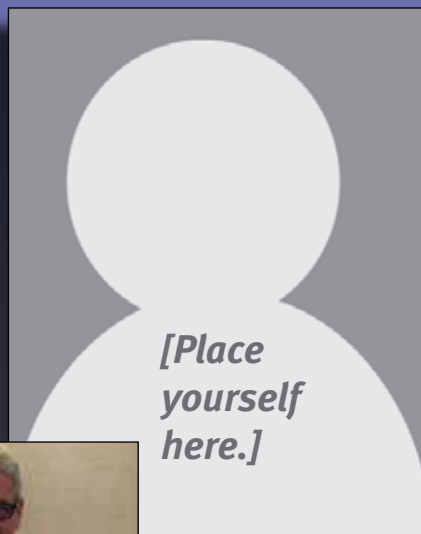




# ANNUAL REPORT

# 2015



OUR COMMUNITY  
is better  
because of  
**YOU**



United Way  
of Greater St. Joseph  
[stjosephunitedway.org](http://stjosephunitedway.org)



*Join us! United Way is always looking for people and organizations with passion, expertise, and resources to get things done.*



## HOW UNITED WAY WORKS

YOU ARE INVITED TO BE PART OF UNITED WAY OF GREATER ST. JOSEPH. YOU CAN GIVE, ADVOCATE, AND VOLUNTEER TO HELP OUR COMMUNITY LIVE UNITED.

United Way of Greater St. Joseph impacts lives in our community. Chances are, you encounter people every day who provide United Way services, receive United Way services, or support United Way with their talents, time, or treasure.

United Way serves as an agent of local change by focusing on education, health, and financial stability. Each spring, community volunteers allocate Campaign dollars to local Partner Agencies that provide direct services to people in need every day. Each fall, businesses, organizations, and individuals come together to support the mission of United Way as they ensure the success of the Campaign. This long-standing fundraising tradition enables our community to financially support lasting change across northwest Missouri and northeast Kansas. Throughout the year, United Way Initiatives and Programs bring all segments of our population together to tackle particular area needs.

United Way recruits people and organizations from across the community who bring the passion, expertise, and resources needed to get things done. In such a manner, lives are improved through the caring power of community.

United Way exists because of community and continues to maintain a high standard of accountability. Thanks to the generosity of hundreds of hard-working volunteers and wise operational practices, United Way channels funds into programs that spur lasting change in individual lives.

*To join us, call (816) 364-2381.*

***Mission:***  
***to improve lives***  
***through the caring***  
***power of community***

### ANNUAL REPORT 2015

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ROGER MARTIN SERVED AS THE 2015 BOARD CHAIR FOR UNITED WAY OF GREATER ST. JOSEPH.

I have been honored to serve as the Board Chair for United Way of Greater St. Joseph during 2015. In many respects, the position is an easy one because of the support of the United Way staff and the tremendous support of the St. Joseph Community.

That community support is evident every day in the work of the 18 Partner Agencies and the seven United Way Initiatives and Programs to support our focus areas of education, health, and financial stability. Touching lives in Northwest Missouri and Northeast Kansas, Partner Agencies use staff and volunteers to deliver much-needed services. The United Way Initiatives such as Leadership St. Joseph, Profit In Education, Success By Six, and Volunteer Center meet needs for adults and children in our community.

Community support was evident in the 2015 Campaign, led by Jason Horn and a group of hard working volunteers. The Campaign theme this year was baseball and what we can do using teamwork. The theme seemed even more appropriate as the Royals won the World Series during Campaign, and we exceeded our Campaign goal. Your United Way continues to be a national leader in Campaign achievements, something of which our community can be very proud.

As I write this note, the United Way Allocations Process is just beginning. Again, with the community support of over 100 volunteers, decisions will be made to recommend the funding for the Partner Agencies. United Way has been channeling 92 cents of each dollar given to continue helping so many in our community. One gift reaches young men in scouting, helps to keep men and women safe in shelters, provides legal aid to certain individuals, encourages youth to be active in sports, provides counseling to all ages, assists in safety education, helps kids to read, builds leaders in our community, provides training for parents or childcare providers, and assists those who may have lost their home to a fire or other disaster.

2016 will be a busy year with politics and elections. An unknown writer once said, "Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in." What is your vote? I urge you to give, advocate, or volunteer. LIVE UNITED and vote to support your community.

ROGER MARTIN  
2015 BOARD CHAIR

**LIVE UNITED**



**United Way  
of Greater St. Joseph**  
[stjosephunitedway.org](http://stjosephunitedway.org)

118 South 5<sup>th</sup> Street  
St. Joseph, MO 64501

(816) 364-2381  
Fax (816) 364-6030

**UNITED WAY BOARD  
OF DIRECTORS**

**BOARD OFFICERS**

Roger Martin, Chair  
David Cripe, Vice Chair  
Thomas Burke, Secretary  
Dennis N. Rosonke, Treasurer  
Kylee M. Strough, President

**DIVISION CHAIRS**

Robert L. Pritchett and  
Mark Wyble  
*Community Investment*  
Jason Horn  
*Campaign*  
Seth Wright  
*Community Initiatives*  
Steve Johnston  
*Marketing/Communications*

**BOARD OF DIRECTORS**

Ron Auxier, A.I.A.  
Debra Bradley  
Eric Bradley  
David Brax, Ed.D.  
Ben Byrd  
George Clinton  
Elaine Coder  
Michael Dalsing  
Patti Eiman  
Jason Grayson  
Ron L. Hook  
Ann Hoy  
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Brad McAnally  
Mike Murphy  
Scott Murphy  
Michael Pulido  
LaVell Rucker  
Adam Stein  
Michele Thomason  
Robert A. Vartabedian, Ph.D.  
Lisa E. Weil  
Julie Woods





# UNITED WAY'S FOCUS BUILDING BLOCKS OF A GOOD LIFE

## EDUCATION

### ONE STORY

*Clayton was diagnosed with autism at an early age. With the help of a United Way Partner Agency, he received therapies and attended preschool to help him reach important developmental goals. During his early elementary years, his parents saw hope through another United Way Partner Agency that helped him learn life skills and socialize in ways not possible during the school day. Now a young adult, Clayton is a high school graduate who is learning the ropes of his first job, and he is an Eagle Scout—all dreams that would have seemed out of reach without the United Way system of agencies working in our community.*

### BIG PICTURE

United Way of Greater St. Joseph works to help people of all ages reach their potential through a variety of educational pursuits that will, in turn, strengthen our community. Quality early learning, youth education in and out of the classroom, and other instruction for life-long learning are just a few ways United Way supports education.

### WIDER LOOK

- ▶ 621 children received early care and education to help them begin their school years ready to learn.
- ▶ 170 children with a disability or special need and their families received services that helped the children work toward important developmental milestones.
- ▶ 358 families and caregivers were educated about car seats and proper installation to keep children safe while riding in motor vehicles.
- ▶ Through education, 54 parents with at-risk pregnancies improved their ability to provide quality parenting for their infants.
- ▶ 1,037 students participated in after-school youth programs.

