSEPH.



I was first interested in joining with the work of United Way of Greater St. Joseph because of the many ways the agency, its seven Programs, and 18 Partner Agencies work to improve thousands of local lives. This year, I was honored to lead as the Board Chair during the agency's 100th year of serving northwest Missouri and northeast Kansas.

Our community, its strengths, and citizens may look different today than we did 100 years ago, but the heart of a people who live out human compassion through United Way has remained strong.

Compassion is evident as we give. The Centennial Campaign was led by Dennis Rosonke and a group of hard-working volunteers; the community responded by giving \$3.16 million to help build lives through education, health, and financial stability. On a similar note, I've been impressed at how diligently United Way staff and volunteers work to use those gifts well; 92 cents of every donated dollar was once again invested in local programs and services.

Compassion is also evident as we volunteer. United Way was overseen by a 31-member Board last year. The Board relied on input from 140 volunteers who carefully examined all United Way Partner Agencies. Hundreds of volunteers worked together to help local children begin the school year with needed supplies, and many more found ways to serve with a variety of area non-profits through the United Way Volunteer Center.

Compassion is most certainly evident as we tell our neighbors how they can help others and be assisted should they be in need. Thanks to the United Way network of services, all of these good things (and more) happened here every day: infants were born healthy; parents learned how to help prepare young children for school; children received medical care and therapies; school-age children were supervised so parents could provide for the family; people of all ages were enriched through educational programs and healthy activities; men, women, and children without a home found shelter and were guided well; senior adults who wished to remain in their own homes were able to do so.

Thank you to all who give, advocate, and volunteer. Together, our community has impacted the present and the future for 100 years through United Way, and together, we'll be strong into a second century of caring.

David Crife
Chair, 2016 Board of Directors
United Way of Greater St. Joseph

UNITED WAY BOARD OF DIRECTORS

BOARD OFFICERS

David Crife, Chair
Debra Bradley, Vice Chair
Thomas Burke, Secretary
Robert L. Pritchett, Treasurer
Kylee M. Strough, President

DIVISION CHAIRS

Michelle Margulies and
Mark Wyble

Community Investment

Dennis Rosonke
Campaign

Roger Martin
Community Initiatives

Steve Johnston
Marketing/Communications

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David Brax, Ed.D.

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Jason Grayson

Ron L. Hook

Jason Horn

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Scott Murphy

Michael Pulido

LaVell Rucker

Brandt Shields

Adam Stein

Michele Thomason

Lisa E. Weil

Julie Woods

Seth Wright

UNITED WAY'S FOCUS

BUILDING BLOCKS OF A GOOD LIFE

**TOGETHER, WE IMPROVE LIVES
TODAY**

AND INTO THE FUTURE.

United Way of Greater St. Joseph focuses on education, health, and financial stability because, as evident in this one story, these are important and often interdependent building blocks necessary for all of us every day. Terrence is one of hundreds of thousands whose life has been improved in our community over a century of caring. Thank you to all who give to United Way.

ONE STORY

Terrence



Over a decade ago, after serving our country in the military and his community through law enforcement, Terrence found himself in St. Joseph without a home and physically disabled from a surgery gone wrong. Without financial stability, it was impossible to do what was needed to strengthen his health or to put his training to use in a job without help. Over the course of several years, thanks to support available through several United Way agencies working together, Terrence has reshaped his life and risen above the period of time when it was difficult for him to see hope. Today, he lives independently as a proud and productive citizen of our community and serves as an active volunteer, using the first-responder skills he developed in his earlier years.

EDUCATION

WIDER LOOK

- ▶ 634 children received early care and education to help them begin their school years ready to learn.
- ▶ 165 children with a disability or special need received services that helped them work toward important developmental milestones.
- ▶ 383 families and caregivers were educated about car seats and proper installation to keep children safe while riding in motor vehicles.
- ▶ 67 teen parents continued their education or employment throughout pregnancy and after delivery.
- ▶ 1,007 students participated in after-school youth programs.

BIG PICTURE

United Way of Greater St. Joseph works to help people of all ages reach their potential through a variety of educational pursuits that will, in turn, strengthen our community. Quality early learning, youth education in and out of the classroom, and other instruction for life-long learning are just a few ways United Way supports education.

HEALTH

WIDER LOOK

- ▶ 4,787 adults and children received needed mental health services.
- ▶ 528 senior adults received 109,509 nutritious meals to help maintain health.
- ▶ 624 women received mammograms.
- ▶ 1,277 high school students pledged not to drink and drive.
- ▶ \$21,100,511 in uncompensated medical care was provided to Buchanan County children.

BIG PICTURE

In the Greater St. Joseph area, your contributions help people of all ages improve their physical and mental well-being. Health is promoted through fitness and wellness activities, nutrition and in-home services, counseling, and other important programs. Good health is crucial for everyone.

UNITED WAY OF GREATER ST. JOSEPH FOCUSES ON EDUCATION, HEALTH, AND FINANCIAL STABILITY BECAUSE THESE ARE THE BUILDING BLOCKS UPON WHICH QUALITY LIFE IS BUILT. EDUCATION IS ESSENTIAL TO OBTAINING AND KEEPING A JOB WITH A LIVABLE WAGE. GOOD HEALTH KEEPS CHILDREN ON TRACK IN SCHOOL AND ALLOWS ADULTS TO BE PRODUCTIVE. FINANCIAL RESOURCES ALLOW FAMILIES TO SECURE TODAY'S NECESSITIES AND TO SAVE FOR THE FUTURE. ALL THREE FOCUS AREAS ARE ESSENTIAL TO BUILDING A SOLID BASE FOR STRENGTHENING THE COMMUNITY.

From a past decade- a volunteer makes sure a senior citizen has needed meals at home



DONOR DOLLARS ARE WORKING IN NORTHWEST MISSOURI AND NORTHEAST KANSAS.



2016-a dad learns to help his young child learn well during early years of development

FINANCIAL STABILITY

WIDER LOOK

- ▶ 876 men, women, and children received 32,975 nights of emergency shelter.
- ▶ 102 adults with disabilities held jobs through sheltered and supported employment.
- ▶ 361 low-income or elderly people were represented in court at no cost for non-criminal cases.
- ▶ 169 previously homeless households lived in transitional, permanent, or supportive housing.

