

LIVE UNITED



United Way
of Greater St. Joseph
stjosephunitedway.org

ANNUAL REPORT 2014



THOUSANDS OF PEOPLE
DOZENS OF AGENCIES
ONE UNITED WAY

YOU



Join us! United Way is always looking for people and organizations with passion, expertise, and resources to get things done.

HOW UNITED WAY WORKS

YOU ARE INVITED TO BE PART OF UNITED WAY OF GREATER ST. JOSEPH. YOU CAN GIVE, ADVOCATE, AND VOLUNTEER TO HELP OUR COMMUNITY LIVE UNITED.

United Way of Greater St. Joseph impacts lives in our community. Chances are, you encounter people every day who provide United Way services, receive United Way services, or support United Way with their talents, time, or treasure.

United Way serves as an agent of local change by focusing on education, health, and financial stability. Each spring, community volunteers allocate campaign dollars to local Partner Agencies who provide direct services to people in need every day. Each fall, businesses, organizations, and individuals come together to support the mission of United Way as they ensure the success of the Campaign. This long-standing fundraising tradition enables our community to financially support lasting change across northwest Missouri and northeast Kansas. Throughout the year, United Way Initiatives and Programs bring all segments of our population together to tackle particular area needs.

United Way recruits people and organizations from across the community who bring the passion, expertise, and resources needed to get things done. In such a manner, lives are improved through the caring power of community.

United Way exists because of community and continues to maintain a high standard of accountability. Thanks to the generosity of hundreds of hard-working volunteers and wise operational practices, United Way channels funds into programs that spur lasting change in individual lives.

Mission:
*to improve lives
through the caring
power of community*



ANNUAL REPORT 2014

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To join us, call (816) 364-2381.



SETH WRIGHT SERVED AS THE 2014 BOARD CHAIR FOR UNITED WAY OF GREATER ST. JOSEPH.

As Board Chair who has volunteered through United Way for several years, I've heard the stories of lives changed . . . local people who have had life come at them and found themselves needing delivered meals, disability services, specialized medical care for a child, legal assistance to protect children in abusive situations, and other programs. I also know plenty of people who aren't in crisis but whose lives are improved through local availability of childcare, Scouting, fitness programs, and other community services that help us grow stronger and prevent problems.

These local stories are made possible through gifts to United Way that support 19 Partner Agencies and seven United Way Initiatives and Programs. Together we can improve lives through the caring power of community. Our work is crucial, and it happens every day of the year.

In 2014, I was excited to see more people than ever volunteer for the spring Allocations Process. Allocations volunteers examine United Way Partner Agency operations, programs, and finances, and then recommend how much money should be allocated by United Way to each agency. The process holds United Way accountable to donors in addition to being an excellent way for volunteers to see and understand the work of United Way Partner Agencies.

I was also excited to see people accepting invitations to United Way Lunching and Learning, and I encourage you to participate this coming year. United Way Lunching and Learning is a free, monthly luncheon series designed to give community members a closer look at United Way Partner Agencies. Anyone who would like to learn about a featured agency is encouraged to attend.

I'm thrilled that area businesses partnered with local students at Lafayette High School and Colgan Alternative Resource Center through United Way BEST (Business and Education Succeed Together). And I hope you get to take a young child to explore the colorful, new Play Path at Hyde Park brought to you by United Way Success By 6®.

I want to thank every person who made it possible for the 2014 United Way Campaign goal of \$3,145,000 to be surpassed by \$542. Individuals, businesses, and foundations support the Campaign, and 71 new members were welcomed as leadership donors who give \$1,000 or more. Indeed, every gift matters and allows United Way to do the good work that it does. Campaign Chair Adam Stein, United Way, and I thank you.

If you have not yet answered the call to LIVE UNITED by giving, advocating, or volunteering through United Way of Greater St. Joseph, you are invited to do so in 2015!

SETH WRIGHT
2014 BOARD CHAIR

LIVE UNITED



**United Way
of Greater St. Joseph**
stjosephunitedway.org

118 South 5th Street
St. Joseph, MO 64501

(816) 364-2381
Fax (816) 364-6030

**UNITED WAY BOARD
OF DIRECTORS**

BOARD OFFICERS

Seth Wright, Chair
Roger Martin, Vice Chair
Amy Ryan, Secretary
Jason Horn, Treasurer
Kylee M. Strough, President

DIVISION CHAIRS

Katie Carolus and
Robert L. Pritchett
Community Investment

Adam Stein
Campaign

Todd W. Meierhoffer
Community Initiatives

Eric Bradley
Marketing/Communications

BOARD OF DIRECTORS

Ron Auxier, A.I.A.
Debra Bradley
David Brax, Ed.D.
Thomas Burke
George Clinton
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Ron Hook
Steve Johnston
Brad McAnally
Mike Murphy
Scott Murphy
Michael Pulido
Tom Richmond
Dennis N. Rosonke
LaVell Rucker
Darren Steele
Robert A. Vartabedian, Ph.D.
Lisa E. Weil
Julie Woods

UNITED WAY'S FOCUS

BUILDING BLOCKS OF A GOOD LIFE

■ ■ ■ ■ ■ ■ ■ ▶


DONOR DOLLARS ARE WORKING

IN NORTHWEST MISSOURI AND NORTHEAST KANSAS.



EDUCATION snapshot

ONE STORY



Lydia was a pregnant, high school freshman. She wanted to raise her baby but was overwhelmed and considered dropping out of school. With the support of United Way Partner Agency staff, a mentor, and other teen parents, she learned a step at a time how to get through her pregnancy. Drawing from the same support system, she raised her infant through changing developmental stages in spite of family chaos. Lydia was able to find childcare for her daughter and stay in school herself. She just finished her junior year and is looking forward to graduation and being able to support herself and her daughter.

BIG PICTURE

United Way of Greater St. Joseph works to help people of all ages reach their potential through a variety of educational pursuits that will, in turn, strengthen our community. Quality early learning, youth education in and out of the classroom, and other instruction for life-long learning are just a few ways United Way supports education.

WIDER LOOK

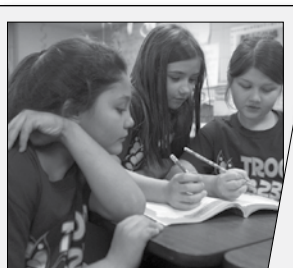
▶ 54 teen mothers remained in school or an alternative educational program throughout pregnancy and after delivery.

▶ 665 children received early care and education to help them begin their school years ready to learn.

▶ 195 children with a disability or special need and their families received services that helped the children work toward important developmental milestones.

▶ 373 adults were trained about issues related to occupational safety.

▶ 5,704 people increased knowledge of disaster preparedness through disaster education.



HEALTH snapshot

ONE STORY

In his mid-thirties, Jason could not keep a job because of untreated mental health concerns. Without a job, he couldn't afford health care. Thanks to those who contribute to United Way, Jason was able to access mental health treatment and to begin taking medication that helped him stabilize the issues that had knocked him out of the workforce. Today, he is glad to be employed and to be receiving the medication management he needs to live a quality life.

BIG PICTURE

In the Greater St. Joseph area, your contributions help people of all ages improve their physical and mental well-being. Health is promoted through fitness and wellness activities, nutrition and in-home services, counseling, and other important programs. Good health is crucial for everyone.

WIDER LOOK

▶ 4,756 people received needed mental health services.

▶ \$11,303,222 in uncompensated medical care was provided to Buchanan County children.

▶ 624 senior adults received nutritious meals to help maintain health.