## HEALTH

### ONE STORY

*After serving multiple terms of military service in Afghanistan, David's life fell apart in the wake of Post Traumatic Stress Disorder. Relationships and income crumbled as he stepped into substance abuse. He found his way to a United Way Partner Agency after he had been homeless for a time. With professional support and controlled medication for his mental health needs, he found services that helped him start over. He now has housing, is working two different jobs, and is rebuilding relationships as he lives each day with managed mental health.*

### WIDER LOOK

- ▶ 3,461 people received needed mental health services.
- ▶ 502 senior adults received 105,323 nutritious meals to help maintain health.
- ▶ 1,173 women received mammograms or clinical breast exams.
- ▶ 2,826 people were certified in first aid and CPR.
- ▶ \$26,279,324 in uncompensated medical care was provided to Buchanan County children.
- ▶ 1,944 people worked through alcohol and drug addiction recovery.

### BIG PICTURE

In the Greater St. Joseph area, your contributions help people of all ages improve their physical and mental well-being. Health is promoted through fitness and wellness activities, nutrition and in-home services, counseling, and other important programs. Good health is crucial for everyone.



UNITED WAY OF GREATER ST. JOSEPH FOCUSES ON EDUCATION, HEALTH, AND FINANCIAL STABILITY BECAUSE THESE ARE THE BUILDING BLOCKS UPON WHICH QUALITY LIFE IS BUILT. EDUCATION IS ESSENTIAL TO OBTAINING AND KEEPING A JOB WITH A LIVABLE WAGE. GOOD HEALTH KEEPS CHILDREN ON TRACK IN SCHOOL AND ALLOWS ADULTS TO BE PRODUCTIVE. FINANCIAL RESOURCES ALLOW FAMILIES TO SECURE TODAY'S NECESSITIES AND TO SAVE FOR THE FUTURE. ALL THREE FOCUS AREAS ARE ESSENTIAL TO BUILDING A SOLID BASE FOR STRENGTHENING THE COMMUNITY.

## FINANCIAL STABILITY

### ONE STORY

*Angie is a hard worker who has been employed since she was 15 years old. The day after she broke up with a boyfriend, she learned that she was pregnant. Through United Way Partner Agency staff, she found the encouragement, guidance, and basic baby supplies that helped her form a financial plan she has been able to sustain. She continues to work and care for her baby, aiming to provide a stable future for them both.*

### BIG PICTURE

Stable household finances are important for daily living, which is why United Way of Greater St. Joseph also focuses on financial stability. United Way supports efforts for families and individuals in crisis. Such efforts include food, disaster relief, information and referral, and shelter services related to homelessness or domestic violence. United Way is also working to prevent financial situations from becoming problems in the first place.

### WIDER LOOK

- ▶ 830 men, women, and children received 36,579 nights of emergency shelter.
- ▶ 330 people received budget counseling to help them through financial crisis.
- ▶ 391 low-income or elderly people were represented in court at no cost for non-criminal cases.
- ▶ 189 previously homeless households lived in transitional, permanent, or supportive housing.
- ▶ 111 adults with disabilities held jobs through sheltered and supported employment.

DONOR DOLLARS ARE WORKING IN NORTHWEST MISSOURI AND NORTHEAST KANSAS.

## LOCAL IMPACT

*United Way impacts the community, not only by providing services, but also by supporting Partner Agencies and by working to help the community come together in response to particular education, health, and financial stability needs. Campaign dollars are allocated to seven United Way Initiatives and Programs, 18 Partner Agencies, and many other local programs. United Way supports services that aim to improve lives.*



**THESE PAGES HIGHLIGHT JUST A FEW ACHIEVEMENTS MADE POSSIBLE FOR AREA PEOPLE THROUGH UNITED WAY AND UNITED WAY PARTNER AGENCIES BY SUPPORTERS WHO CONTRIBUTE TO THE ANNUAL UNITED WAY CAMPAIGN.**

*The stories here are like stories that play out every day as United Way and United Way Partner Agencies work to improve lives through the caring power of community.*





# UNITED WAY INITIATIVES AND PROGRAMS

## FINANCIAL STABILITY

*Providing opportunities for individuals and families to become financially self-sufficient since 2009.*

The United Way Financial Stability Initiative promoted free tax preparation services offered by United Way Partner Agency, InterServ. During the 2015 tax season, more than 1,500 individuals received tax assistance through InterServ. Preparers filed 206 Earned Income Tax Credit returns for a total of \$134,381, plus over \$1.2 million were received locally through tax refunds. Free tax preparation services help people keep and save their own money.

## FAMILYWIZE®

## PRESCRIPTION ASSISTANCE

*Saving residents money on prescription medication with a free prescription discount card since 2007.*

The United Way FamilyWize prescription discount card can be used as often as needed by anyone for any qualifying prescription; it is like a reusable coupon for many different prescriptions.

In the first 10 months of 2015, people in the area saved \$188,776, or an average of 41% discount for each of the 8,942 prescriptions claimed with the card.

To obtain a card, contact the United Way office or visit the United Way website.

## LEADERSHIP ST. JOSEPH

*Building the skills of individuals to be effective leaders in the community since 1982.*

United Way Leadership St. Joseph is an annual, year-long leadership development program for adults living or working in the St. Joseph area. The program helps create a network of trained individuals willing to engage in leadership and community service with enhanced knowledge of our community's opportunities, realities, and challenges.

In 2015, twenty-five community members completed the program, bringing the total number of program graduates to 800 since 1982. During the year, participants learned and practiced project development related to essential leadership skills. The class was divided into four groups and was challenged to learn the process of developing a project that would meet a community need. The challenge resulted in the following projects: a proposal to give children who live near or visit the Felix Street Square a playground; a project to identify potential, future downtown St. Joseph revitalization projects that could include the assistance of students in the Missouri Western State University's Griffon Edge fall program; a drive to collect gently used or new sporting equipment for the benefit of underprivileged youth; and a marketing plan to increase awareness of Big Brothers Big Sisters in our community.

The 2015 Distinguished Leader Award was presented to Class of 1994 alumnus, Tom Richmond.





► Continued on p. 7-8 . . .

SEVEN COMMUNITY INITIATIVES AND PROGRAMS ARE OPERATED THROUGH UNITED WAY OF GREATER ST. JOSEPH. EACH GOES BEYOND MEETING IMMEDIATE NEEDS. EACH BRINGS THE COMMUNITY TOGETHER TO ADDRESS UNDERLYING CAUSES OF PROBLEMS. IF YOU WANT TO BE PART OF ANY OF THIS WORK, CALL UNITED WAY AT (816) 364-2381.

## PROFIT IN EDUCATION<sup>©</sup>

*Improving the education level of the potential and current workforce since 1989.*

United Way Profit In Education works to continue increasing the high school graduation rate by collaborating with and supporting education efforts across the community. In 2015, the United Way BEST (Business and Education Succeed Together) program served over 60 students, grades 7-12. Business partners worked with students and helped them learn about local businesses, different jobs available, required training, and education.

Also, United Way Reading Adventure was held during the school year with second grade classes at two local elementary schools and was held at three school-age childcare sites during the summer. The goal of United Way Reading Adventure is to help elementary-age students maintain and improve their reading skills and to help build their home libraries through books.

United Way Profit In Education committees are working to further the impact and reach of the strategic plan with a committee focused on connecting business and human resource expectations into the classroom through a Speakers' Bureau of business volunteers willing to speak with students about career fields and business and employer expectations.

## SUCCESS BY 6<sup>®</sup>

*Preparing children to be successful learners when they begin kindergarten since 1999.*

United Way Success By 6 fosters and participates in community-wide partnerships to prepare young children for success in school and life. The initiative aims to strengthen the systems that nurture our community's youngest members by working with parents, childcare providers, early education teachers, and local businesses.