BIG PICTURE

Stable household finances are important for daily living, which is why United Way of Greater St. Joseph also focuses on financial stability. United Way supports efforts for families and individuals in crisis. Such efforts include food, disaster relief, information and referral, and shelter services related to homelessness or domestic violence. United Way is also working to prevent financial situations from becoming problems in the first place.

LOCAL IMPACT

United Way impacts the community, not only by providing services, but also by supporting Partner Agencies and by working to help the community come together in response to particular education, health, and financial stability needs. Campaign dollars are allocated to seven United Way Initiatives and Programs, 18 Partner Agencies, and other local programs. United Way supports services that aim to improve lives.

THESE PAGES HIGHLIGHT JUST A FEW ACHIEVEMENTS MADE POSSIBLE FOR AREA PEOPLE THROUGH UNITED WAY AND UNITED WAY PARTNER AGENCIES BY SUPPORTERS WHO CONTRIBUTE TO THE ANNUAL UNITED WAY CAMPAIGN.

The stories here are like stories that play out every day as United Way and United Way Partner Agencies work to improve lives through the caring power of community.

UNITED WAY INITIATIVES AND PROGRAMS

Saving on prescription costs



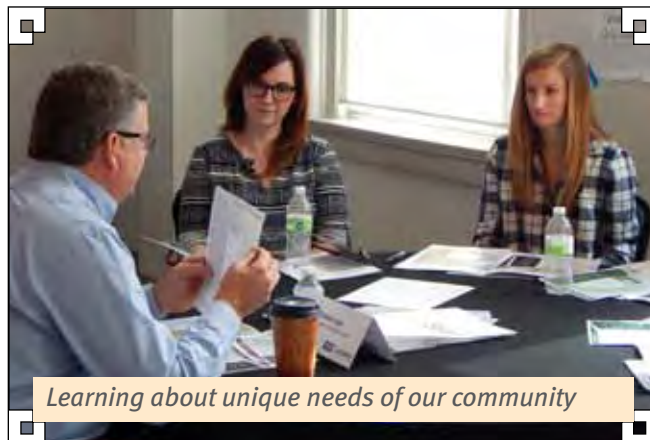
FAMILYWISE® PRESCRIPTION ASSISTANCE

Saving residents money on prescription medication with a free prescription discount card since 2007.

The United Way FamilyWise prescription discount card can be used as often as needed by anyone for any qualifying prescription; it is like a reusable coupon for many different prescriptions.

In the first 10 months of 2016, people in the area saved \$183,447, or an average of 34% discount for each of the 8,858 prescriptions claimed with the card.

To obtain a card, contact the United Way office or visit the United Way website.



LEADERSHIP ST. JOSEPH

Building the skills of individuals to be effective leaders in the community since 1982.

United Way Leadership St. Joseph is an annual, year-long leadership development program for adults living or working in the St. Joseph area. The program helps create a network of trained individuals willing to engage in leadership and community service with enhanced knowledge of our community's opportunities, realities, and challenges.

In 2016, twenty-seven community members completed the program, bringing the total number of program graduates to 827 since 1982. During the year, participants learned and practiced project development related to essential leadership skills. The class was divided into four groups and was challenged to learn the process of developing a project that would meet a community need. The challenge resulted in the following projects: a proposal for an increased number of planned events for Big Brothers Big Sisters to encourage more volunteers to become Bigs; a proposal to raise awareness and promote community collaboration related to teen suicide; a sustainable plan for local businesses to house Little Free Libraries; and a plan to provide an alternative, safe mode of free transportation for Missouri Western State University students during late night and weekend hours.

The 2016 Distinguished Leader Award was presented to Class of 2007 alumna, Lisa Little.



FINANCIAL STABILITY

Providing opportunities for individuals and families to become financially self-sufficient since 2009.

The United Way Financial Stability Initiative promoted free tax preparation services offered by United Way Partner Agency InterServ. During the 2016 tax season, more than 1,800 individuals received tax assistance through InterServ. Preparers filed 163 Earned Income Tax Credit returns for a total of \$55,136, plus over \$1 million were received locally through tax refunds. Free tax preparation services help people keep and save their own money.

SEVEN COMMUNITY INITIATIVES AND PROGRAMS ARE OPERATED THROUGH UNITED WAY OF GREATER ST. JOSEPH. EACH GOES BEYOND MEETING IMMEDIATE NEEDS. EACH BRINGS THE COMMUNITY TOGETHER TO ADDRESS UNDERLYING CAUSES OF PROBLEMS. IF YOU WANT TO BE PART OF ANY OF THIS WORK, CALL UNITED WAY AT (816) 364-2381.

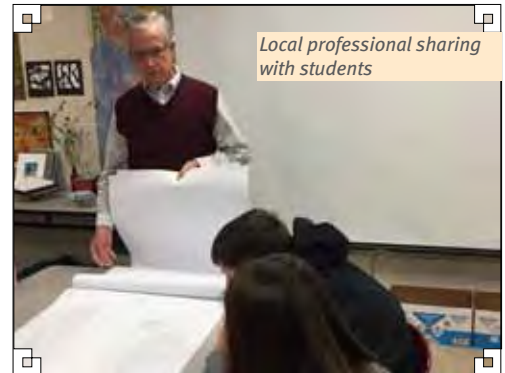
PROFIT IN EDUCATION[®]

Improving the education level of the potential and current workforce since 1989.

United Way Profit In Education works to continue increasing the high school graduation rate and collaborating with and supporting education efforts across the community. In 2016, United Way BEST (Business and Education Succeed Together) served more than 50 students, grades 7-12. Business partners worked with students, helping them learn about local businesses, different jobs available, and required training and education.

Also, United Way Reading Adventure was held during the school year with second grade classes at five local elementary schools and held at six school age childcare sites during the summer. The goal of United Way Reading Adventure is to help elementary age students maintain and improve their reading skills and to help build their home libraries through donated books.

In addition, United Way Speakers' Bureau linked business volunteers with classrooms to help students learn about different careers and employer expectations. A series of videos titled "Yes, You Really Will Use This" was created for high school students, highlighting people from different career fields using algebra in work-related problems.



Local professional sharing with students

SUCCESS BY 6[®] *Preparing children to be successful learners when they begin kindergarten since 1999.*

United Way Success By 6 fosters and participates in community-wide partnerships to prepare young children for success in school and life. The initiative aims to strengthen the systems that nurture our community's youngest members by working with parents, childcare providers, early education teachers, and local businesses.