▶ 1,827 people worked through alcohol and drug addiction recovery.

▶ 2,867 women received mammograms or were educated about good breast health practices.

▶ 1,293 high school students pledged not to drink and drive.

UNITED WAY OF GREATER ST. JOSEPH FOCUSES ON EDUCATION, HEALTH, AND FINANCIAL STABILITY BECAUSE THESE ARE THE BUILDING BLOCKS UPON WHICH QUALITY LIFE IS BUILT. EDUCATION IS ESSENTIAL TO OBTAINING AND KEEPING A JOB WITH A LIVABLE WAGE. GOOD HEALTH KEEPS CHILDREN ON TRACK IN SCHOOL AND ALLOWS ADULTS TO BE PRODUCTIVE. FINANCIAL RESOURCES ALLOW FAMILIES TO SECURE TODAY'S NECESSITIES AND TO SAVE FOR THE FUTURE. ALL THREE FOCUS AREAS ARE ESSENTIAL TO BUILDING A SOLID BASE FOR STRENGTHENING THE COMMUNITY.



FINANCIAL STABILITY snapshot

ONE STORY

Don, a young man with autism, is employed in a nearby small town thanks to a supported employment program. To help him transition from high school to the adult world, United Way Partner Agency staff helped him explore different work options to find a workplace that fit. At first, a job coach helped him learn the job. As he gained experience, he was shadowed by the coach. Now, Don has been working independently for over a year. He has a source of income and identity as most adults wish to have.

BIG PICTURE

Stable household finances are important for daily living, which is why United Way of Greater St. Joseph also focuses on financial stability. United Way supports efforts for families and individuals in crisis. Such efforts include food, disaster relief, information and referral, and shelter services related to homelessness or domestic violence. United Way is also working to prevent financial situations from becoming problems in the first place.

WIDER LOOK

- ▶ 117 adults with disabilities held jobs through sheltered and supported employment.
- ▶ 1,061 men, women, and children received emergency shelter.
- ▶ 757 people received budget counseling to help them through financial crisis.
- ▶ \$155,060 in prescription costs were saved by individuals.
- ▶ 379 low-income or elderly people were represented in court at no cost for non-criminal cases.
- ▶ 179 previously homeless households lived in transitional, permanent, or supportive housing.

LOCAL IMPACT

United Way impacts the community, not only by providing services, but also by supporting Partner Agencies and by working to help the community come together in response to particular education, health, and financial stability needs. Campaign dollars are allocated to seven United Way Initiatives and Programs, 19 Partner Agencies, and many other local programs. United Way supports services that aim to improve lives.

THESE PAGES HIGHLIGHT A FEW ACHIEVEMENTS MADE POSSIBLE FOR AREA PEOPLE THROUGH UNITED WAY AND UNITED WAY PARTNER AGENCIES BY SUPPORTERS WHO CONTRIBUTE TO THE ANNUAL UNITED WAY CAMPAIGN.

The stories here are like stories that play out every day as United Way and United Way Partner Agencies work to improve lives through the caring power of community.

UNITED WAY INITIATIVES AND PROGRAMS

SEVEN COMMUNITY INITIATIVES AND PROGRAMS ARE OPERATED THROUGH UNITED WAY OF GREATER ST. JOSEPH. EACH GOES BEYOND MEETING IMMEDIATE NEEDS. EACH BRINGS THE COMMUNITY TOGETHER TO ADDRESS UNDERLYING CAUSES OF PROBLEMS. IF YOU WANT TO BE PART OF ANY OF THIS WORK, CALL UNITED WAY AT (816) 364-2381.

FINANCIAL STABILITY

Providing opportunities for individuals and families to become financially self-sufficient since 2009.

The United Way Financial Stability Initiative promoted free tax preparation services offered by United Way Partner Agency InterServ. During the 2014 tax season, more than 1,100 individuals received tax assistance through United Way Partner Agencies. Preparers filed 212 Earned Income Tax Credit returns for a total of \$184,000, plus over \$1.1 million were received locally through tax refunds. Free tax preparation services help people keep and save their own money.

In addition, United Way shared a financial education curriculum geared towards elementary-age children for agencies to implement in their programs.



HELP FUND

Supporting local health programs through grants since 2002.

United Way Health Efforts for Local People (HELP) Fund recipients are awarded grants for up to \$10,000 for local, health-related programs or projects.

2014 recipients were: Second Harvest's Backpack Buddies program and Social Welfare Board's Diabetes Management Initiative. The United Way HELP Fund was phased out in 2014, and the United Way Impact Grant was introduced. The United Way Impact Grant is open to local projects focused on education, health, or financial stability.

LEADERSHIP ST. JOSEPH

Building the skills of individuals to be effective leaders in the community since 1982.

United Way Leadership St. Joseph is an annual, year-long leadership development program for adults living or working in the St. Joseph area. The program helps create a network of trained individuals willing to engage in leadership and community service with enhanced knowledge of our community's opportunities, realities, and challenges.

In 2014, twenty-eight community members completed the program, bringing the total number of program graduates to 775 since 1982. During the year, participants learned and practiced project development related to essential leadership skills. The class was divided into five groups and was challenged to learn the process of developing a project that would meet a community need. The challenge resulted in the following projects: a proposal to encourage all St. Joseph city offices and schools to mandate recycling of all eligible materials; a project to add directional or distance signage on the urban trail; proposed guidelines and processes for a 5K event to benefit the YWCA Victim Services Program; a proposed summer intern program to learn about St. Joseph and get involved in the community; and plans for St. Joseph Habitat for Humanity to place aluminum can recycling cottages at various business to encourage the community to live more eco-friendly and environmentally aware.

The 2014 Distinguished Leader Award was presented to Class of 2000 alumna, Linda Burns.





PROFIT IN EDUCATION[®]

Improving the education level of the potential and current workforce since 1989.

United Way Profit In Education works to continue increasing the high school graduation rate by collaborating with and supporting education efforts across the community. In 2014, the United Way BEST (Business and Education Succeed Together) program served over 60 students, grades 7-12. Business partners worked with students and helped them learn about local businesses, different jobs available, required training, and education.

Also, United Way Reading Adventure, a summer reading program, was held at five sites during 2014. On average, 90 volunteers read with 250 children each week. The goal of United Way Reading Adventure is to help elementary-age students maintain their reading skills over the summer and to help build their home libraries through donated books.

United Way Profit In Education committees are working to further the impact and reach of the strategic plan. A newly formed committee is focusing on connecting business and human resource expectations into the classroom.

SUCCESS BY 6[®]

Preparing children to be successful learners when they begin kindergarten since 1999.

United Way Success By 6 fosters and participates in community-wide partnerships to prepare young children for success in school and life. The initiative aims to strengthen the system that nurtures our community's youngest members by working with parents, childcare providers, early education teachers, and local businesses.

During the last school year, 293 incoming kindergarteners and their families completed United Way KinderClub. Ninety-four percent of their parents said they felt their child gained important skills from the program. This past summer, United Way Success By 6 installed a Play Path at Hyde Park. This park enhancement will help families have fun while learning at the park.

The education level of early education and childcare providers is a key factor in the quality of care provided to young children in their charge. United Way Success By 6 delivered over 1,300 clock hours of training to area childcare providers and early educators. In addition, United Way Success By 6 awarded 16 scholarships for area childcare providers to continue their formal education.

