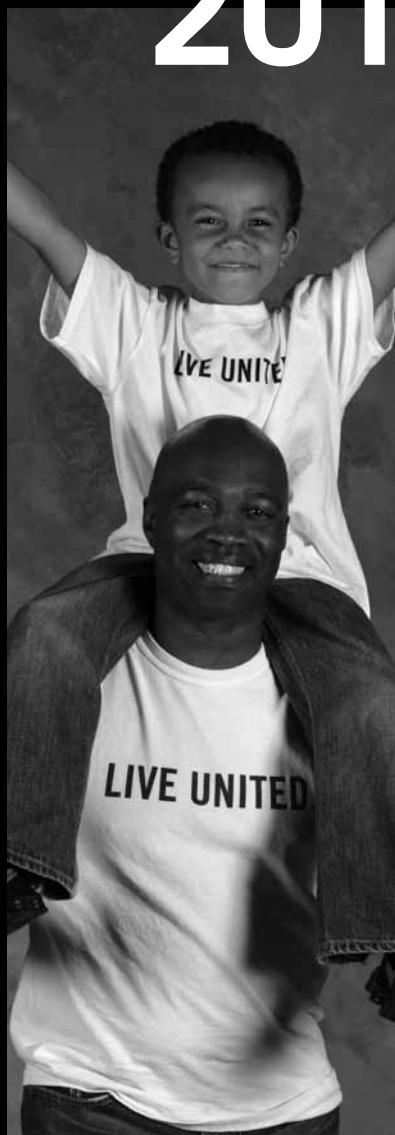


ANNUAL REPORT

2011



Focusing on:

- Education
- Health
- Financial Stability

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED



United Way
of Greater St. Joseph



**United Way
of Greater St. Joseph**

118 S. 5th St.
PO Box 188
St. Joseph, MO 64502

(816) 364-2381
Fax 816-364-6030
www.stjosephunitedway.org

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**ANNUAL REPORT 2011
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MISSION

To improve lives
through the
caring power of community.

Thank you to all who GIVE, ADVOCATE & VOLUNTEER!



VOLUNTEER
*in the Greater St. Joseph area
through
United Way
Volunteer Center!*

Click on the Volunteer button
at
www.stjosephunitedway.org
or
Call (816) 364-2381

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED®



MESSAGE FROM THE CHAIR

Thank you to all who joined with United Way of Greater St. Joseph in 2011. You improved lives through the caring power of community.

United Way of Greater Joseph takes accountability to the community seriously. United Way calls people to impact lives through education, health, and financial stability by giving, advocating and volunteering. Donations are being used wisely and effectively. Advocates see that United Way really works toward its mission as promised. The time that volunteers give to United Way and to the community through the United Way Volunteer Center is worthwhile and is making a difference.



While the Better Business Bureau recommends that donors look for charities that channel at least 65% of donations into programs/services, United Way of Greater St. Joseph staff and volunteers are committed to operating wisely, efficiently, and effectively at even higher standards. Over 92 cents of every dollar donated were channeled into area programs and services that impact lives. Programs and services include seven local United Way Initiatives/Programs and 19 local non-profit Partner Agencies that help thousands of area residents. United Way of Greater St. Joseph is linked in name and resources to United Way Worldwide, but United Way of Greater St. Joseph operates independently under the direction of 32 members of the Board of Directors as listed on page 1. Financial details for 2010 and 2011 can be found on pages 11 and 12.

In 2011, community donors, under the leadership of United Way Campaign Chair, Seth Wright, exceeded the campaign goal of \$3.3 million by \$78,111. The United Way Board of Directors met shortly after the campaign's completion to determine what to do with the additional funds. The Board decided to give a special, one-time allocation of \$38,000 to be divided amongst United Way Partner Agencies. In addition, nearly \$35,000 was deposited in the Community Investment Fund for United Way and United Way Partner Agencies to request as needed for programming in 2012.

I'm especially honored to have been on board with our local United Way in 2011 to see how volunteers and staff rallied together quickly to fill volunteer needs related to Missouri River flooding. Also, as part of the Campaign, a new group of volunteers organized the first Walk. Run. LIVE UNITED., and a group of volunteers from agriculture came together for the first time to examine how United Way services reach outlying rural communities. Work toward the new 5-year strategic plan that was developed through the labors of many dedicated volunteers has commenced. You can read about other good news from the year in the pages of this Annual Report.

United Way of Greater St. Joseph employs five full-time and five part-time staff, working closely with dedicated people throughout our community. As you can see in the volunteer lists in this report, hundreds of area people (516 people to be exact) worked closely with all aspects of United Way of Greater St. Joseph in 2011 to ensure that it is functioning as our community needs it to.

United Way of Greater St. Joseph is a strong part of our community. If you have not yet given, advocated, or volunteered through United Way, please look into it. I believe that, like me, you will be pleased with the results of being part of the caring power of our community. LIVE UNITED!

Chris Connally
2011 Board Chair
United Way of Greater St. Joseph

A handwritten signature in black ink, appearing to read "Chris E. Connally".