United Way Success By 6 hosted a variety of parent-centered activities in 2016, including Family Fun Time at which more than 550 people enjoyed early learning activities, snacks, and free books.

United Way KinderClub provided children starting kindergarten and their parents the opportunity to meet and work with teachers and to learn with other families multiple times in a kindergarten classroom, usually in the school the child was to attend in the fall with future classmates. Nearly 200 future kindergarteners and their parents completed the program.

United Way Success By 6 received a \$183,000 Community Connect Grant from Mosaic Life Care to implement a project designed to help parents, childcare providers, and other caregivers foster the social-emotional and behavioral development of young children. The project helps children remain in quality childcare or preschool setting with peers.

Because education level of adults is a key factor for quality of care provided to young children in their charge, United Way Success By 6 delivered more than 2,836 clock hours of training to area childcare providers and early educators. Also, United Way Success By 6 awarded 26 scholarships for area childcare providers to continue their formal education.

A third United Way Success By 6 Play Path was installed at the new City park, north of the Campus Family YMCA thanks to Above & Beyond Concrete Resurfacing and a grant from Rotary Club St. Joseph East. Children learn constantly from birth, and play paths give parents ideas about how to facilitate that learning while enjoying our City parks.

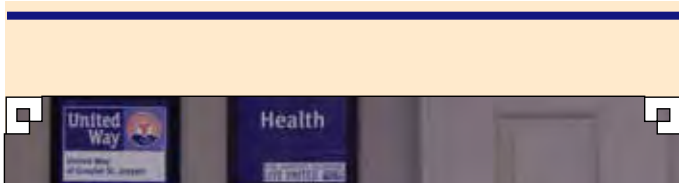


Resource kits aimed to help parents facilitate their child's early development were distributed to more than 1,800 families with newborns and to 950 families with incoming kindergarteners.

Parents learning to prepare children for school success

UNITED WAY INITIATIVES AND PROGRAMS

UNITED WAY'S SEVEN INITIATIVES AND PROGRAMS BRING THE COMMUNITY TOGETHER TO ADDRESS AND PREVENT NEEDS EFFECTIVELY.



Considering a case to meet needs



Volunteering as a group

UNMET NEEDS COMMITTEE

Collaborating to connect people to resources to solve immediate needs with lasting impact since 1993.

United Way Unmet Needs Committee meets monthly to identify alternative resources and solutions for cases brought before them. In 2016, representatives from non-profits, churches, utility companies, and government agencies as well as community members collaborated to help clients with needs for which there are few or no resources. Common needs were dental care and rental assistance. Through the work of United Way Unmet Needs, area people were connected to resources to help them gain and maintain stability.

VOLUNTEER CENTER

Connecting the community through volunteerism since 2009.

United Way Volunteer Center is a central resource for volunteer needs across the Greater St. Joseph area. Individuals, groups, and corporations seeking volunteer opportunities can find a variety of options calling for varying commitments available at many different non-profit organizations.

In 2016, monthly CVRN (Community Volunteer Resource Network) meetings were attended by 20 individuals who manage volunteers for their non-profit organizations. United Way is building the capacity of community volunteer coordinators through the network. CVRN promotes and develops effective volunteer management programs in the community and enhances the knowledge, skills, and connections among members.

The eighth year of United Way STUFF THE BUS! School Supplies Drive brought together hundreds of volunteers who collected more than 29,360 packages of school supply items for students who needed them. The annual Holiday Volunteer Guide was created to connect those wanting to volunteer during the holiday season, and the agencies were grateful for the additional help.

To learn about the wide variety of opportunities available throughout the community, please visit stjosephunitedway.org and click on VOLUNTEER or call United Way at (816) 364-2381.

◀ ◀ ◀ Turn back a page to learn about the other five United Way Initiatives and Programs.

2016 SPONSORS OF UNITED WAY INITIATIVES AND PROGRAMS

2016 LEADING CONTRIBUTORS

TO UNITED WAY INITIATIVES AND PROGRAMS OPERATING FUNDS

Above & Beyond Concrete Resurfacing	Junior League of St. Joseph
Affiliated Foods, Inc.	KCP&L
Altec Industries, Inc.	KQTV
American Family Mutual Insurance Company	Luna's Fine Dining
Apple Bus Company	Missouri Western State University
AT&T Aspire	Mosaic Life Care
Boehringer Ingelheim Vetmedica, Inc.	Murphy, Taylor, Siemens & Elliott, PC
CliftonLarsonAllen	Nestle Purina PetCare
Commerce Bank	Progressive Community Services
Dollar General Literacy Foundation	Rotary Club of St. Joseph East
Eagle Radio	St. Joseph Chamber of Commerce
First American Title Insurance Company	City of St. Joseph-Public Health & Welfare
Hillcrest Transitional Housing of Buchanan County	St. Joseph News-Press
Hillyard Companies	St. Joseph School District
Historic Green Acres	Tieman, Spencer & Hicks, LLC
Sara Hofheimer Charitable Trust	US Bank
Johnson Controls	Western Robidoux, Inc.

Gifts of \$1,000 and above are leading gifts.



Many thanks to all who supported the important, life-changing work of United Way and its seven Programs/Initiatives during our Centennial year. Together, we aim toward a second century of caring.

SUCCESS BY 6[®] ENDOWMENT LEADING CONTRIBUTORS

Frank and LaRue Reynolds Charitable Foundation
James and Emaline Riney Charitable Trust
Heartland Foundation
Lowell and Leslie Kruse
City of St. Joseph
The Thanksgiving Fund
William and Norma Kenney Charitable Foundation
Altec Industries, Inc.
American Family Mutual Insurance Company
Buchanan County
KCP&L
Hillyard Companies
Sara Hofheimer Charitable Trust
Shumaker Family Foundation
Leah Spratt Charitable Trust
Commerce Bank
William D. Morgan Charitable Foundation
Lowell C. Kruse Tribute Gifts
Chip Tootle Memorial Gifts
Johnson Controls

Gifts of \$1,000 and above are leading gifts.

The order of listing is determined by contribution amount.