UNITED WAY INITIATIVES AND PROGRAMS ◀ ◀ ◀ ◀ ◀ ◀

UNITED WAY'S SEVEN INITIATIVES AND PROGRAMS BRING THE COMMUNITY TOGETHER TO ADDRESS AND PREVENT NEEDS EFFECTIVELY.



UNMET NEEDS COMMITTEE

Collaborating to connect people to resources to solve immediate needs with lasting impact since 1993.

United Way Unmet Needs Committee meets monthly to identify alternative resources and solutions for cases brought before them. In 2014, representatives from non-profits, churches, utility companies, and government agencies as well as community members collaborated to help clients with needs for which there are few or no resources. Common needs were dental care and rental assistance. Through the work of United Way Unmet Needs, area people were connected to resources to help them gain and maintain stability.

VOLUNTEER CENTER

Connecting the community through volunteerism since 2009.

The United Way Volunteer Center is a central resource for volunteer needs across the Greater St. Joseph area. Individuals, groups, and corporations seeking volunteer opportunities can find a variety of options calling for varying commitments available at many different non-profit organizations.

In 2014, monthly CVRN (Community Volunteer Resource Network) meetings were attended by 21 individuals who manage volunteers for their non-profit organizations. United Way is building the capacity of community volunteer coordinators through the group. CVRN promotes and develops effective volunteer management programs in the community and enhances the knowledge, skills, and connections among members.

The sixth year of the United Way STUFF THE BUS! School Supplies Drive brought together hundreds of volunteers who collected over 23,908 packages of school supply items for students who needed them. The second annual Holiday Volunteer Guide was created to connect those wanting to volunteer during the holiday season, and the agencies were grateful for the additional help.

To learn about the wide variety of opportunities available throughout the community, please visit stjosephunitedway.org and click the VOLUNTEER button or call United Way at (816) 364-2381.

◀ ◀ ◀ Turn back a page to learn about the other five United Way Initiatives and Programs.



2014 SPONSORS OF UNITED WAY INITIATIVES AND PROGRAMS



2014 LEADING CONTRIBUTORS

TO UNITED WAY INITIATIVES AND PROGRAMS OPERATING FUNDS

Altec Industries, Inc.
 American Family Mutual Insurance Company
 Boehringer Ingelheim Vetmedica, Inc.
 City of St. Joseph
 City of St. Joseph - Public Health & Welfare
 CliftonLarsonAllen
 Commerce Bank
 Green Acres Redevelopment Management
 Habitat For Humanity
 Hillyard Companies Jennifer Kneib-Dixon
 Sara Hofheimer Charitable Trust
 Johnson Controls
 Junior League of St. Joseph
 KCP&L
 Legal Aid of Western Missouri
 Liechti, Franken & Young, LLC
 Messick Charitable Trust
 Missouri Western State University
 Mosaic Life Care
 Northwest Health Services
 Polsinelli PC
 Progressive Community Services
 St. Joseph Chamber of Commerce
 St. Joseph PTA Council Pony Express Region
 St. Joseph Public Library
 St. Joseph Regional Association of REALTORS
 St. Joseph School District
 Second Harvest Community Food Bank
 South St. Joseph Progressive Association



Gifts of \$1,000 and above are leading gifts.

PROFIT IN EDUCATION[®] DUES PAYING MEMBERS

Ag Processing, Inc.	Missouri Western State University
Altec Industries, Inc.	Mosaic Life Care
Big Brothers Big Sisters	Al J. Mueller Construction Company
CBIZ Insurance Services Inc.	Nestle Purina PetCare
Commerce Bank	Nodaway Valley Bank
Community Action Partnership	North American Savings Bank
Dillon Company	Second Harvest Community Food Bank
First American Title Insurance Company	St. Joseph Chamber of Commerce
Gray Manufacturing Company, Inc.	St. Joseph School District
Hillyard Companies	UMB Bank
IMKO Staffing	Western Robidoux, Inc.
Johnson Controls	
KCP&L	
KQTV	
Meierhoffer Funeral Home & Crematory	



United Way Profit In Education's partner businesses agree to adhere to the principles of United Way Profit In Education and to financially support the initiative through annual dues.

SUCCESS BY 6[®] ENDOWMENT LEADING CONTRIBUTORS

Frank and LaRue Reynolds Charitable Foundation
 James and Emaline Riney Charitable Trust
 Heartland Foundation
 Buchanan County
 Lowell and Leslie Kruse
 City of St. Joseph
 The Thanksgiving Fund
 William and Norma Kenney Charitable Foundation
 Altec Industries, Inc.
 American Family Mutual Insurance Company
 KCP&L
 Hillyard Companies
 Sara Hofheimer Charitable Trust
 Shumaker Family Foundation
 Leah Spratt Charitable Trust
 Commerce Bank
 William D. Morgan Charitable Foundation
 Lowell C. Kruse Tribute Gifts
 Chip Tootle Memorial Gifts
 Johnson Controls

Gifts of \$1,000 and above are leading gifts.

The order of listing is determined by contribution amount.

FREE PRESCRIPTION DRUG DISCOUNT CARD
SAVE MONEY ON PRESCRIPTIONS.

FAMILYWIZE.ORG

The United Way FamilyWize prescription discount card is free to anyone who would like one. It can be used as often as needed by anyone for any qualifying prescription; it is like a reusable coupon for many different prescriptions.

The card has no income limits or age requirements and requires no registration. To receive the discounted prescription price, the card should be presented at a participating pharmacy. Those with prescription insurance can present their insurance card and the United Way FamilyWize card at the pharmacy to determine which will offer the most savings.



EMPLOYEE GROUP AWARDS *Employee Group Awards are based on employee giving, recognizing a combination of participation, potential, and per capita support.*

gold

Agri Laboratories Ltd
Altec Industries, Inc.
American Family Mutual Insurance Company
American Red Cross of Northwest Missouri
AT & T
Bags & Boxes II
Bank Midwest
Bartlett Center
Berkshire Hathaway HomeServices Stein & Summers Real Estate
BioZyme
Catholic Charities of Kansas City-St. Joseph, Inc.
The CENTER, A Samaritan Center
Chase & Poe Candy Company
CliftonLarsonAllen
Commerce Bank
Community Missions Corporation
Deluxe Truck Stop
Dillon Company
Drummond Insurance Services
Fairway Independent Mortgage Corporation
Family Guidance Center
Family Investment Center, Inc.
Farmers State Bank
FCS Financial
First American Title Insurance Company
First Street Graphics
Gray Manufacturing Company, Inc.
Hannibal National Bank
Hillyard Companies
IMKO Staffing
InterServ
Johnson Controls
KCP&L
Legal Aid of Western Missouri
Meierhoffer Funeral Home & Crematory
Al J. Mueller Construction Company
Nestle Purina PetCare
Nestle Purina PTC
Nodaway Valley Bank
Nor-Am Cold Storage
North American Savings Bank
Northwest Missouri Community Services
O'Malley Beverage
Omnium - a Division of Winfield Solutions, LLC
Polsinelli PC
Pony Express Council, Boy Scouts of America
Preferred Title, LLC
River Bluff Architects
Rolling Hills Consolidated Library