United Way Success By 6 hosted a variety of parent-centered activities in 2015, including the overwhelmingly successful early literacy celebration honoring Dr. Seuss; close to 1,000 people enjoyed early learning activities, a Seussical brunch, and a free book.

Resource kits aimed to help parents facilitate their child's early development were distributed to 1,950 families with newborns and to 850 families with incoming kindergarteners.

Because the education level of early educators and childcare providers is a key factor in the quality of care provided to young children in their charge, United Way Success By 6 delivered over 2,329 clock hours of training to area childcare providers and early educators. In addition, United Way Success By 6 awarded 14 scholarships for area childcare providers to continue their formal education.



◀ ... continued from p. 6

# UNITED WAY INITIATIVES AND PROGRAMS

UNITED WAY'S SEVEN INITIATIVES AND PROGRAMS BRING THE COMMUNITY TOGETHER TO ADDRESS AND PREVENT NEEDS EFFECTIVELY.

## UNMET NEEDS COMMITTEE

*Collaborating to connect people to resources to solve immediate needs with lasting impact since 1993.*

United Way Unmet Needs Committee meets monthly to identify alternative resources and solutions for cases brought before them. In 2015, representatives from non-profits, churches, utility companies, and government agencies as well as community members collaborated to help clients with needs for which there are few or no resources. Common needs were dental care and rental assistance. Through the work of United Way Unmet Needs, area people were connected to resources to help them gain and maintain stability.

## VOLUNTEER CENTER

*Connecting the community through volunteerism since 2009.*

The United Way Volunteer Center is a central resource for volunteer needs across the Greater St. Joseph area. Individuals, groups, and corporations seeking volunteer opportunities can find a variety of options calling for varying commitments available at many different non-profit organizations.

In 2015, monthly CVRN (Community Volunteer Resource Network) meetings were attended by 15 individuals who manage volunteers for their non-profit organizations. United Way is building the capacity of community volunteer coordinators through the group. CVRN promotes and develops effective volunteer management programs in the community and enhances the knowledge, skills, and connections among members.

The seventh year of the United Way STUFF THE BUS! School Supplies Drive brought together hundreds of volunteers who collected over 23,234 packages of school supply items for students who needed them. The annual Holiday Volunteer Guide was created to connect those wanting to volunteer during the holiday season, and the agencies were grateful for the additional help.

To learn about the wide variety of opportunities available throughout the community, please visit [stjosephunitedway.org](http://stjosephunitedway.org) and click the VOLUNTEER button or call United Way at (816) 364-2381.

◀ ◀ ◀ Turn back a page to learn about the other five United Way Initiatives and Programs.



# 2015 SPONSORS OF UNITED WAY INITIATIVES AND PROGRAMS

## PROFIT IN EDUCATION<sup>®</sup> DUES PAYING MEMBERS

Affiliated Foods, Inc.	Meierhoffer Funeral Home & Crematory
Ag Processing, Inc.	Missouri Western State University
Altec Industries, Inc.	MO-KAN Development, Inc.
Berkshire Hathaway HomeServices Stein & Summers Real Estate	Mosaic Life Care
Big Brothers Big Sisters	Al J. Mueller Construction Company
CBIZ Insurance Services Inc.	Nodaway Valley Bank
CliftonLarsonAllen	North American Savings Bank
Commerce Bank	St. Joseph Chamber of Commerce
Dillon Company	St. Joseph School District
Gray Manufacturing Company, Inc.	Second Harvest Community Food Bank
Hillyard Companies	Social Welfare Board
IMKO Staffing	UMB Bank
KCP&L	Western Robidoux, Inc.
KQTV	
Little Caesars Pizza	

*United Way Profit In Education's partner businesses agree to adhere to the principles of United Way Profit In Education and to financially support the initiative through annual dues.*

## 2015 LEADING CONTRIBUTORS

### TO UNITED WAY INITIATIVES AND PROGRAMS OPERATING FUNDS

Altec Industries, Inc.  
AT&T Aspire  
BMO Harris Bank  
Boehringer Ingelheim Vetmedica, Inc.  
Candlewood Suites  
Cintas  
CliftonLarsonAllen  
Commerce Bank  
Dollar General Literacy Foundation  
Green Acres Redevelopment Management  
Hillyard Companies  
Sara Hofheimer Charitable Trust  
Johnson Controls  
Junior League of St. Joseph  
KCP&L  
Mosaic Life Care  
Nestle Purina PetCare  
St. Joseph Chamber of Commerce  
St. Joseph Convention & Visitors Bureau  
St. Joseph PTA Council Pony Express Region  
Second Harvest Community Food Bank  
US Bank

*Gifts of \$1,000 and above are leading gifts.*



## SUCCESS BY 6<sup>®</sup> ENDOWMENT LEADING CONTRIBUTORS

Frank and LaRue Reynolds Charitable Foundation  
James and Emaline Riney Charitable Trust  
Heartland Foundation  
Lowell and Leslie Kruse  
City of St. Joseph  
The Thanksgiving Fund  
William and Norma Kenney Charitable Foundation  
Altec Industries, Inc.  
American Family Mutual Insurance Company  
Buchanan County  
KCP&L  
Hillyard Companies  
Sara Hofheimer Charitable Trust  
Shumaker Family Foundation  
Leah Spratt Charitable Trust  
Commerce Bank  
William D. Morgan Charitable Foundation  
Lowell C. Kruse Tribute Gifts  
Chip Tootle Memorial Gifts  
Johnson Controls

*Gifts of \$1,000 and above are leading gifts.*

*The order of listing is determined by contribution amount.*

# 2015 WORKPLACE SUPPORTERS OF THE UNITED WAY CAMPAIGN

## EMPLOYEE GROUP AWARDS *Employee Group Awards are based on employee giving, recognizing a combination of participation, potential, and per capita support.*

### **gold** \_\_\_\_\_

Affiliated Foods, Inc.  
Ag Processing, Inc.  
Agri Laboratories Ltd  
Altec Industries, Inc.  
American Family Mutual Insurance Company  
American Red Cross of Northwest Missouri  
AT&T  
Bags & Boxes II  
Bartlett Center  
Berkshire Hathaway HomeServices Stein & Summers Real Estate  
BioZyme  
Catholic Charities of Kansas City-St. Joseph, Inc.  
The CENTER, A Samaritan Center  
Chase & Poe Candy Company  
Citizens Bank & Trust  
CliftonLarsonAllen  
Commerce Bank  
Community Missions Corporation  
Deluxe Truck Stop  
Dillon Company  
Drummond Insurance Services  
Fairway Independent Mortgage Corporation  
Family Guidance Center  
Family Investment Center, Inc.  
Farmers State Bank  
FCS Financial  
First American Title Insurance Company  
First Street Graphics  
Gray Manufacturing Company, Inc.  
Hannibal National Bank  
Hillyard Companies  
IMKO Staffing  
InterServ  
Johnson Controls  
KCP&L  
Legal Aid of Western Missouri  
Meierhoffer Funeral Home & Crematory  
Al J. Mueller Construction Company  
Nestle Purina PetCare  
Nestle Purina PTC  
Nodaway Valley Bank  
Nor-Am Cold Storage  
Northwest Missouri Community Services  
O'Malley Beverage  
Omnium - a Division of Winfield Solutions, LLC  
Polsinelli PC  
Pony Express Council, Boy Scouts of America  
Preferred Title, LLC  
River Bluff Architects