PROFIT IN EDUCATION[®] DUES PAYING MEMBERS

Ag Processing, Inc.	Dillon Company	Nestle Purina PetCare
Al J. Mueller Construction Company	First Street Graphics	Nodaway Valley Bank
Altec Industries, Inc.	Gray Manufacturing Company, Inc.	Perka Buildings
Bags & Boxes II	Hillyard Companies	St. Joseph Chamber of Commerce
Berkshire Hathaway HomeServices	IMKO Staffing	St. Joseph School District
Stein & Summers Real Estate	KCP&L	Second Harvest Community Food Bank
Big Brothers Big Sisters	KQTV	Social Welfare Board
CBIZ Insurance Services Inc.	Meierhoffer Funeral Home & Crematory	UMB Bank
CliftonLarsonAllen	Missouri Western State University	
Commerce Bank	Mosaic Life Care	

United Way Profit In Education's partner businesses agree to adhere to the principles of United Way Profit In Education and to financially support the initiative through annual dues.



A United Way workplace rally-Turkey Bowling at KCP&L



Centennial Campaign Report-letting the community know the progress of donations from businesses and individuals



Advocating for United Way for employee LIVE UNITED Day-Lake Contrary Elementary School

CORPORATE PARTNERS

The Corporate Partners designation recognizes organizations that have made a corporate contribution of \$5,000 or more to the 2016 United Way Campaign.

\$150,000+

Mosaic Life Care

\$100,000-\$149,999

American Family Mutual Insurance Company

\$75,000-\$99,999

Johnson Controls

\$50,000-\$74,999

Triumph Foods, LLC

\$25,000-\$49,999

Nestle Purina PTC
Omnium - a Division of Winfield Solutions, LLC
KCP&L
Altec Industries, Inc.

\$15,000-\$24,999

Hillyard Companies
Boehringer Ingelheim Vetmedica, Inc.
Tyson
Ag Processing, Inc.
Commerce Bank
Spire Energy
Nodaway Valley Bank

\$10,000-\$14,999

Nestle Purina PetCare
Purina Animal Nutrition
St. Joseph News-Press
US Bank

\$5,000-\$9,999

Sunshine Electronic Display Corp.
Walmart Supercenter #0560 - North
Deluxe Truck Stop

The order within categories is determined by contribution amount.

EMPLOYEE GROUP AWARDS Employee Group Awards are based on employee giving, recognizing a combination of participation, potential, and per capita support.

gold

Ag Processing, Inc.
 Agri Laboratories Ltd
 Al J. Mueller Construction Company
 Altec Industries, Inc.
 American Family Mutual Insurance Company
 American Red Cross of Northwest Missouri
 AT&T
 Bartlett Center
 Berkshire Hathaway HomeServices Stein & Summers Real Estate
 BioZyme
 Catholic Charities of Kansas City-St. Joseph, Inc.
 The CENTER, A Samaritan Center
 Chase & Poe Candy Company
 CliftonLarsonAllen
 Commerce Bank
 Community Missions (CMC)
 Deluxe Truck Stop
 Dillon Company
 Drummond Insurance Services
 Fairway Independent Mortgage Corporation
 Family Guidance Center for Behavioral Healthcare
 Family Investment Center, Inc.
 Farmers State Bank
 First American Title Insurance Company
 First Street Graphics
 Gray Manufacturing Company, Inc.
 Hannibal National Bank
 Hillyard Companies
 IMKO Staffing
 KCP&L
 Legal Aid of Western Missouri
 Meierhoffer Funeral Home & Crematory
 Nestle Purina PetCare
 Nestle Purina PTC
 Nodaway Valley Bank
 Nor-Am Cold Storage
 Northwest Missouri Community Services
 O'Malley Beverage
 Omnium-a Division of Winfield Solutions, LLC
 Polsinelli PC
 Pony Express Council, Boy Scouts of America
 Preferred Title, LLC
 Purina Animal Nutrition
 River Bluff Architects
 Rolling Hills Consolidated Library
 St. Joseph Chamber of Commerce
 St. Joseph News-Press
 St. Joseph Plastics

St. Joseph Safety and Health Council The
 St. Joseph School District
 Administrative Office
 Benton High School
 Early Learning Center
 Edison Elementary School
 Hyde Elementary School
 Lake Contrary Elementary School
 Charles A. Lindbergh Elementary School
 Oak Grove Elementary School
 Pickett Elementary School
 Spring Garden Middle School
 Truman Middle School
 Salvation Army
 Sandlot Strategic
 Social Welfare Board
 Spire Energy
 Suddenlink Communications
 Sumner, Carter, Hardy & Schwichtenberg
 Tilton, Thomas & Morgan, Inc.
 Tyson
 UMB Bank
 United Cerebral Palsy of Northwest Missouri
 United Parcel Service
 United Way of Greater St. Joseph
 US Bank
 Vektek
 VP Buildings, Inc. (BlueScope Buildings)
 YMCA
 YWCA

Troester Media Center & Print Shop
 Savannah R-III School District
 Sealed Air Corporation
 Specialty Industries of St. Joseph, Inc.
 Stifel Nicolaus

bronze

American Business & Technology University
 Big Brothers Big Sisters
 Blue Cross-Blue Shield
 Bradken-Atchison/St. Joseph, Inc.
 Brown Mannschreck Business Systems
 CBIZ Insurance Services Inc.
 Citizens Bank & Trust
 Dillard's
 Insteel Wire Products Company
 Lifeline Foods, LLC
 Progressive Community Services
 City of St. Joseph
 St. Joseph Public Library
 St. Joseph School District
 Building Maintenance
 Carden Park Elementary School
 Coleman Elementary School
 Bessie Ellison Elementary School
 Hillyard Technical Center
 Hosea Elementary School
 Humboldt Elementary School
 Lafayette High School
 Pershing Elementary School
 Mark Twain Elementary School
 Second Harvest Community Food Bank
 Silgan Containers Corporation

silver

Bags & Boxes II
 Buchanan County
 Cochran Head Vick & Co., P.C.
 FCS Financial
 First Bank of Missouri
 IHP Industrial, Inc.
 InterServ
 Johnson Controls
 KQTV
 Lawhon Construction Company
 Missouri Western State University
 Mosaic Life Care
 North American Savings Bank
 ReeceNichols Ide Capital Realty, LLC
 St. Joseph School District
 Bode Middle School
 Central High School
 Eugene Field Elementary School
 Parents As Teachers
 Parkway Elementary School
 Robidoux Middle School
 Skaith Elementary School
 The Webster Learning Center

COMBINED FEDERAL CAMPAIGN

The CFC awards recognize contributions from federal employees based on a combination of participation, potential, and per capita support.

gold

St. Joseph Social Security Office

bronze

Missouri Air National Guard, 139th Airlift Wing
 United States Department of Agriculture
 United States Department of Treasury
 United States Postal Service

◀ 2016 SPONSORS OF UNITED WAY CAMPAIGN AND EVENTS



Centennial Campaign Kickoff



One of the Taste of United Way events

SPECIAL EVENTS SPONSORS

Corporate event sponsors provide support for special events over and above their regular Campaign contributions.