Salvation Army of St. Joseph
St. Joseph Chamber of Commerce
City of St. Joseph-
City Manager's Office
City Clerk's Office
Financial Services
Parks and Recreation
Public Health & Welfare
Rosecrans Airport
St. Joseph News-Press
St. Joseph Plastics
St. Joseph Safety and Health Council
St. Joseph School District-
Administrative Office
Benton High School
Bessie Ellison Elementary School
Bode Middle School
Carden Park Elementary School
Coleman Elementary School
Early Learning Center
Lake Contrary Elementary School
Pickett Elementary School
Spring Garden Middle School
Truman Middle School
Second Harvest Community Food Bank
Social Welfare Board
Specialty Industries of St. Joseph, Inc.
Suddenlink Communications
Tilton, Thomas & Morgan, Inc.
Tyson
UMB Bank
United Cerebral Palsy of Northwest Missouri
United Parcel Service
United Way of Greater St. Joseph
US Bank
Vektok
YWCA

silver

Affiliated Foods, Inc.
Ag Processing, Inc.
Apple Market
Buchanan County
CBIZ Insurance Services Inc.
Citizens Bank & Trust
Cryovac, a Division of Sealed Air Corporation
First Bank of Missouri
IHP Industrial, Inc.
KQTV
Lawhon Construction Company
Lifeline Foods, LLC
Missouri Western State University
Mosaic Life Care

City of St. Joseph-
Planning and Community Development
Property Maintenance
St. Joseph School District-
Central High School
Colgan Alternative Resource Center
Eugene Field Elementary School
Humboldt Elementary School
Hyde Elementary School
Oak Grove Elementary School
Parents As Teachers
Pershing Elementary School
Skaith Elementary School
Troester Media Center & Print Shop
The Webster Learning Center
Silgan Containers Corporation
Stifel Nicolaus

bronze

American Angus Association
Bayer HealthCare Animal Health
Blue Cross-Blue Shield
Bradken-Atchison/ St. Joseph, Inc.
Brown Mannschreck Business Systems
Dillard's
Insteel Wire Products Company
Murphy-Watson-Burr Eye Center
Progressive Community Services
Purina Animal Nutrition
ReeceNichols Ide Capital Realty, LLC
City of St. Joseph-
Legal Department
Fire Department
Human Resources
Municipal Court
Police Department
Public Works-Administration/Engineering
Public Works-City Yards
Public Works-Landfill/Recycling
Water Pollution Control
St. Joseph Public Library
St. Joseph School District-
Building Maintenance
Edison Elementary School
Hillyard Technical School
Hosea Elementary School
Lafayette High School
Charles A. Lindbergh School
Parkway Elementary School
Robidoux Middle School
Mark Twain Elementary School
Savannah R-III School District
VP Buildings, Inc.
WireCo WorldGroup
YMCA

COMBINED FEDERAL CAMPAIGN



The CFC awards recognize contributions from federal employees based on a combination of participation, potential, and per capita support.

gold

Missouri Air National Guard, 139th Airlift Wing
St. Joseph Social Security Office

silver

United States Department of Treasury
United States Postal Service



CORPORATE PARTNERS



The Corporate Partners designation recognizes organizations that have made a corporate contribution of \$5,000 or more to the 2014 United Way Campaign.

\$150,000+

Mosaic Life Care

\$100,000-\$149,999

Johnson Controls

\$50,000-\$74,999

Triumph Foods, LLC

\$25,000-\$49,999

American Family Mutual Insurance Company

Omnium - a Division of Winfield Solutions, LLC

Tyson

KCP&L

Altec Industries, Inc.

\$15,000-\$24,999

Nestle Purina PTC

Hillyard Companies

Boehringer Ingelheim Vetmedica, Inc.

Commerce Bank

Ag Processing, Inc.

\$10,000-\$14,999

Affiliated Foods, Inc.

Nodaway Valley Bank

St. Joseph News-Press

US Bank

\$5,000-\$9,999

Nestle Purina PetCare

Purina Animal Nutrition

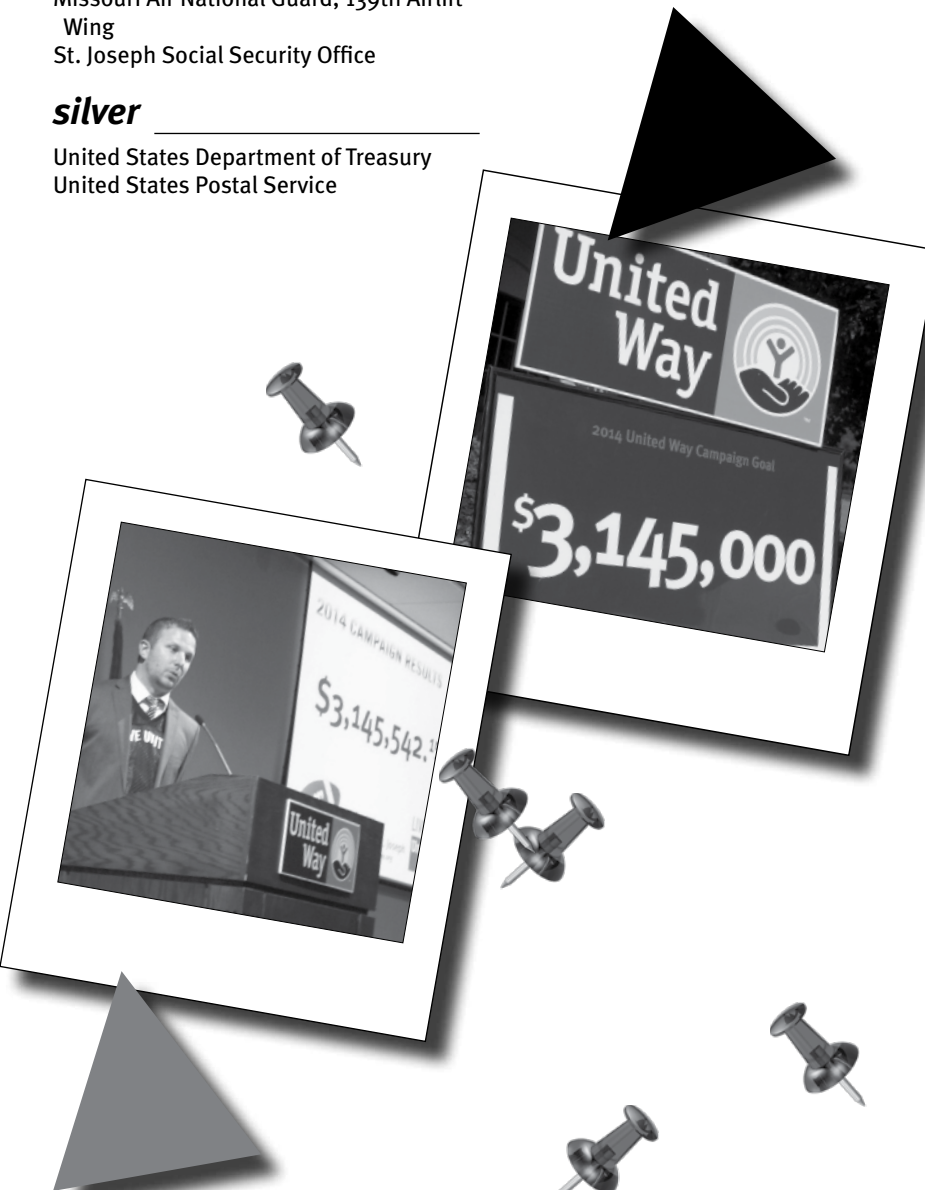
Sunshine Electronic Display Corp.

Deluxe Truck Stop

BMO Harris Bank

Bayer HealthCare Animal Health

The order within categories is determined by contribution amount.