Rolling Hills Consolidated Library  
St. Joseph Chamber of Commerce  
St. Joseph News-Press  
St. Joseph Plastics  
St. Joseph Safety and Health Council  
St. Joseph School District-Administrative Office  
Benton High School  
Bessie Ellison Elementary School  
Bode Middle School  
Carden Park Elementary School  
Early Learning Center  
Edison Elementary School  
Lake Contrary Elementary School  
Pickett Elementary School  
Spring Garden Middle School  
Truman Middle School  
Salvation Army of St. Joseph  
Social Welfare Board  
Specialty Industries of St. Joseph, Inc.  
Suddenlink Communications  
Sumner, Carter, Hardy & Schwichtenberg  
Tilton, Thomas & Morgan, Inc.  
Tyson  
UMB Bank  
United Cerebral Palsy of Northwest Missouri  
United Parcel Service  
United Way of Greater St. Joseph  
US Bank  
Vektex  
YWCA

### **silver** \_\_\_\_\_

Apple Market  
Blue Cross-Blue Shield  
Buchanan County  
CBIZ Insurance Services Inc.  
Cryovac, a Division of Sealed Air Corporation  
First Bank of Missouri  
IHP Industrial, Inc.  
KQTV  
Lawhon Construction Company  
Lifeline Foods, LLC  
Missouri Western State University  
Mosaic Life Care  
Purina Animal Nutrition  
ReeceNichols Ide Capital Realty, LLC  
St. Joseph School District-Central High School  
Eugene Field Elementary School  
Hyde Elementary School  
Oak Grove Elementary School  
Parents As Teachers  
Pershing Elementary School

Troester Media Center & Print Shop  
Silgan Containers Corporation  
Stifel Nicolaus

### **bronze** \_\_\_\_\_

American Angus Association  
Bradken-Atchison/ St. Joseph, Inc.  
Brown Mannschreck Business Systems  
Dillard's  
Insteel Wire Products Company  
Murphy-Watson-Burr Eye Center  
North American Savings Bank  
Progressive Community Services  
City of St. Joseph  
St. Joseph Public Library  
St. Joseph School District-Building Maintenance  
Charles A. Lindbergh School  
Coleman Elementary School  
Colgan Alternative Resource Center  
Hillyard Technical School  
Hosea Elementary School  
Humboldt Elementary School  
Lafayette High School  
Parkway Elementary School  
Robidoux Middle School  
Skaith Elementary School  
Mark Twain Elementary School  
The Webster Learning Center  
Savannah R-III School District  
Second Harvest Community Food Bank  
Van Am Tool & Engineering  
VP Buildings, Inc.  
YMCA

## COMBINED FEDERAL CAMPAIGN

*The CFC awards recognize contributions from federal employees based on a combination of participation, potential, and per capita support.*

### **gold** \_\_\_\_\_

St. Joseph Social Security Office

### **silver** \_\_\_\_\_

Missouri Air National Guard, 139th Airlift Wing  
United States Department of Treasury  
United States Postal Service

### **bronze** \_\_\_\_\_

United States Department of Agriculture

► Continued on p. 13 . . .

## CORPORATE PARTNERS

*The Corporate Partners designation recognizes organizations that have made a corporate contribution of \$5,000 or more to the 2015 United Way Campaign.*

### \$150,000+

Mosaic Life Care

### \$75,000-\$99,000

Johnson Controls

### \$50,000-\$74,999

American Family Mutual Insurance Company  
Triumph Foods, LLC

### \$25,000-\$49,999

Omnium - a Division of Winfield Solutions, LLC  
KCP&L  
Nestle Purina PTC  
Altec Industries, Inc.

### \$15,000-\$24,999

Tyson  
Hillyard Companies  
Boehringer Ingelheim Vetmedica, Inc.  
Ag Processing, Inc.  
Commerce Bank  
Affiliated Foods, Inc.

### \$10,000-\$14,999

Nodaway Valley Bank  
St. Joseph News-Press  
Nestle Purina PetCare  
US Bank

### \$5,000-\$9,999

Purina Animal Nutrition  
Walmart  
Deluxe Truck Stop  
Sunshine Electronic Display Corp.

*The order within categories is determined by contribution amount.*



**Thank you to all who  
GIVE, ADVOCATE, and VOLUNTEER!**



# STATEMENT OF FINANCIAL POSITION

*As of December 31, 2014 and 2015 (unaudited report)*

## ASSETS

### *current assets*

	<b>2015</b>	<b>2014</b>
Cash	\$ 1,447,270	\$ 1,283,733
Short-Term Investments	-	300,000
Receivables		
Pledges (Net)	2,284,254	2,618,526
Accrued Interest	-	2,021
Other	-	-
Prepaid Expenses	<u>\$ 9,764</u>	<u>\$ 6,885</u>
Total Current Assets	\$ 3,741,288	\$ 4,211,165
Investments	\$ 6,059,967	\$ 5,677,319
Long-Term Pledges (Net)	\$ -	\$ 30,000
Property and Equipment (Net)	\$ 398,030	\$ 429,340
Total Assets	<u><u>\$ 10,199,285</u></u>	<u><u>\$ 10,347,824</u></u>

## LIABILITIES AND NET ASSETS

### *current liabilities*

Accounts Payable	\$ 50,755	\$ 31,319
Allocations Payable from Previous Year	111,623	-
Allocations Payable	2,319,526	2,431,014
Designated Funds Payable	107,499	125,554
Unearned Revenue	-	2,400
Total Current Liabilities	<u>\$ 2,589,403</u>	<u>\$ 2,590,359</u>

### *net assets*

Unrestricted		
General Operating	\$ 2,666,840	\$ 2,862,916
Board Designated	1,751,643	1,690,539
Temporarily Restricted	1,262,257	1,289,868
Permanently Restricted	1,929,142	1,914,142
Total Net Assets	<u>\$ 7,609,882</u>	<u>\$ 7,757,465</u>
Total Liabilities and Net Assets	<u><u>\$ 10,199,285</u></u>	<u><u>\$ 10,347,824</u></u>

# ALLOCATIONS

	2015	2016
American Red Cross of Northwest Missouri	\$ 222,431	\$ 223,000
Bartlett Center	33,250	33,350
Big Brothers Big Sisters	38,000	39,000
Catholic Charities of Kansas City-St. Joseph, Inc.	98,000	98,500
The CENTER, a Samaritan Center	66,200	69,000
Children's Mercy Hospitals and Clinics	60,000	61,000
Community Missions Corporation	28,387	29,000
Family Guidance Center	281,671	286,000
Girl Scouts of Northeast Kansas and Northwest Missouri*	12,500	-
InterServ	428,500	431,000
Legal Aid of Western Missouri	68,008	68,100
Northwest Missouri Community Services	135,974	137,000
Pony Express Council, Boy Scouts of America	116,750	117,000
St. Joseph Safety and Health Council	74,100	74,300
The Salvation Army	107,977	109,000
Specialty Industries of St. Joseph, Inc.	10,000	12,000
United Cerebral Palsy of Northwest Missouri	185,584	188,000
YMCA	155,695	156,000
YWCA	257,098	257,500
United Way (including United Way Initiatives/Programs)	515,000	515,000
Community Investment Fund**	47,175	47,316
<b>UNITED WAY IMPACT GRANT AWARDS</b>		
Second Harvest Community Food Bank-Backpack Buddies program	7,000	7,000
Social Welfare Board-Diabetes Management Initiative/Program	7,000	7,000
Uncollectibles	188,700	189,259
<b>TOTAL</b>	<b>\$3,145,000</b>	<b>\$3,154,325</b>

\*Girl Scouts of Northeast Kansas and Northwest Missouri elected to cease their United Way Partner Agency relationship as of May 31, 2015.