Affiliated Foods, Inc.
 Ag Processing, Inc.
 Al J. Mueller Construction Company
 Altec Industries, Inc.
 American Family Mutual Insurance Company
 Berkshire Hathaway HomeServices Stein & Summers Real Estate
 BMO Harris Bank
 CBIZ Insurance Services Inc.
 Cochran Head Vick & Co., P.C.
 Commerce Bank
 Deluxe Truck Stop
 Dillon Company
 East Hills Shopping Center
 Ellison-Auxier Architects, Inc.
 Fairway Independent Mortgage Corporation
 The Grand Ballroom
 Gray Manufacturing Company, Inc.
 Hannibal National Bank
 Hillyard Companies
 Historic Green Acres
 KCP&L

Law Office of Gary L. Myers
 Local Joe's BBQ
 Luna's Fine Dining
 McDonald's
 Meierhoffer Funeral Home & Crematory
 Missouri Western State University
 Mosaic Life Care
 Nestle Purina PetCare
 Nodaway Valley Bank
 The Olive Gallery
 O'Malley Beverage
 Polsinelli PC
 St. Joseph Chamber of Commerce
 City of St. Joseph
 St. Joseph Mustangs
 St. Joseph News-Press
 Sandlot Strategic
 Suddenlink Communications
 Sunshine Electronic Display Corp.
 Triumph Foods, LLC
 UMB Bank
 US Bank

UNITED WAY EXTRA BASE CLUB SPONSORS

presented by Collision Repair Specialists and the Eaton Group of Companies in partnership with the St. Joseph Mustangs

Altec Industries, Inc.
 Anderson Ford
 Citizens Bank & Trust
 CliftonLarsonAllen
 Commerce Bank
 Dillon Company
 First American Title Insurance Company
 Hillyard Companies
 Liehti, Franken & Young, LLC
 Nick Koeteman State Farm Insurance
 ReeceNichols Ide Capital Realty, LLC
 Remax Realtors of St. Joseph
 St. Jo Frontier Casino
 Sunshine Electronic Display Corp.



Crystal Circle Reception



Rally's Dunk Tank for United Way

CRYSTAL CIRCLE MEMBERSHIP

UNITED WAY CRYSTAL CIRCLE MEMBERS LEAD INDIVIDUAL GIVERS IN SUPPORTING UNITED WAY.

Leadership giving reached \$1 million for the first time in 2016!

ABOUT UNITED WAY LEADERSHIP GIVING

Crystal Circle members are leadership givers who contribute an annual gift of \$1,000 or more to United Way. In addition, Crystal Circle donors whose annual gifts exceed \$10,000 become members of the Tocqueville Society, a United Way Worldwide recognition named after French author Alexis de Tocqueville. Tocqueville observed that Americans are quick to help people in need, and he applauded our voluntary efforts for the common good.

In 1989, seventy supporters of United Way of Greater St. Joseph formed the first Crystal Circle. Contributions of Crystal Circle members now constitute approximately 30% of the United Way Campaign.

To give at a leadership level, an individual or couple should complete and return a Crystal Circle pledge form available at United Way of Greater St. Joseph.

103 households gave at the leadership level for the first time in 2016.

§ Donors who have made planned gifts are members of the Legacy Society. §

TOCQUEVILLE SOCIETY



ordre de liberté
\$25,000 TO \$49,999

Sara Hofheimer Charitable Trust
The Thanksgiving Fund

membres de la société
\$10,000 TO \$24,999

§ R. Phillip Acuff §
Mignon and Dick DeShon
Curt and Diane Kretzinger
Lowell and Leslie Kruse
Tom and Dee Schoeneck

\$7,500 TO \$9,999

Henry and Vickie Bradley
Charitable Fund
James and Jeanne Murphy
Jim and Linda Summers

\$5,000 TO \$7,499

Cliff and Roberta Boyer
Mark and Mary Margaret Laney
John and Erin Proper
June and Gordon Robaska
Kevin and Tama Wagner
Brad and Lisa Weil
John and Donna Wilson
Bob and Connie Wollenman

\$3,500 TO \$4,999

Eric and Jo Bradley
Clay Buntrock
Judd and Michelle Clark
Kendall and Andy Randolph
Abiya and Dwain Stilson
Nancy and Joe Tewell

\$3,000 TO \$3,499

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Mr. and Mrs. Dan Bestgen
Stephen J. and Nancy R. Briggs
Susan and Jim Carolus
S.R. Davuluri
Richard and Sharon Evers
Anne M. Fletcher
Phil and Diane Gould
Lisa and Rick Michaelis
Drs. Arvind and Jotishna Sharma
Kathryn Stueve
Kathryn Wallace

\$2,500 TO \$2,999

Dr. Edward and Grace Andres
Dan and *Dale Boulware*
Carlena Bradford
W.L. and Pamela Bryson
Brett and Ali Carolus
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In memory of Connie Wiedmer
Mark and Karen Woodbury

STATEMENT OF FINANCIAL POSITION

LIVE UNITED

As of December 31, 2015 and 2016 (unaudited report)

United Way

ASSETS

current assets

	2016	2015
Cash	\$ 1,418,152	\$ 1,292,511
Short-Term Investments	-	-
Receivables		
Pledges (Net)	2,865,931	2,628,970
Accrued Interest	-	-
Other	-	-
Prepaid Expenses	<u>10,693</u>	<u>9,763</u>
Total Current Assets	\$ 4,294,776	\$ 3,931,244
Investments	6,438,083	6,059,968
Long-Term Pledges (Net)	-	-
Property and Equipment (Net)	397,507	388,011
Total Assets	<u>\$ 11,130,366</u>	<u>\$ 10,379,223</u>