**Thank you to all who
GIVE, ADVOCATE, and VOLUNTEER!**

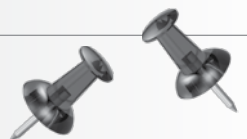
STATEMENT OF FINANCIAL POSITION

As of December 31, 2013 and 2014 (unaudited report)

ASSETS	2014	2013
<i>current assets</i>		
Cash	\$ 1,384,839	\$ 1,388,657
Short-Term Investments	300,000	1,388,220
Receivables		
Pledges (Net)	1,914,375	2,503,158
Accrued Interest	2,021	2,994
Other		
Prepaid Expenses	<u>\$ 6,885</u>	<u>\$ 7,082</u>
Total Current Assets	\$ 3,608,120	\$ 5,290,111
Investments	\$ 5,679,180	\$ 4,304,933
Long-Term Pledges (Net)	\$ -	\$ -
Property and Equipment (Net)	\$ 443,515	\$ 474,826
Total Assets	<u><u>\$ 9,730,815</u></u>	<u><u>\$10,069,870</u></u>

LIABILITIES AND NET ASSETS

<i>current liabilities</i>		
Accounts Payable	\$ 27,524	\$ 37,868
Allocations Payable from Previous Year	110,000	142,065
Allocations Payable	2,296,792	2,361,180
Designated Funds Payable	113,717	167,907
Unearned Revenue	2,400	-
Total Current Liabilities	<u>\$ 2,550,433</u>	<u>\$ 2,709,020</u>
<i>net assets</i>		
Unrestricted		
General Operating	\$ 2,295,859	\$ 2,471,513
Board Designated	1,809,161	1,830,310
Temporarily Restricted	1,161,220	1,146,287
Permanently Restricted	1,914,142	1,912,740
Total Net Assets	<u>\$ 7,180,382</u>	<u>\$ 7,360,850</u>
Total Liabilities and Net Assets	<u><u>\$ 9,730,815</u></u>	<u><u>\$10,069,870</u></u>



ALLOCATIONS

	2014	2015
American Red Cross of Northwest Missouri	\$ 245,000	\$ 222,431
Bartlett Center	33,250	33,250
Big Brothers Big Sisters	38,000	38,000
Catholic Charities of Kansas City-St. Joseph, Inc.	109,000	98,000
The CENTER, a Samaritan Center	66,200	66,200
Children's Mercy Hospitals and Clinics	60,000	60,000
Community Missions Corporation	29,600	28,387
Family Guidance Center	290,000	281,671
Girl Scouts of Northeast Kansas and Northwest Missouri	12,500	12,500
InterServ	428,500	428,500
Legal Aid of Western Missouri	71,250	68,008
Northwest Missouri Community Services	142,500	135,974
Pony Express Council, Boy Scouts of America	118,750	116,750
St. Joseph Safety and Health Council	74,100	74,100
The Salvation Army	111,000	107,977
Specialty Industries of St. Joseph, Inc.	10,000	10,000
United Cerebral Palsy of Northwest Missouri	191,000	185,584
YMCA	161,500	155,695
YWCA	265,000	257,098
United Way (including United Way Initiatives/Programs)	545,000	545,000
*Community Investment Fund	111,340	47,175

UNITED WAY HELP (Health Efforts for Local People) FUND . . . phased out in 2014

Second Harvest Community Food Bank-Backpack Buddies program	10,000	-
Social Welfare Board-Diabetes Management Initiative	10,000	-

UNITED WAY IMPACT GRANT AWARDS . . . phased in to replace HELP Fund in 2014

Second Harvest Community Food Bank-Backpack Buddies program	-	7,000
Social Welfare Board-Diabetes Management Initiative	-	7,000

Uncollectibles	200,010	188,700
TOTAL	\$3,333,500	\$3,145,000

***UNITED WAY COMMUNITY INVESTMENT FUND ALLOCATIONS**

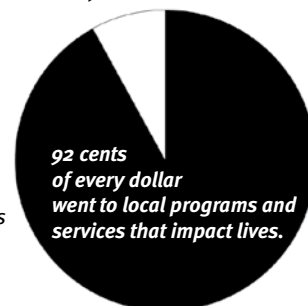
American Red Cross of Northwest Missouri-Local Disaster Relief	\$ -	\$ 5,000
Catholic Charities of Kansas City-St. Joseph, Inc.-TurnAround program	20,000	-
Northwest Missouri Community Services-Adopt-A-Family Christmas program	10,000	-
St. Joseph Safety and Health Council-Safety Acres	1,400	-
St. Joseph Safety and Health Council-Safety Town	-	6,000
The Salvation Army-Booth Center Homeless Shelter	15,500	-
United Way of Greater St. Joseph-Campaign	49,186	-

**Throughout the year, additional allocations may be approved by the United Way Board of Directors.
United Way of Greater St. Joseph does not charge fees to agencies for participating in the United Way Federation.*



More than 120 community volunteers determined distribution of over \$3.1 million to seven area United Way Initiatives and Programs and to 19 local United Way Partner Agencies in 2014.

HIGH STANDARDS OF ACCOUNTABILITY



The Better Business Bureau recommends that donors look for charities that channel at least 65% of donations into programs/services.

United Way of Greater St. Joseph far exceeds these standards.

2014 SPONSORS OF UNITED WAY CAMPAIGN AND EVENTS



EVENT SPONSORS

Corporate event sponsors provide support for special events over and above their regular Campaign contributions.

- Affiliated Foods, Inc.
- Ag Processing, Inc.
- Altec Industries, Inc.
- American Family Mutual Insurance Company
- Asera Care Hospice
- Berkshire Hathaway HomeServices
- Stein & Summers Real Estate
- BMO Harris Bank
- CBIZ Insurance Services Inc.
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- Delish Bakery & Coffee Shoppe
- Deluxe Truck Stop
- Dillon Company
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- Ellison-Auxier Architects, Inc.
- Fairway Independent Mortgage Corporation
- First American Title Insurance Company
- Gray Manufacturing Company, Inc.
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- HyVee
- KCP&L
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- Missouri Western State University
- Mosaic Life Care
- Al J. Mueller Construction Company
- Nestle Purina PetCare
- Nodaway Valley Bank
- O'Malley Beverage
- PIC Business Consulting
- Polsinelli PC
- St. Joseph Chamber of Commerce
- City of St. Joseph
- St. Joseph News-Press
- Suddenlink Communications
- Sunshine Electronic Display Corp.
- UMB Bank
- Walmart Supercenter #0560 - North
- Windy Wine Company

UNITED WAY HOME RUN CLUB SPONSORS

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- Scott Hudson-ReeceNichols Ide Capital Realty, LLC
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- Sunshine Electronic Display Corp.
- Taylor Crouse-American Family Insurance



CRYSTAL CIRCLE MEMBERSHIP

► *Continued on page 15 . . .*

UNITED WAY CRYSTAL CIRCLE MEMBERS LEAD INDIVIDUAL GIVERS IN SUPPORTING UNITED WAY.

ABOUT UNITED WAY LEADERSHIP GIVING

Crystal Circle members are leadership givers who contribute an annual gift of \$1,000 or more to United Way. In addition, Crystal Circle donors whose annual gifts exceed \$10,000 become members of the Tocqueville Society, a United Way Worldwide recognition named after French author Alexis de Tocqueville. Tocqueville observed that Americans are quick to help people in need, and he applauded our voluntary efforts for the common good.

In 1989, seventy supporters of United Way of Greater St. Joseph formed the first Crystal Circle. Contributions of Crystal Circle members now constitute nearly 30% of the United Way Campaign.

To give at a leadership level, an individual or couple should complete and return a Crystal Circle pledge form available at United Way of Greater St. Joseph.