## \*\*UNITED WAY COMMUNITY INVESTMENT FUND ALLOCATIONS

American Red Cross of Northwest Missouri-Local Disaster Relief	\$ 5,000	\$ -
American Red Cross of Northwest Missouri-Disaster Relief Fund	5,000	-
Big Brothers Big Sisters-Clothing Donation Bin	550	-
Family Guidance Center-Med Aid Fund	10,160	14,840
Northwest Missouri Community Services-Adopt-A-Family Christmas program	10,000	-
St. Joseph Safety and Health Council-Safety Town	6,000	-
United Way Unmet Needs Committee	3,000	-

Throughout the year, additional allocations may be approved by the United Way Board of Directors. United Way of Greater St. Joseph does not charge fees to agencies for participating in the United Way Federation.



Nearly 130 community volunteers determined distribution of over \$3.1 million to seven area United Way Initiatives and Programs and to 18 local United Way Partner Agencies in 2015.

## HIGH STANDARDS OF ACCOUNTABILITY

92 cents of every dollar went to local programs and services that impact lives.

The Better Business Bureau recommends that donors look for charities that channel at least 65% of donations into programs/services.

United Way of Greater St. Joseph far exceeds these standards.



◀ ... more business  
Campaign supporters on p. 9-10.

## 2015 SPONSORS OF UNITED WAY CAMPAIGN AND EVENTS

### EVENT SPONSORS

Corporate event sponsors provide support for special events over and above their regular Campaign contributions.

- |   |                                      |
|---|--------------------------------------|
| Affiliated Foods, Inc.                                      | HyVee                                |
| Ag Processing, Inc.   | KCP&L                                |
| Altec Industries, Inc.                                      | McDonald's                           |
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| Berkshire Hathaway HomeServices Stein & Summers Real Estate | Mosaic Life Care                     |
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| CBIZ Insurance Services Inc.                                | Nestle Purina PetCare                |
| Cochran Head Vick & Co., P.C.                               | Nodaway Valley Bank                  |
| Commerce Bank   | O'Malley Beverage                    |
| Deluxe Truck Stop   | Polsinelli PC                        |
| Dillon Company  | St. Joseph Chamber of Commerce       |
| East Hills Shopping Center                                  | City of St. Joseph                   |
| Ellison-Auxier Architects, Inc.                             | St. Joseph Country Club              |
| Fairway Independent Mortgage Corporation                    | St. Joseph Mustangs                  |
| First American Title Insurance Company                      | St. Joseph News-Press                |
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| Hillyard Companies  | Sunshine Electronic Display Corp.    |
| Historic Green Acres Building                               | UMB Bank                             |
|   | US Bank                              |
|   | Windy Wine Company                   |

### UNITED WAY EXTRA BASE CLUB SPONSORS presented by Collision Repair Specialists and the Eaton Group of Companies

- Altec Industries, Inc.
- Anderson Auto Group
- Citizens Bank & Trust
- East Hills Shopping Center
- First American Title Insurance Company
- LPGS Wealth Management Group of Stifel
- Nick Koeteman-State Farm Insurance
- Re/Max Professionals of St. Joseph
- Scott Hudson-ReeceNichols Ide Capital Realty, LLC
- St. Jo Frontier Casino
- Sunshine Electronic Display Corp.





# CRYSTAL CIRCLE MEMBERSHIP

UNITED WAY CRYSTAL CIRCLE MEMBERS LEAD INDIVIDUAL GIVERS IN SUPPORTING UNITED WAY.

## ABOUT UNITED WAY LEADERSHIP GIVING

Crystal Circle members are leadership givers who contribute an annual gift of \$1,000 or more to United Way. In addition, Crystal Circle donors whose annual gifts exceed \$10,000 become members of the Tocqueville Society, a United Way Worldwide recognition named after French author Alexis de Tocqueville. Tocqueville observed that Americans are quick to help people in need, and he applauded our voluntary efforts for the common good.

In 1989, seventy supporters of United Way of Greater St. Joseph formed the first Crystal Circle. Contributions of Crystal Circle members now constitute nearly 30% of the United Way Campaign.

To give at a leadership level, an individual or couple should complete and return a Crystal Circle pledge form available at United Way of Greater St. Joseph.

**574 households  
give at the  
Crystal Circle  
level.**

§ Donors who have made planned gifts are members of the Legacy Society. §

### TOCQUEVILLE SOCIETY

#### *ordre de liberté* \$25,000 TO \$49,999

Sara Hofheimer Charitable Trust  
The Thanksgiving Fund

#### *membres de la société* \$10,000 TO \$24,999

Dr. and Mrs. R. Philip Acuff  
Curt and Diane Kretzinger  
Lowell and Leslie Kruse  
James and Jeanne Murphy  
Tom and Dee Schoeneck  
§Claudine Wilson§

#### \$7,500 TO \$9,999 \_\_\_\_\_

Jim and Linda Summers

#### \$5,000 TO \$7,499 \_\_\_\_\_

Cliff and Roberta Boyer  
Henry and Vickie Bradley  
Charitable Fund  
Mignon and Dick DeShon  
Mark and Mary Margaret Laney  
Erin and John Proper  
June and Gordon Robaska  
Kevin and Tama Wagner  
*Brad and Lisa Weil*  
John and Donna Wilson  
*Bob and Connie Wollenman*

#### \$3,500 TO \$4,999 \_\_\_\_\_

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Clay Buntrock  
Judd and Michelle Clark  
Rod and Michelle Nelson

#### \$3,000 TO \$3,499 \_\_\_\_\_

Eric and Linda Bahrke  
Gwen Bartlett  
Mr. and Mrs. Dan Bestgen  
*Susan and Jim Carolus*  
Richard and Sharon Evers  
Anne M. Fletcher  
Dr. and Mrs. William Gondring  
Rick and Lisa Michaelis  
Ross Punzo  
James H. Roth  
Drs. Arvind and Jotishna Sharma  
Kathryn Stueve

#### \$2,500 TO \$2,999 \_\_\_\_\_

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*Dan and Dale Boulware*  
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Stephen J. and Nancy R. Briggs  
W.L. and Pamela Bryson  
Carroll and Pat Cathey  
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Sonja and Dave Shinneman  
Brett and Kylee Strough  
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Kathryn Wallace

#### \$2,000 TO \$2,499 \_\_\_\_\_

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Brien and Marcia Boggess  
Shawn and Claire Brougham  
Jim and Janeen Burnham  
*Brett and Ali Carolus*  
Dan and Chris Danford  
DePriest Family Foundation  
*Shawn and Kate Drew*  
Anthony and Theresa Drummond  
Ann Elkins  
John and Candy Embray  
Mrs. John Grace  
Col Andrew Halter  
John and Jennifer Josendale  
Daniel and Teresa Kenyon  
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Natalie C. Lewis  
Jim and Sandy Lindsay  
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Keith and Corky Marquart  
*Tammy and Terry McClatchey*  
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Bob Orr  
Dan and Janie Rivera  
John Ruston  
Bill Schreiber, Jr.  
Jane Urquhart  
Drs. Padma and Narayan Veligati  
David and Jill Waller  
In memory of Connie Wiedmer