LIABILITIES AND NET ASSETS

current liabilities

Accounts Payable	\$ 37,334	\$ 44,645
Allocations Payable from Previous Year	156,769	-
Allocations Payable	2,364,059	2,445,080
Designated Funds Payable	89,763	126,114
Unearned Revenue	1,200	-
Total Current Liabilities	<u>\$ 2,649,125</u>	<u>\$ 2,615,839</u>

net assets

Unrestricted		
General Operating	\$ 3,275,688	\$ 2,813,197
Board Designated	1,823,648	1,794,454
Temporarily Restricted	1,344,238	1,226,591
Permanently Restricted	2,037,667	1,929,142
Total Net Assets	<u>\$ 8,481,241</u>	<u>\$ 7,763,384</u>
Total Liabilities and Net Assets	<u>\$ 11,130,366</u>	<u>\$ 10,379,223</u>

ALLOCATIONS

	2016	2017
American Red Cross of Northwest Missouri	\$ 223,000	\$ 218,750*
Bartlett Center	33,350	34,000
Big Brothers Big Sisters	39,000	41,000
Catholic Charities of Kansas City-St. Joseph, Inc.	98,500	100,000
The CENTER, a Samaritan Center	69,000	79,000
Children's Mercy Hospital	61,000	61,000
Community Missions (CMC)	29,000	29,000
Family Guidance Center for Behavioral Healthcare	286,000	286,000
InterServ	431,000	431,000
Legal Aid of Western Missouri	68,100	70,000
Northwest Missouri Community Services	137,000	141,000
Pony Express Council, Boy Scouts of America	117,000	117,000
St. Joseph Safety and Health Council	74,300	75,000
The Salvation Army	109,000	110,000
Specialty Industries of St. Joseph, Inc.	12,000	12,000
United Cerebral Palsy of Northwest Missouri	188,000	190,000
YMCA	156,000	141,750
YWCA	257,500	257,500
United Way (including United Way Initiatives/Programs)	515,000	515,000
Community Investment Fund**	47,316	47,400
UNITED WAY IMPACT GRANT AWARDS		
Second Harvest Community Food Bank-Backpack Buddies program	7,000	7,000
Social Welfare Board-Diabetes Management Initiative	7,000	7,000
Uncollectibles	189,259	189,600
TOTAL	\$3,154,325	\$3,160,000

* United Way of Greater St. Joseph has agreed to allocate up to \$218,750 to the agency for the year 2017. The allocated dollars will be awarded to the agency based on reimbursement for programs and services delivered in United Way of Greater St. Joseph's primary service territory.

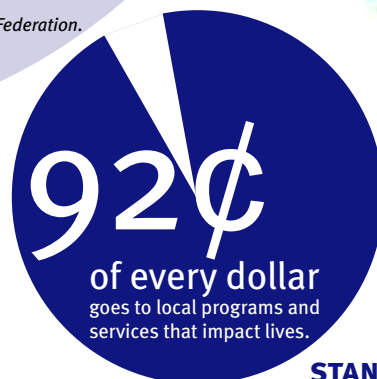
**UNITED WAY COMMUNITY INVESTMENT FUND ALLOCATIONS

American Red Cross of Northwest Missouri-Disaster Relief Fund	\$ 5,000	\$ -
Community Missions (CMC)-Homeless Case Management	6,021	7,782
Family Guidance Center for Behavioral Healthcare-Med Aid Fund	9,889	4,950
Northwest Missouri Community Services-Lighting Project	15,048	-

Throughout the year, additional allocations may be approved by the United Way Board of Directors. United Way of Greater St. Joseph does not charge fees to agencies for participating in the United Way Federation.



Last year, 140 local volunteers determined distribution of \$3.1 million to 18 United Way Partner Agencies and seven United Way Initiatives/Programs.



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Note: Board members are italicized.

HIGHLIGHTS FROM THE EARLIEST YEARS

How and Why United Way Began

In 1887, a Denver woman, a priest, two ministers, and a rabbi got together. It sounds like the beginning of a bad joke, but they didn't walk into a bar; what they did was recognize the need to work together in new ways to make their city a better place. They created the nation's first united campaign in Denver, raising funds for ten health and welfare agencies and beginning a movement that would later become United Way.

When what is now United Way began in St. Joseph back in 1916, the agency was called the St. Joseph Federation for Charity and Philanthropy, following in the footsteps of the Denver group. The agency began here as a way for our community to come together to improve lives in a united way, a more overarching way than individual churches, synagogues, civic groups, and agencies could do on their own. A big part of the St. Joseph Federation for Charity and Philanthropy's work was to raise money to share with social service agencies already making a difference in lives that could use some extra financial support from the community.

The first campaign in June 1916 raised \$17,404.03 in pledges and contributions. Eight local charities received shares of the funding; all but one of the initial agencies provided either health or children's services. By 1923, the Federation responded to pressure for a more inclusive campaign, a trend known nationally as the Community Chest movement. Six new partner agencies entered the Federation, adding recreation, character building, and emergency assistance to a growing range of services.

Fundraising goals in the early years fluctuated, apparently depending on the community's economic conditions and social service needs.

In 1924, N. S. Hillyard accepted the monumental position as the first volunteer to head the campaign, aiming to raise \$140,000 and actually bringing in \$135,468.

CARING NEVER GROWS OLD



100 YEARS AND STILL SERVING
IMPROVE LIVES TODAY AND INTO THE FUTURE

The original eight local charities funded by the St. Joseph Federation for Charity and Philanthropy (*now United Way of Greater St. Joseph*) were:

- 1) Associated Charities Work Room
- 2) Baby Welfare Association
- 3) Humane Society
- 4) Riverside Home
- 5) Sheltering Arms (*now Family Guidance Center for Behavioral Healthcare*)
- 6) Tuberculosis Society
- 7) Visiting Nurses Association
- 8) Wesley House (*now InterServ*)

IN RECOGNITION OF UNITED WAY OF GREATER ST. JOSEPH'S CENTENNIAL YEAR

St. Joseph Maintained Charitable Giving During Great Depression

In the heart of the Great Depression, 1931, the agency that is now United Way of Greater St. Joseph held an extra campaign to support local social work. During the Great Depression, 1929-1935, human needs increased as capacity to give decreased. 1932 is notable as the year with the lowest campaign contributions in St. Joseph from 1924 through present day.



Despite being in the third year of the Great Depression and experiencing decreased campaign amounts, the first executive director was hired in 1931 for the agency now known as United Way of Greater St. Joseph. The executive director promoted the campaign as a social work program and encouraged coordination of local social services. Two campaigns were held to meet increasing human needs that year, which boosted total contributions. Compared to the country at large, charitable giving in St. Joseph through the agency remained fairly stable.