*581 households
give at the
Crystal Circle
level.*



TOCQUEVILLE SOCIETY

ordre de liberté
\$25,000 TO \$49,999
Sara Hofheimer Charitable Trust
The Thanksgiving Fund

membres de la société
\$10,000 TO \$24,999

Dr. and Mrs. R. Philip Acuff
Curt and Diane Kretzinger
Lowell and Leslie Kruse
James and Jeanne Murphy
Tom and Dee Schoeneck
§Claudine Wilson§

\$5,000 TO \$7,499

Cliff and Roberta Boyer
Henry and Vickie Bradley
Charitable Fund
Dick and Mignon DeShon
Erin and John Proper
June and Gordon Robaska
Jim and Linda Summers
Kevin and Tama Wagner
Brad and Lisa Weil
John and Donna Wilson
Bob and Connie Wollenman

\$3,500 TO \$4,999

Eric and Jo Bradley
Judd and Michelle Clark
Rod and Michelle Nelson

\$3,000 TO \$3,499

Eric and Linda Bahrke
Gwen Bartlett
Mr. and Mrs. Dan Bestgen
Clay Buntrock
Susan and Jim Carolus
Richard and Sharon Evers
Anne M. Fletcher
Dr. and Mrs. V. Nanda Kumar
James H. Roth
Kathryn Stueve

§ Donors who have made
planned gifts
are members of the
Legacy Society. §

CRYSTAL CIRCLE MEMBERS 2014

◀ ... continued from p. 14

\$2,500 TO \$2,999

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W.L. and Pamela Bryson
Brett and Ali Carolus
Carroll and Pat Cathey
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Kendall and Andy Randolph
Bill Schreiber, Jr.
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Brett and Kylee Strough
Nancy and Joe Tewell
Kathryn Wallace

\$2,000 TO \$2,499

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Jim and Janeen Burnham
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DePriest Family Foundation
Sara and Jason Donaldson
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Scott and Kathy Hillyard
Jennifer and John Josendale
Scott and Marina Koelliker
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Tammy and Terry McClatchey
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Dan and Janie Rivera
Patrick and Amy Ryan
Drs. Arvind and Jotishna Sharma
Emilie and David Solomon
Bridget Supple and David M. Hall
Roy and Lana Tewell
Jane Urquhart
Drs. Padma and Narayan Veligati
David and Jill Waller
In memory of Connie Wiedmer

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Carlena Bradford
Brian and Francie Bradley
David and Suzanne Bradley
Dottie Bray
Bill and Jean Brown
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Robert and Stacey Cobb
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John and Candy Embray
Susie Evans
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Col Andrew Halter
Marijane and Garry Hammond
Cort and Tracee Hegarty
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\$1,000 TO \$1,499

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Ashley and Scott Albers
Jason and Tara Anderson
Jeremy Antle
Len and Jeanne Archer
Tom and Sharon Armstrong
Dennis Ashford
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Dr. Jerrold Barnett
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Katie Carolus
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Cathy Chase
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Riley Coats

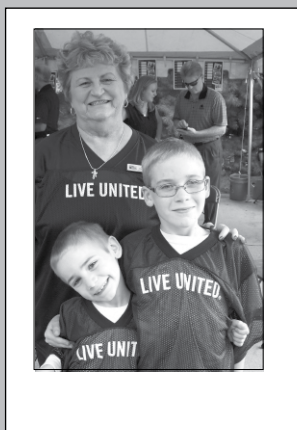
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**71 households
gave at the
leadership level
for the first time
in 2014.**

Names of Crystal Circle Committee members who helped renew and recruit others during the 2014 Campaign are italicized.

VOLUNTEER LEADERSHIP 2014



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Kalonie Taylor
139th Airlift Wing, Missouri Air National Guard
Cynde Veale

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Debra Bradley
Eric Bradley
David Brax
Pam Brock
Tom Burke
George Clinton
David Cripe
Mike Dalsing
Jaime Dial
Peggy Dillon



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 Jennifer Kneib-Dixon
Roger Martin
Bob Pritchett
Dennis Rosonke
LaVell Rucker
Adam Stein
Robert Vartabedian
 Valerie Welter
Julie Woods

CRYSTAL CIRCLE

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 Tia Masters
 Lora Noble
 Deborah Stephens
**More members are italicized on p. 14-16.*

PLANNED GIVING

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Adam Stein
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Phillip Geller
 Jessica Stewart
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 Derek Priest
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David Brax
 Sid Breese
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 Sherri Constable
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 Ruby Copeland
Mike Dalsing

Sean DeWeese
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 Susanne Eichenmueller
 Joshua Emberton
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 Rebecca Evans
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 Jodean Ford
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 Tyler Graff
 Neal Gray
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 Marta Green
 Tamara Grubb
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 Connie Werner
 Dean Wilson
 Karen Woznick
 Mark Wyble



VOLUNTEER LEADERSHIP 2014

◀ ... continued from
p. 17-18

LEADERSHIP ST. JOSEPH

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Tyler Graff
Jessica Hagey
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Nici Hayes
Ryan Hook
Nathan Howell
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Gayle Stowers
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John Voss
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Andrew Windhorst
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Wendy Czerwonka
Jeanne Daffron
Pat Dillon
Patti Eiman
Dave Gall
Christel Gollnick
Cindy Heider
Kimberly Hill
Linda Judah
Kendra Lau
R. Patt Lilly
Dennis Merritt
Kim Mildward
Tiffany Miller
Michael Pulido
Tom Richmond
Jeanine Riddle
Gregg Roberts
Brian Shindorf
Lee Ann Smiley
Dennis Snethen
Sandy Steggall
Tyran Sumy
Martial Thevenot
Michele Thomason
Betty Wymore

PROFIT IN EDUCATION®

VOLUNTEERS

Ashley Albers
Ashly Bliss
Laura Brewer
LuAnn Cadden
Elizabeth Chase
Sarah Dudeck
Ann Hoy
Adam Lewis
Jess Matsen
Lauren Rauth
John Schlange
Tina Shaginaw
Jordan West

READING

ADVENTURE

VOLUNTEERS

Elizabeth Alder
Wanda Atkins
Stephanie Batliner
Kimberly Beaman
Todd Beaulieu
Karen Belville
Marcy Bennett
Bob Bergland
Wendy Berthiaume
Jaydee Billings
Shawna Bowen
Jennifer Brychta
Denise Buersmeyer
LuAnn Cadden
Katie Carolus
Josh Cassidy
Jodi Caton
Marjorie Childress
Julie Cobb
Lisa Cogdill
Barb Connor
Sherri Constable
Linda Cooper
Kathy Cordonnier
Audrey Cravatt
Kale Czerwonka
Wendy Czerwonka
Benjamin Dean
Amy Denney
Pat Dillon
Kelsey Echterling
Patricia Eckdahl
Don Eggebrecht
David Ellis
Garrett Ensign
Robert Ensign
Lisa Erdman
Brett Esely
Sean Everson
Heidi Faris
Drew Ferguson
Mary Jane Fields
Carolyn Fitzgerald
Lucy Friesen
Tracy Fuson
Chad Gaddie
Mary Gaston
Kamryn George
Hope Gibson
Carlin Gould
Jessica Gould
Kaitlin Graham
Sarah Graham
Ellie Gray
Joshua Hamilton
Bonnie Hartigan