# CRYSTAL CIRCLE MEMBERS 2015

## \$1,500 TO \$1,999

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 John and Betsy Barclay  
 Carol Conner Barnett and Dr. Jerrold Barnett  
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 Sally Bayer  
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 Greg and Judy Lucas  
 Jim and Pat Marston  
 Charlie McKenna  
 Howard and Linda Miller  
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 Seann and Christi O'Riley  
 Lea and Ron Parker  
 Scott and Melinda Pemberton  
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**94 households  
gave at the  
leadership level  
for the first time  
in 2015.**

§ Donors who have made planned gifts are members of the Legacy Society. §





# VOLUNTEER LEADERSHIP 2015

## **UNITED WAY BOARD EXECUTIVE COMMITTEE**

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Bob Pritchett  
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Ashley Ellis  
Susie Evans  
Emma Green  
Betty Hoge  
Michael Justin  
Kassie Kreissler  
Lori Lovelady  
Missouri Western State  
University Student  
Athletes

Mary Newton  
William Newton  
Cheryl Oxley  
Phi Delta Theta Fraternity  
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Summers Real Estate  
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Pam Brock  
Ben Byrd  
Kevin Carver

Commerce Bank  
Doug Conrad  
Todd Euler  
Tracy Fender  
Jason Field  
Dave Gall  
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Jane Graves  
Michael Holden  
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Junior League of  
St. Joseph  
Nick Limle  
Stephen Lorenz  
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Missouri Western State  
University Student  
Athletes  
Missouri Western State  
University Department  
of Athletics  
David Neumann  
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Molly Pierce  
ReeceNichols Ide  
Capital Realty, LLC  
St. Joseph Mustangs  
Randy Smith  
Carolynn Sollars  
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Charles Salanski  
David Salanski  
Stet Schanze  
Bill Severn  
Adam Stein  
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Altec Industries, Inc.  
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Specialists  
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Johnson Controls  
Pat Dillon  
Mosaic Life Care  
Shannon Gilpin  
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Mutual Insurance  
Company  
Frances Gingerich  
Phillip Martinez  
Tia Masters  
139<sup>th</sup> Airlift Wing,  
Missouri Air National  
Guard  
Lora Noble  
139<sup>th</sup> Airlift Wing,  
Missouri Air National  
Guard  
Frank Sindelar  
Mosaic Life Care  
Kalonie Taylor  
139<sup>th</sup> Airlift Wing,



► Continued on p. 19-20 . . .

Missouri Air National Guard  
Cynde Veale  
Boehringer Ingelheim Vetmedica, Inc.  
Mark Wyble  
St. Joseph News-Press  
Mike Yuille  
139<sup>th</sup> Airlift Wing,  
Missouri Air National Guard

**CRYSTAL CIRCLE  
THANK YOU COMMITTEE**

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Debra Bradley  
Eric Bradley  
David Brax  
Tom Burke  
Ben Byrd  
George Clinton  
Elaine Coder  
David Cripe  
Michael Dalsing  
Patti Eiman  
Jenni Gaddie  
Jason Grayson  
Ron Hook  
Mark Howell  
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Michelle Margulies  
Roger Martin  
Brad McAnally  
Mike Murphy  
Scott Murphy  
Bob Pritchett  
Michael Pulido  
Dennis Rosonke  
LaVell Rucker  
Adam Stein  
Robert Vartabedian  
Lisa Weil  
Julie Woods  
Seth Wright  
Mark Wyble*

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ADVISORY COMMITTEE**

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*Patti Eiman*  
Sharon Evers  
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COMMITTEE**

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Patrick Graham  
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Lauren Rauth  
*Dennis Rosonke*  
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Nadia Thacker

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Susanne Eichenmueller  
Phil Gould  
Terry Hall

Sharaon Hinderks  
*Ann Hoy*  
Matt Johnson  
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Derek Priest

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Mary Baack-Garvey  
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*Elaine Coder*  
Lisa Cogdill  
Andrea Cole  
Sherri Constable  
*David Cripe*  
*Michael Dalsing*  
Sean DeWeese  
Peggy Dillon  
Janice Eaton  
Josh Emberton  
Brett Esely  
Derek Evans  
Jodean Ford  
Mary Gaston  
Robert Gergeni  
Jan Glenn  
Luci Gnitt  
Patrick Graham  
Neal Gray  
Edd Green  
Tamara Grubb  
Cheryl Hale  
Pamela Hanabury  
Walter Hanabury

Cosette Hardwick  
Bonnie Hartigan  
Rilla Henman  
Michelle Herring  
John Hickman  
Laura Holthaus  
*Ron Hook*  
Brandi Hoover  
Tara Horn  
Nathan Howell  
Terra James  
Sue Johnson  
*Steve Johnston*  
Ellen Jordan  
Linda Judah  
Michael Justin  
Amit Kathrotia  
Jed Kent  
Jennifer Kneib-Dixon  
Colleen Kowich  
Eric Kramer  
Amber Lehmer  
Bryan LeRette  
Taylor Lippold  
Rebecca Lobina  
*Roger Martin*  
Chrissy McCan  
Michelle Meierhoffer  
Joshua Merritt  
Lisa Michaelis  
Philip Michaud  
Katherine Miller  
Tracy Miller  
Paulette Million  
Sheila Murray  
Lana Nanneman  
Renita Neville  
Tammy O'Meara  
Jennifer Paolillo  
Bill Penniston  
Kerry Peppard  
Sandra Pettit Weber  
Molly Pierce  
Lori Prussman  
Katie Reid  
Sharon Ritchey  
Jerry Rivera

Judy Rogers  
*Dennis Rosonke*  
Vicki Rowland  
Amy Ryan  
Jeanne Sample  
Tyson Schank  
Jan Schmoe  
Randy Schultz  
Barbara Scott  
Lori Severn  
Eric Sheehan  
Chad Simpson  
Larry Smith  
Laura Smith  
Ken Smothers  
Aaron Smullin  
Carolynn Sollars  
Aaron Sorensen  
Heather St.Clair  
Darren Steele  
Megan Stickley  
Gayle Stowers  
Joan Summers  
Roger Swafford  
Jamin Sybert  
Connie Tebow  
Deborah Trautloff  
Michael Venenga  
John Watson  
Cathie Wayman  
Connie Werner  
Cindy White  
Kathy Yost

**THANK  
YOU**

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# VOLUNTEER LEADERSHIP 2015

## LEADERSHIP ST. JOSEPH CLASS OF 2015

LaRae Bird  
Tiffany Burnes  
Brad Campbell  
Nicole Conroy  
Beth Conway  
Bryan Cook  
Michelle Fagerstone  
Sam Ghatasheh  
David Grable  
Tyler Hardie  
Jordan Hiatt  
John Hickman  
Stacy Holmes  
Tara Hushbeck  
Jessica Jackson  
Beth Keaveny  
Bob Mallett  
Travis Perkins  
Mark Sander  
Jeff Smith  
Aaron Sorensen  
Jennie Stewart  
Jody Stewart  
Stephanie Sutton  
Michael Venenga