In the early 1930s, a St. Joseph citizens' committee, brought together by what is now United Way, helped establish an employment bureau and successfully persuaded the City Council to raise their funding of the Social Welfare Board.

When President Franklin D. Roosevelt took office in 1933, government programs were created to meet human needs across the nation, shifting the balance from local support for local needs to more of a partnership of public and private services during the remaining years of the Depression. In 1933, voluntary giving nationwide dropped by 76%; our community did not see such a drastic drop.

Agency Adjusted as Needs Changed: WWII Years



The annual campaign surpassed the \$200,000 mark for the first time in 1942, increasing by more than 52% from the previous year. The increase was especially needed since St. Joseph's Community Chest doubled the number of agencies receiving dollars from that campaign from 16 the previous year to 32. In addition to directing dollars to local agencies, St. Joseph's Community Chest dollars reached Great Britain, Greece, Poland, Russia, and China during World War II.

Two posters from the 1940s

MILESTONE

Fifty volunteers guided the allocations process in 1949, beginning the important tradition of community involvement to guide decision-making regarding how donor dollars are invested in Partner Agencies each year. The practice continues today.

◀ HISTORY-BECOMING WHAT WE ARE TODAY

The name United Way of Greater St. Joseph was born in 1975 to the almost 60-year-old agency. The organization retained the tradition of local control. New opportunities for networking, training, and marketing became available, and the annual fundraising campaign expanded rapidly.

As had been the case in earlier decades, Partner Agencies came and went to meet the changing needs of the community as time passed. Renewed emphasis was put on building coalitions to solve area problems. As a result, United Way began the Leadership St. Joseph program to train adults for local leadership. To improve the future of the community, the agency started the Profit In Education® Initiative to increase the rate of local high school graduation. Businesses opened and closed, affecting not only local employment, financial stability, and educational needs, but also impacting the charity's workplace fundraising. To develop new resources, United Way launched a leadership giving program in 1989, and the Crystal Circle quickly blossomed.

The United Way Unmet Needs Committee grew out of a system of interagency cooperation born during the Flood of 1993. During the most recent decades, United Way has emphasized a proactive approach—working to prevent problems while meeting current needs. From such directions, United Way Success By 6®, FamilyWize® Prescription Assistance, the Financial Stability Initiative, and the Volunteer Center came into being. The agency began explaining its focus in terms of education, health, and financial stability—building blocks of a good life and areas that the agency has helped strengthen since its beginning.

A poster from the Community Chest era

While much has changed over 100 years, the core values of United Way have not. The agency has continued to be stable, steady, and strengthened by community support and volunteer leadership important from the beginning.

Thanks to the tradition of solid community involvement and care, the agency remains accountable to donors and continues to improve area lives because, indeed, caring never grows old.



The last 50 years of Leadership and Fundraising

Board Chair	Year	Campaign Chair	Raised
James C. Johnson	1966	Duane Landon	544,831
Charles K. Richmond	1967	Garland Wilson Jr.	562,393
Charles K. Richmond	1968	James E. Josendale	570,820
R. W. Runquist	1969	George W. Roth	565,007
George A. Thompson	1970	Tom Matthews	608,783
Tom Matthews	1971	Robert L. Slater	671,735
Tom Matthews	1972	Robert Simpson	711,122
Robert L. Slater	1973	Robert L. Fay	763,629
Wanda Keatley	1974	Milton Litvak	845,354
Robert Simpson	1975	W. Dale Maudlin	916,076
Robert L. Fay	1976	Richard C. Larson	951,573
Milton Litvak	1977	Walt F. Crandall	1,023,885
Anne Esson	1978	Denton Matteson	1,101,700
Ken Christgen, Jr.	1979	Bill Hurley	1,092,890
Barbara Sprong	1980	Davis Beaver	1,181,675
Ed Blakeley	1981	Bud Fitzpatrick	1,289,812
Walt F. Crandall	1982	Dave Lewis	1,300,049
Sharon McKinney	1983	Jim Bocell	1,361,855
Robert L. Fay	1984	Roy Tewell	1,472,884
Jack Richie	1985	Terry Steinbecker	1,611,647
Jim Bocell	1986	Michael Meierhoffer	1,701,277
Larry Wichmann	1987	Doug Esson	1,751,170
Vickie Bradley	1988	Chip Brock	1,881,729
Lanny Ellis	1989	Barbara Wurtzler	2,021,098
Chip Brock	1990	Gary Myers	2,142,279
Bill Carpenter	1991	Bill Cole	2,212,139
Ron Ponds	1992	Vickie Bradley	2,240,369
Michael Meierhoffer	1993	David Salanski	2,264,732
Bill Cole	1994	Bill Carpenter	2,301,393
David Salanski	1995	Bill McMurray	2,367,253
Jack Crouch	1996	Charles Salanski	2,510,634
Jill Miller	1997	Steve McCamy	2,617,763
Bill McMurray	1998	Sharon Evers	2,757,093
Steve McCamy	1999	John Stuart	2,902,744
Sharon Evers	2000	Cort Hegarty	3,027,942
John Stuart/Cort Hegarty	2001	Dale Boulware	3,085,947
Cort Hegarty	2002	Chuck Hamilton	3,124,857
Dale Boulware	2003	Pat Dillon	3,125,738
Chuck Hamilton	2004	Stet Schanze	3,207,324
Pat Dillon	2005	David Bahner	3,267,125
Pat Dillon	2006	Jennifer Kneib-Dixon	3,373,582
Mark Woodbury	2007	John Pinzino	3,454,079
Jennifer Kneib-Dixon	2008	Curt Kretzinger	3,592,594
John Pinzino/ Curt Kretzinger	2009	Bill Severn	3,376,432
Curt Kretzinger	2010	Todd W. Meierhoffer	3,377,777
Chris Connally	2011	Seth Wright	3,378,111
Bill Severn	2012	Bob Wollenman	3,330,439
Todd W. Meierhoffer	2013	Patti Eiman	3,255,680
Seth Wright	2014	Adam Stein	3,145,452
Roger Martin	2015	Jason Horn	3,154,629
David Cripe	2016	Dennis Rosonke	3,163,077

DO YOU KNOW?