Janet Hatten
Tammy Havens
Sharon Hawk
Carlene Heerlein
Trenton Hill
Scott Hillyard
Dawn Hirter
Cheryl Holly
Christina Hopkins
Nathan Howell
Rachel Hunt
Jessica Jackson
Matthew Johnson
Sue Johnson
Michael Justin
Pennell Kerford
Jeffrey Kerns
Kimberly Kline
Barbara LaBass
Maleah Lankford
Samantha Lewis
Kendell Love
Aaron Mapel
Dixon Marble
Sara Markt
Diana Marshall
Roger Martin
Mallory McAndrews
Kimberle McCan
Shannon Milbourn
Amanda Miller
Christopher Mort
Crystal Nance
Cynthia O'Daniell
Tahj Orozco
Linda Ortiz
Raquel Padgett
Nancy Pease
Michael Phillippe
Annelise Puett
Ida Pummell
David Rehm
Madi Reynolds
Jeanine Riddle
Kate Risa
Abigail Rosonke
Madison Rosonke
Catherine Round
Kalyn Ruch
Tara Russell
Kelly Scannell
Nick Sebastian
Jessica Shellenberger
Michael Sherburne
Wayne Siebern
Tanner Smith
Carolynn Sollars
Drew Standifer
Rebecca Steiner

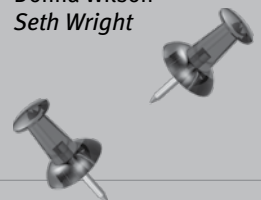
Hannah Strasser
Conner Strough
Will Stuck
David Swing
Robert Tanner
Chelsea Teater
Willa Thacker
Martial Thevenot
Max Thomason
Michele Thomason
Deborah Trautloff
Julie Walker
Christina Watkins
Casi Webb
Jordan West
Cassie White
Jenna Whittington
Riley Whittington
Eric Wilcoxson
Rosemary Wilson
Stuart Wombwell
Aaron Wright
Denise Zvolanek

SUCCESS BY 6®

PARTNERS TEAM

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Brett Carolus
Fred Czerwonka
Jeanne Daffron
Pat Dillon
Tammy Flowers
Chuck Hamilton
Gretchen Herndon
Dan Kellogg
Lowell Kruse
Debbie Kunz
Mark Laney
Whitney Lanning
Brigitte Lindstrom
Corky Marquart
Traci McChristy
Todd W. Meierhoffer
Linda Midyett
Byron Myers
Stephanie Ray
Mary Beth Revels
Heather Shearin
Brian Shindorf
Bill Titcomb
RT Turner
Steve Wenger
Donna Wilson
Seth Wright

THANK YOU



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 Aimee Addington
 Bryon Alford III
 Gayle Babcock
 Gail Barker
 Wendy Battreall
 Bridget Blevins
 Jeremiah Bloemker
 Deborah Borchers
Eric Bradley
 Joan Bryan
 Charlotte Buhman
 Riley Burns
 Kimberly Callaway
 Lynn Cartledge
 Brandyn Chambers
 Ronda Chesney
 Friday Chuol
 Susan Clevenger
 Megan Cobb
 Josh Colley
 Julie Coon
 Jamie Coy
 Kyrsten Crawford
 Jonathan Cronk
 Katherine Cronk
 Leanne Davis
 Teddi Deka
 Ryan Devers
 Maddie Dillon
 Susan Downs
 Danna Taylor Dryer
 Troy Dunn
 Jeremy Eaton
 Joy English
 Jerri Fischer
 Carrie Flanagan
 Lindsey Flenthrope
 Ashley Gray
 Crystal Green
 Madison Green
 Jared Greer
 Lewis Greer
 Liv Greer
 Martha Greer
 Will Greer
 Tiara Hall
 Miranda Ham
 Heather Heerlein
 John Hickman
 Wendy Hickman
 Carol Hill
 Heather Howard
 Emily Howell
 Chelsea Howlett
 Hummer Family
 Todd Hundley

Stacie Hurst
 Inspirations Dance Center
 iServe
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 Dareon Jones
 Brandy Karleskint
 Connie Kelly
 Cathy Ketter
 Chris Kimsey
 Ellen Kisker
 Jennifer Klepees
 Sharon Lammert
 Kayte Langner
 Melissa Lawrence
 Suzanne Linebarger
 Lori Lovelady
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 Stephanie Malita
 Chuck Marquardt
 Barb Martin
 Connie Mayfield
 Rita Mazurkewycz
 Megan McAndrews
 Marty McCallon
 Shelia McCullough
 Candy McNorton
 Susan Meyer
 Heather Mikesch
 Wes Mitter
 Jacob Modlin
 Tammy Mort
 MWSU Student Edge
 MWSU Student Athletes
 Jennifer Nanneman
 Linda Nickell
 Valentina Nompleggio
 Shelley Nordquist
 Ariana Novak
 Bob Nulph
 Meredith Orth
 Lea Parker
 Becky Pettegrew
 Ashley Phillips
 Heather Pollard
 Annelise Puett
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 Megan Rasmussen
 Marietta Reynolds
 Leah Richardson
 Roxanne Rooney
 Darcie Rougeau
 Jessica Salem
 Alex Saxen
 Whitney Schieber
 Melanie Schneller
 Cindy Shultz
 Lalena Simpson
 Holly Smith

Connor Soukup
 Merriel Stebbins
 Lindsee Steiner
 Emily Stitt
 Brett Strough
 Conner Strough
 Will Stuck
 Wanda Taylor
 Hans Thun
 Lane Titus
 Shannon Tritten
 Linda Vanderwerken
 Angela Voga
 Kelly Warren
 Heather Weddle
 Debra Wehr
 Bridgette Whetsell
 Carolyn Williams
 Cassie Wittler
 Kelly Woody
 Beth Zahnd
 Christine Ziemer

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 Jeanne Archer
 Robin Bodenhausen
 Debra Bradley
 Jean Brown
 Jennifer Burns
 Kate Carson
 Helen Chaffin
 Dana Cole
 Chris Connally
 Deborah Cook
 Lori Cordonnier
 Rebecca Courtney
 Wendy Czerwonka
 Mark Dobbs
 Nshan Erganian
 Rachel Evans
 Lisa Gabriel
 Becky Gach
 Teresa Gagliano
 Jane Grace
 Rachel Graves
 Tamara Grubb
 Sherri Hahn
 Kristina Hannon
 Carolyn Harrison
 Nadienne Hoffman
 Tiffany Hollon
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 Judith Hovey
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 Alicia Johnson
 Beery Johnson
 Kelly Kibirige

Julie King
 Miriam Koontz
 Karla Long
 Shirley Luedtke
 Teresa McDowell
 Bill McMurray
 Cindy McWhortor
 Laura Moore
 Susan Moore
 Stefanie Nold
 Greg O'Bryan
 Audrey Payne
Bob Pritchett
 Alicia Redes
LaVell Rucker
 Paulette Shepard
 Barbara Snook
 Megan Stickley
 Tausha Taylor
 Chelsea Teater
 Mitzi Teliczan
 Rick Thornton
 Doug Tschauder
 Kayla Ueligger
 Jayme Voss
 Heidi Walker
 Anna West
 Jean West
 Jamie Wiggington
 Nichole Wright
 Rita Zotto

VOLUNTEER CENTER ADVISORY COMMITTEE

Shawn Drew, Chair
 Rachel Bittiker
 Bridget Blevins
 Rita Boyer
 Wendy Czerwonka
 Chris Danford
 Dennis Ellsworth
 Lea Parker
Tom Richmond

COMMUNITY VOLUNTEER RESOURCE NETWORK MEMBERS

Rita Boyer, Chair
 Michele Barton
 Barbara Bigelow
 Melissa Carson
 Teresa Cobb
 Lacy Cunningham
 Lisa Gabriel
 Becky Gach
 Gregory Gilpin
 Anita Jolly
 Ellen Kisker
 Troy Kyle
 Tiffany Miller
 Crystal Nance
 Monica Ottman
 Lea Parker
 Cathy Peterson
 Joy Sander
 Deb Smith
 Carrie Turner



*Note: Board members are italicized.