## LEADERSHIP ST. JOSEPH STEERING COMMITTEE

*Debra Bradley, Chair*  
Linda Burns  
Dawn Cooperider  
Sean DeWeese  
Aaron Dixon  
Carole Dunn  
Josh Emberton  
Dave Gall

Nici Hayes  
Tisha Hicks  
Emily Hilsabeck  
Mark Howell  
Amy Kotwani  
*Michelle Margulies*  
Scott Mears  
Paulette Million  
Julie Noel  
Katie Reid  
David Richmond  
Sarah Stockett  
Shannen White  
Andrew Windhorst

## PROFIT IN EDUCATION® COUNCIL

*Tom Burke, Co-Chair*  
*Betty Wymore, Co-Chair*  
Tom Bliss  
Jasmine Briedwell  
Brett Carolus  
Katie Carolus  
Melissa Carson  
*Elaine Coder*  
*David Cripe*  
Pat Dillon  
Dave Gall  
Christel Gollnick  
*Jason Grayson*  
Kim Hill  
Linda Judah  
Kendra Lau  
R. Patt Lilly  
*Michelle Margulies*  
Dennis Merritt  
Kim Mildward  
Tiffany Miller

Robert Newhart  
Dan Nowalk  
Tom Richmond  
Jeanine Riddle  
Gregg Roberts  
Brian Shindorf  
Robert Sigrist  
Lee Ann Smiley  
Sandy Steggall  
Tyran Sumy  
Martial Thevenot  
*Michele Thomason*

## PROFIT IN EDUCATION® VOLUNTEERS

Ashley Albers  
Paula Allen  
Tara Anderson  
Wanda Atkins  
Jennifer Bedwell  
Bob Bergland  
Bridget Blevins  
Ashly Bliss  
Laura Brewer  
Steven Brooks  
Cathleen Brown  
Jean Brown  
Elliott Bruns  
Rachael Burris  
Amber Cervantes  
Elizabeth Chase  
Barb Connor  
Aaron Coombs  
Signe Coombs  
Benjamin Dean  
Amy Denney  
Maddie Dillon  
Sarah Dudeck  
Kelsey Echterling

Chad Edwards  
David Ellis  
Brett Esely  
Lucy Friesen  
Grace Frisch  
Tracy Fuson  
Mary Gaston  
Harriett Gordon  
Jessica Gould  
Lori Grace  
Ellie Gray  
Cheryl Hale  
Bonnie Hartigan  
Janet Hatten  
Gayla Hayes  
Kris Hildebrand  
Nadienne Hoffman  
Christina Hopkins  
Jessica Jackson  
Amy Kendall  
Eric Kramer  
Rebecca Maudlin  
Nick McCutcheon  
Debi McKay  
Christie Muehlenbacher  
Cynthia O'Daniell  
Nancy Pease  
Lauren Rauth  
Mary Rauth  
Jason Redmond  
David Rehm  
Abigail Rosonke  
Catherine Round  
Lily Rzepkowski  
Robin Schwartz  
Tina Shaginaw  
Janice Spearman  
Rebecca Steiner

Todd Throckmorton  
Brett Weiberg  
Jordan West  
Jenna Whittington  
Sissy Wilson  
Amy Wisneski  
Stuart Wombwell  
Phyllis Woodrow

## SUCCESS BY 6® PARTNERS TEAM

Pat Dillon, Chair  
*Debra Bradley*  
*David Brax*  
Denise Buersmeyer  
Brett Carolus  
Cameron Corbet  
Jeanne Daffron  
Tammy Flowers  
Chuck Hamilton  
Gretchen Herndon  
Dan Kellogg  
Lowell Kruse  
Debbie Kunz  
Mark Laney  
Whitney Lanning  
Brigitte Lindstrom  
Corky Marquart  
Traci McChristy  
Michelle Mears  
Todd W. Meierhoffer  
Linda Midyett  
Stephanie Ray  
Mary Beth Revels  
Heather Shearin  
Brian Shindorf  
Bill Titcomb  
Steve Wenger  
*Seth Wright*



# THANK YOU





**SUCCESS BY 6®  
VOLUNTEERS**

American Family Mutual  
Insurance Company  
Gayle Babcock  
Gail Barker  
Eleanor Behrens  
Bridget Blevins  
*Eric Bradley*  
Joan Bryan  
Kim Callaway  
Lynn Cartledge  
Ronda Chesney  
Susan Clevenger  
Megan Cobb  
Sherry Conroy  
Julie Coon  
Jamie Coy  
Leanne Davis  
Glenda DeShon  
Susan Downs  
Troy Dunn  
Malinda Dunn  
Joy English  
Susan Fierro-Baig Family  
First Ward House  
Jerri Fischer  
Lindsey Flenthrope  
Jessica Gould  
Ashley Gray  
Crystal Green  
Susan Haist  
Miranda Ham  
Heather Heerlein  
Carol Hill  
Emily Howell  
Chelsea Howlett  
iServe  
Jennifer Jaques

Sierra-Rose Jaques  
Connie Kelly  
Cathy Ketter  
Chris Kimsey  
Ellen Kisker  
Kiwanis Club of St. Joseph  
Sharon Lammert  
Kayte Langner  
Melissa Lawrence  
Megan Lowe  
Kim Lyon  
Kristi Maize  
Stephanie Malita  
Kali Maloney  
Jude Martin  
Rita Mazurkewycz  
Candy McNorton  
Missouri Western State  
University Student  
Athletes  
Jennifer Nanneman  
Linda Nickell  
Meredith Orth  
Lea Parker  
Becky Pettegrew  
Ashley Phillips  
Heather Pollard  
Pam Raffurty  
Marietta Reynolds  
Leah Richardson  
Roxanne Rooney  
Jessica Salem  
Whitney Schieber  
Melanie Schneller  
Cynthia Shultz  
Lalena Simpson  
Holly Smith  
Stevie Smith  
Merriel Stebbins

*Adam Stein*  
Lindsey Steiner  
Will Stuck  
Lindsay Thomas  
Shannon Tritten  
Sandy Trosper  
Linda Vanderwerken  
Becky Vieth  
Angela Voga  
Kelly Warren  
Heather Weddle  
Debra Wehr  
Bridgette Whetsel  
Kelly Woody  
Beth Zahnd

**UNMET NEEDS  
COMMITTEE**

Penny Adams  
Robin Bodenhausen  
Jean Brown  
Jennifer Burns  
Jenni Busby  
Kate Carson  
Helen Chaffin  
Dana Cole  
Christopher Connally  
Cameron Corbet  
Lori Cordonnier  
Becky Courtney  
Wendy Czerwonka  
Mark Dobbs  
Keri Edwards  
Nshan Erganian  
Rachel Evans  
Lisa Gabriel  
Becky Gach  
Teresa Gagliano  
Kristin Glick  
Tamara Grubb

Sherri Hahn  
Chad Higdon  
Nadienne Hoffman  
Brandi Hoover  
Chelsea Howlett  
Brandy Imlay  
Amy Jenkins  
Beery Johnson  
Anita Jolly  
Linda Judah  
Chastity Kelley  
Kelly Kibirige  
Julie King  
Miriam Koontz  
Karla Long  
Teresa McDowell  
Bill McMurray  
Cindy McWhortor  
Elise Miller  
Jennifer Moore  
Laura Moore  
Susan Moore  
Audrey Payne  
*Bob Pritchett*  
Alicia Redes  
*LaVell Rucker*  
Tiffany Sadler  
Jane Siela  
Kimberly Siela  
Frank Sindelar  
Barbara Snook  
Megan Stickley  
Mitzi Teliczan  
Rick Thornton  
Sandy Trosper  
Doug Tschauder  
Kayla Ueligger  
Ashley VanGundy