Our United Way has had different names:

- 1916-St. Joseph Federation for Charities and Philanthropy
- 1933-Community Chest
- 1957-United Fund
- 1975-United Way of Greater St. Joseph

SPECIAL RECOGNITION

2015 AWARD RECIPIENTS

SPRIT OF COMMUNITY, OUTSTANDING PARTNER, AND OUTSTANDING VOLUNTEER AWARDS ARE ANNOUNCED AT THE UNITED WAY ANNUAL MEETING IN FEBRUARY.



Dennis Rosonke-
Outstanding Volunteer



Some employees of Altec Industries, Inc.-Spirit of Community



Some employees of American Family Mutual Insurance Company-Outstanding Partner

SPRIT OF COMMUNITY

The Spirit of Community Award honors one exemplary business each year for outstanding community service, including corporate and employee support, leadership giving, and volunteer participation.

- 1998** Research Seeds
- 1999** Burnham, Colman, McMurray & Squires
- 2000** St. Joseph Light & Power Company
- 2001** Heritage Bank
- 2002** American Family Mutual Insurance Company
- 2003** US Bank
- 2004** Dillon Company
- 2005** Commerce Bank, N.A.
- 2006** Gray Manufacturing Company, Inc.
- 2007** UMB Bank
- 2008** Heartland Health
- 2009** KCP&L
- 2010** Johnson Controls
- 2011** Nestle Purina PetCare
- 2012** Omnium-a Division of Winfield Solutions, LLC
- 2013** Nodaway Valley Bank
- 2014** First American Title Insurance Company
- 2015** Altec Industries, Inc.

OUTSTANDING VOLUNTEER

Established in 2007, the Outstanding Volunteer Award honors exemplary volunteers each year for outstanding volunteer service.

- 2007** John & Cheryl Jarrett
- 2008** Dick Sipe & Ali Wray
- 2009** Pat Dillon
- 2010** Curt Kretzinger
- 2011** Roger Martin
- 2012** Karen Bartlett & George Clinton
- 2013** Rick Gronniger
- 2014** Todd W. Meierhoffer
- 2015** Dennis Rosonke

OUTSTANDING PARTNER

Created in 2009, the Outstanding Partner Award acknowledges a business or organization in the community that has shown an exceptional history of partnership with United Way.

- 2009** St. Joseph School District
- 2010** Altec Industries, Inc.
- 2011** Missouri Western State University
- 2012** Hillyard Companies
- 2013** KCP&L
- 2014** Commerce Bank
- 2015** American Family Mutual Insurance Company



UNITED WAY OF GREATER ST. JOSEPH SUPPORTS 18 PARTNER AGENCIES AND OPERATES 7 INITIATIVES/PROGRAMS.

18 PARTNER AGENCIES

- | | | |
|--|--|---|
| American Red Cross of Northwest Missouri | Family Guidance Center for Behavioral Healthcare | St. Joseph Safety and Health Council |
| Bartlett Center | InterServ | The Salvation Army |
| Big Brothers Big Sisters | Legal Aid of Western Missouri | Specialty Industries of St. Joseph, Inc. |
| Catholic Charities of Kansas City-St. Joseph, Inc. | Northwest Missouri Community Services | United Cerebral Palsy of Northwest Missouri |
| The CENTER, a Samaritan Center | Pony Express Council, Boy Scouts of America | YMCA |
| Children's Mercy Hospital | | YWCA |
| Community Missions (CMC) | | |

In recognition of United Way of Greater St. Joseph's centennial year, the date each agency became a Partner Agency and each United Way Program began is indicated.



Agencies, programs, and initiatives in the United Way network work well together, keeping communication strong, and maintaining a healthy system of services for our community.

7 UNITED WAY INITIATIVES/PROGRAMS

- FamilyWise® Prescription Assistance
- Financial Stability
- Leadership St. Joseph
- Profit In Education®
- Success By 6®
- Unmet Needs Committee
- Volunteer Center

Operated by United Way

United Way Endowment Fund

Call (816) 364-2381 and ask how to make a charitable bequest to United Way so you can continue your legacy of caring forever.

HOW UNITED WAY WORKS

YOU ARE INVITED TO BE PART OF UNITED WAY OF GREATER ST. JOSEPH. YOU CAN GIVE, ADVOCATE, AND VOLUNTEER TO HELP OUR COMMUNITY LIVE UNITED.

Mission

*to improve lives
through the caring
power of community*

United Way of Greater St. Joseph impacts lives in our community. Chances are, you regularly encounter people who provide United Way services, receive United Way services, or support United Way with their talents, time, or treasure.

United Way serves as an agent of local change by focusing on education, health, and financial stability. Each spring, community volunteers allocate Campaign dollars to local Partner Agencies that provide direct services to people in need every day. Each fall, businesses, organizations, and individuals come together to support the mission of United Way as they ensure the success of the Campaign. This long-standing fundraising tradition enables our community to financially support lasting change across northwest Missouri and northeast Kansas. Throughout the year, United Way Initiatives and Programs bring all segments of our population together to tackle particular area needs.

United Way recruits people and organizations from across the community who bring the passion, expertise, and resources needed to get things done. In such a manner, lives are improved through the caring power of community.

United Way exists because of community and continues to maintain a high standard of accountability. Thanks to the generosity of hundreds of hard-working volunteers and wise operational practices, United Way channels funds into programs that spur lasting change in individual lives.



Volunteering to read with a child

United Way is always looking for people and organizations with passion, expertise, and resources to get things done.

To join us, call (816) 364-2381.



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of Greater St. Joseph
stjosephunitedway.org

P.O. Box 188, 118 South 5th Street
St. Joseph, MO 64502
(816) 364-2381

Return Service Requested

THANK YOU to everyone who improves lives today and into the future through United Way.

HOW TO LIVE UNITED

GIVE.

Your financial gift matters. Together, our gifts to United Way of Greater St. Joseph are used to impact thousands of lives in northwest Missouri and northeast Kansas through 18 Partner Agencies and 7 United Way Initiatives.

ADVOCATE.

Influence change by spreading United Way information and the call to LIVE UNITED.

VOLUNTEER.

United Way exists because of community and operates through the leadership of hundreds of volunteers. Make a difference by sharing your time and talents. If you are looking for volunteer opportunities with other area non-profits, check in often with United Way Volunteer Center by clicking on VOLUNTEER at *stjosephunitedway.org*.

To stay up-to-date with how your dollars are working in the community: _____

 **United Way of Greater St. Joseph**

 **UnitedWayStJoe**

stjosephunitedway.org

 **United Way of Greater St. Joseph**