SPECIAL RECOGNITION

SPIRIT OF COMMUNITY AWARD

The Spirit of Community Award honors one exemplary business each year for outstanding community service, including corporate and employee support, leadership giving, and volunteer participation.

1998	Research Seeds
1999	Burnham, Colman, McMurray & Squires
2000	St. Joseph Light & Power Company
2001	Heritage Bank
2002	American Family Mutual Insurance Company
2003	US Bank
2004	Dillon Company
2005	Commerce Bank, N.A.
2006	Gray Manufacturing Company, Inc.
2007	UMB Bank
2008	Heartland Health
2009	KCP&L
2010	Johnson Controls
2011	Nestle Purina PetCare
2012	Omnium, a Division of Winfield Solutions, LLC
2013	Nodaway Valley Bank

OUTSTANDING VOLUNTEER AWARD

Established in 2007, the Outstanding Volunteer Award honors exemplary volunteers each year for outstanding volunteer service.

2007	John & Cheryl Jarrett
2008	Dick Sipe & Ali Wray
2009	Pat Dillon
2010	Curt Kretzinger
2011	Roger Martin
2012	Karen Bartlett & George Clinton
2013	Rick Gronniger

OUTSTANDING PARTNER AWARD

Created in 2009, the Outstanding Partner Award acknowledges a business or organization in the community that has shown an exceptional history of partnership with United Way.

2009	St. Joseph School District
2010	Altec Industries, Inc.
2011	Missouri Western State University
2012	Hillyard Companies
2013	KCP&L

2013 AWARD RECIPIENTS



volunteer



partner



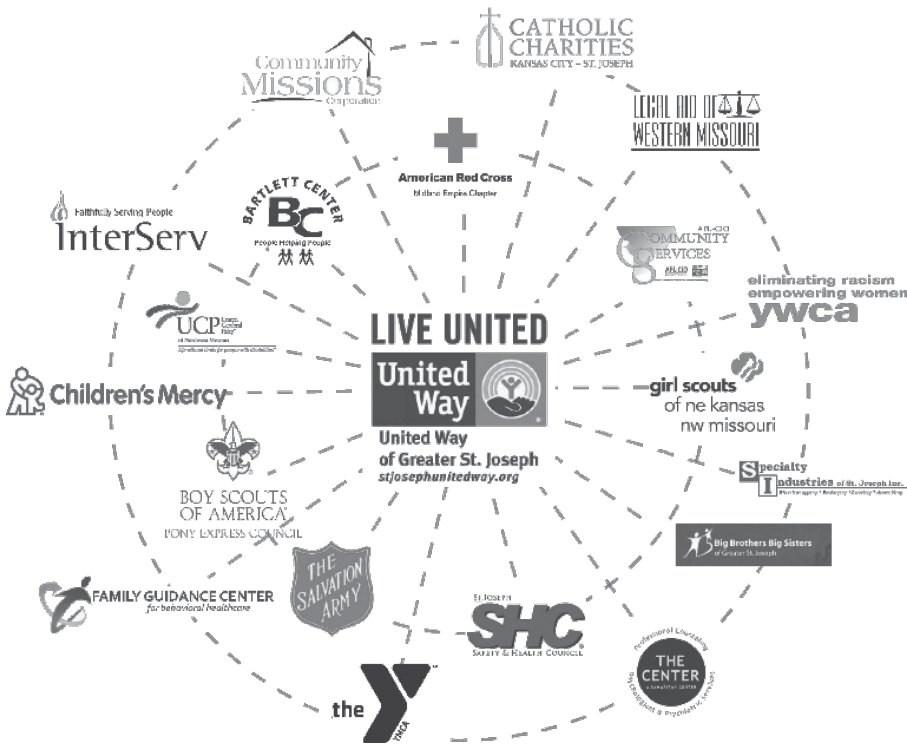
spirit of community

Spirit of Community, Outstanding Partner and Outstanding Volunteer awards are announced at the United Way Annual Meeting in February.

UNITED WAY OF GREATER ST. JOSEPH SUPPORTS 19 PARTNER AGENCIES AND OPERATES 7 INITIATIVES/PROGRAMS.

19 PARTNER AGENCIES

- American Red Cross
- of Northwest Missouri
- Bartlett Center
- Big Brothers Big Sisters
- Catholic Charities
- of Kansas City-St. Joseph, Inc.
- The CENTER, a Samaritan Center
- Children's Mercy Hospitals
- and Clinics
- Community Missions Corporation
- Family Guidance Center
- Girl Scouts of Northeast Kansas
- and Northwest Missouri
- InterServ
- Legal Aid of Western Missouri
- Northwest Missouri Community Services
- Pony Express Council, Boy Scouts of America
- St. Joseph Safety and Health Council
- The Salvation Army
- Specialty Industries of St. Joseph, Inc.
- United Cerebral Palsy of Northwest Missouri
- YMCA
- YWCA



7 UNITED WAY INITIATIVES/PROGRAMS

- FamilyWize® Prescription Assistance
- Financial Stability
- Leadership St. Joseph
- Profit In Education®
- Success By 6®
- Unmet Needs Committee
- Volunteer Center



United Way of Greater St. Joseph
stjosephunitedway.org

UNITED WAY STAFF

- Kylee M. Strough**
President
- Karen Bartlett**
Administrative Support
- Tammy Bergland**
Director, Marketing/Communications
- Jodi Bloemker**
Director, Community Investment
- Linda Burns**
Director, Community Engagement
- Bobbie Cronk**
Director, Children's Initiatives
- Glenda Hamilton**
Director, Major Gifts
- Sarah Hatten**
Director, Campaign
- Kassie Kreissler**
MWSU Work Study/Intern
- Kim Lueger**
Bookkeeper
- Ann Weston**
Project Coordinator, Success By 6®

GIVE. ADVOCATE. VOLUNTEER.

United Way Endowment Fund

Call (816) 364-2381 and ask how to make a charitable bequest to United Way so you can continue your legacy of caring forever.

Please contact us if you notice any omission, misspelling, or error. Accuracy is important to us.

LIVE UNITED



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United Way of Greater St. Joseph

stjosephunitedway.org

P.O. Box 188, 118 South 5th Street
St. Joseph, MO 64502
(816) 364-2381

Return Service Requested

HOW TO LIVE UNITED

GIVE.

Giving through the annual United Way Campaign is an easy and powerful way to invest in our community. See if you can give through your workplace. You may also go to stjosephunitedway.org and click on the GIVE button or call (816) 364-2381.

ADVOCATE.

You can make change happen with your voice. United Way needs people who are passionate about education, health, and financial stability to make some noise.

VOLUNTEER.

United Way Volunteer Center connects people who wish to volunteer with non-profit opportunities throughout the community. Call (816) 364-2381 or visit stjosephunitedway.org and click on the VOLUNTEER button.





ADVOCATE.

GIVE.

VOLUNTEER.

To stay up-to-date with how your dollars are working in the community:

- Like United Way of Greater St. Joseph 
- Follow UnitedWayStJoe 
- Visit our website: stjosephunitedway.org