Jayne Voss  
Heidi Walker  
Amy Ward  
Jean West  
Jamie Wiggington  
Elizabeth Woolery  
Rita Zotto

**VOLUNTEER CENTER  
ADVISORY COMMITTEE**

Shawn Drew, Chair  
Bridget Blevins  
Rita Boyer  
Rachael Burris  
Wendy Czerwonka  
Chris Danford  
Dennis Ellsworth  
Lea Parker  
Tom Richmond

**COMMUNITY VOLUNTEER  
RESOURCE NETWORK  
MEMBERS**

Rita Boyer, Chair  
Rachael Burris  
Melissa Carson  
Teresa Cobb  
Becky Gach  
Anita Jolly  
Ellen Kisker  
Monica Ottman  
Lea Parker  
Joy Sander  
Ashley Strueby  
Ariel Swartz  
Carrie Turner  
Cassie White  
Kathy Yost

**THANK  
YOU**



*Note: Board members are italicized.*





**2014 AWARD RECIPIENTS**

*volunteer*



*partner*



*spirit of community*

# SPECIAL RECOGNITION

## SPIRIT OF COMMUNITY

*The Spirit of Community Award honors one exemplary business each year for outstanding community service, including corporate and employee support, leadership giving, and volunteer participation.*

- 1998** Research Seeds
- 1999** Burnham, Colman, McMurray & Squires
- 2000** St. Joseph Light & Power Company
- 2001** Heritage Bank
- 2002** American Family Mutual Insurance Company
- 2003** US Bank
- 2004** Dillon Company
- 2005** Commerce Bank, N.A.
- 2006** Gray Manufacturing Company, Inc.
- 2007** UMB Bank
- 2008** Heartland Health
- 2009** KCP&L
- 2010** Johnson Controls
- 2011** Nestle Purina PetCare
- 2012** Omnium, a Division of Winfield Solutions, LLC
- 2013** Nodaway Valley Bank
- 2014** First American Title Insurance Company

## OUTSTANDING VOLUNTEER

*Established in 2007, the Outstanding Volunteer Award honors exemplary volunteers each year for outstanding volunteer service.*

- 2007** John & Cheryl Jarrett
- 2008** Dick Sipe & Ali Wray
- 2009** Pat Dillon
- 2010** Curt Kretzinger
- 2011** Roger Martin
- 2012** Karen Bartlett & George Clinton
- 2013** Rick Gronniger
- 2014** Todd W. Meierhoffer

## OUTSTANDING PARTNER

*Created in 2009, the Outstanding Partner Award acknowledges a business or organization in the community that has shown an exceptional history of partnership with United Way.*

- 2009** St. Joseph School District
- 2010** Altec Industries, Inc.
- 2011** Missouri Western State University
- 2012** Hillyard Companies
- 2013** KCP&L
- 2014** Commerce Bank

**SPIRIT OF COMMUNITY, OUTSTANDING PARTNER, AND OUTSTANDING VOLUNTEER AWARDS ARE ANNOUNCED AT THE UNITED WAY ANNUAL MEETING IN FEBRUARY.**

## UNITED WAY OF GREATER ST. JOSEPH SUPPORTS 18 PARTNER AGENCIES AND OPERATES 7 INITIATIVES/PROGRAMS.

# LIVE UNITED



**United Way  
of Greater St. Joseph**  
[stjosephunitedway.org](http://stjosephunitedway.org)

### 18 PARTNER AGENCIES

- |   |  |
|---|--|
| American Red Cross<br>of Northwest Missouri           | Northwest Missouri Community<br>Services       |
| Bartlett Center                                       | Pony Express Council, Boy Scouts<br>of America |
| Big Brothers Big Sisters                              | St. Joseph Safety and Health<br>Council        |
| Catholic Charities<br>of Kansas City-St. Joseph, Inc. | The Salvation Army                             |
| The CENTER, a Samaritan Center                        | Specialty Industries of St. Joseph, Inc.       |
| Children's Mercy Hospitals<br>and Clinics             | United Cerebral Palsy of Northwest<br>Missouri |
| Community Missions Corporation                        | YMCA   |
| Family Guidance Center                                | YWCA   |
| InterServ   |  |
| Legal Aid of Western Missouri                         |  |

### UNITED WAY STAFF

- Kylee M. Strough**  
*President*
- Joyce Anderson**  
*Administrative Support*
- Karen Bartlett**  
*Administrative Support*
- Tammy Bergland**  
*Director,  
Marketing/Communications*
- Jodi Bloemker**  
*Director,  
Community Investment*
- Linda Burns**  
*Administrative Support*
- Bobbie Cronk**  
*Director, Children's Initiatives*
- Glenda Hamilton**  
*Director, Major Gifts*
- Kim Lueger**  
*Bookkeeper*
- Jay Martin**  
*Program Director*
- Ann Weston**  
*Director,  
Leadership St. Joseph*
- Sarah Weaver**  
*Director, Campaign*



### 7 UNITED WAY INITIATIVES/PROGRAMS

- FamilyWize® Prescription Assistance
- Financial Stability
- Leadership St. Joseph
- Profit In Education®
- Success By 6®
- Unmet Needs Committee
- Volunteer Center

**GIVE. ADVOCATE. VOLUNTEER.**

**United Way Endowment Fund**

Call (816) 364-2381 and ask how to make a charitable bequest to United Way so you can continue your legacy of caring forever.

Please contact us if you notice any omission, misspelling, or error.  
Accuracy is important to us.

**2015 ANNUAL REPORT**



# LIVE UNITED



Non-Profit Org.  
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## United Way of Greater St. Joseph

[stjosephunitedway.org](http://stjosephunitedway.org)

P.O. Box 188, 118 South 5<sup>th</sup> Street  
St. Joseph, MO 64502  
(816) 364-2381

*Return Service Requested*

## HOW TO LIVE UNITED

### GIVE.

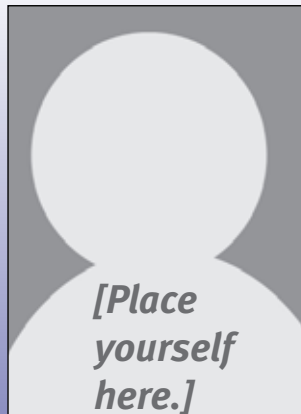
Giving through the annual United Way Campaign is an easy and powerful way to invest in our community. See if you can give through your workplace. You may also go to [stjosephunitedway.org](http://stjosephunitedway.org) and click on the GIVE button or call (816) 364-2381.

### ADVOCATE.

You can make change happen with your voice. United Way needs people who are passionate about education, health, and financial stability to make some noise.

### VOLUNTEER.

United Way Volunteer Center connects people who wish to volunteer with non-profit opportunities throughout the community. Call (816) 364-2381 or visit [stjosephunitedway.org](http://stjosephunitedway.org) and click on the VOLUNTEER button.



To stay up-to-date with how your dollars are working in the community:



United Way of Greater St. Joseph

[stjosephunitedway.org](http://stjosephunitedway.org)



UnitedWayStJoe