HOW UNITED WAY WORKS

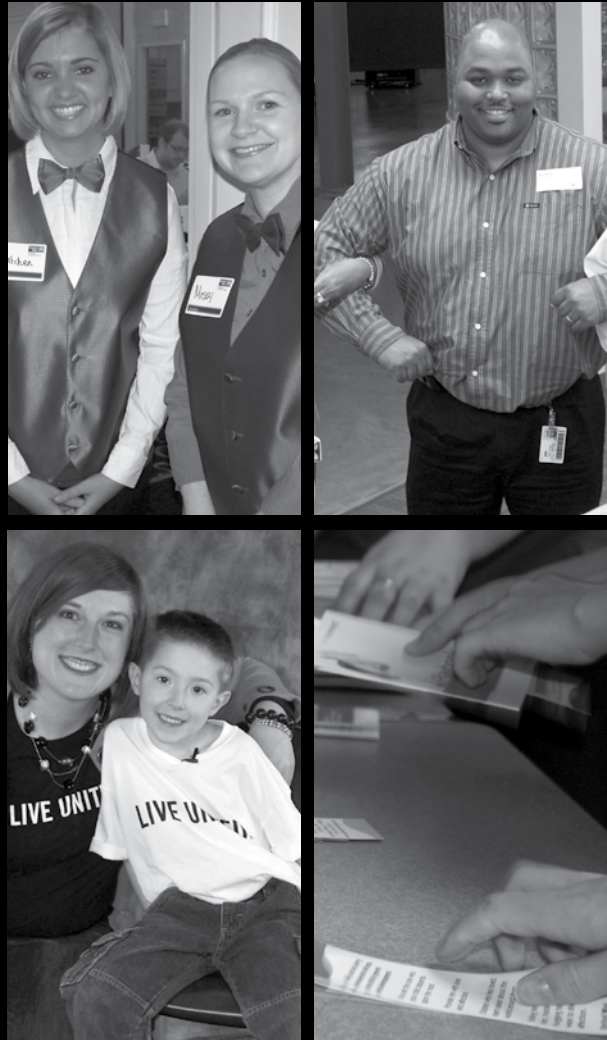
United Way impacts lives in our community. Chances are, you encounter people every day who provide United Way services, receive United Way services, or support United Way with their talents, time, or treasure.

United Way serves as an agent of local change by focusing on the areas of education, health, and financial stability. Each spring, community volunteers allocate campaign dollars to local Partner Agencies who provide direct services to people in need every day. Each fall, businesses, organizations, and individuals come together to support the mission of United Way as they ensure the success of the campaign. This long-standing fundraising tradition enables our community to financially support lasting change here at home. Throughout the year, United Way Initiatives and Programs bring all segments of our population together to tackle particular local needs.

United Way of Greater St. Joseph recruits people and organizations from across the community who bring the passion, expertise, and resources needed to get things done. In such a manner, lives are improved through the caring power of community. In 2011, when so many were affected by the country's economic challenges and by Missouri River flooding, local needs increased, and citizens responded by supporting the United Way Campaign, exceeding the \$3.3 million goal.

United Way of Greater St. Joseph exists because of community and continues to maintain a high standard of accountability. Thanks to the generosity of hundreds of hard-working volunteers and wise operational practices, over 92 cents of every dollar contributed to United Way went straight into programs.

You are invited to be part of United Way of Greater St. Joseph. You can give. You can advocate. You can volunteer. Our community can LIVE UNITED.



UNITED WAY OF GREATER ST. JOSEPH

UNITED WAY'S FOCUS

EDUCATION

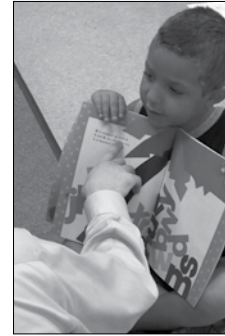
Education continues to be an important focus. United Way of Greater St. Joseph works to help people of all ages reach their potential through a variety of educational pursuits that will, in turn, strengthen our community. Quality early learning, youth education in and out of the classroom, and a variety of other instruction for life-long learning are just a few ways United Way supports education.

HEALTH

Health is another focus area for United Way. In the Greater St. Joseph Area, your contributions help people of all ages improve their physical and mental well-being. Health is promoted through fitness and wellness activities, nutrition and in-home services, counseling, and other important programs. Good health is crucial for everyone.

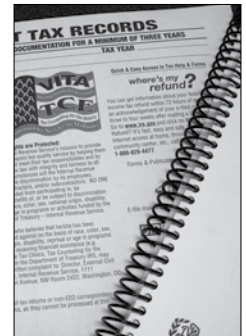
FINANCIAL STABILITY

Stable household finances are important for daily living, which is why United Way of Greater St. Joseph also focuses on financial stability. United Way supports efforts for families and individuals in crisis. Such efforts include food, disaster relief, information and referral, and shelter services related to homelessness or domestic violence. United Way is also working to prevent financial situations from becoming problems in the first place.



BUILDING BLOCKS OF A GOOD LIFE

United Way of Greater St. Joseph focuses on education, health, and financial stability because these are the foundation blocks upon which quality life is built. Education is essential to obtaining and keeping a job with a livable wage. Good health keeps children on track in school and allows adults to be productive. Financial resources allow families to secure today's necessities and to save for the future. All three (education, health and financial stability) are crucial to building a solid base for strengthening the community.



LOCAL IMPACT

THESE PAGES HIGHLIGHT A FEW ACHIEVEMENTS MADE POSSIBLE FOR AREA PEOPLE THROUGH UNITED WAY AND UNITED WAY PARTNER AGENCIES BY SUPPORTERS WHO CONTRIBUTE TO THE ANNUAL UNITED WAY CAMPAIGN.



EDUCATION

Kayla and Joe are two school-age children whose family experienced life-altering turmoil in 2010, making it difficult for the kids to attend and participate in school. Through United Way Partner Agencies, they received regular support and encouragement to keep their focus on learning throughout family chaos. Kayla is maintaining her school performance, as is Joe, an honors student. Kayla and Joe are just two children in our community whose lives are impacted by United Way supported programs.

A few ways United Way contributions impacted education in our community last year:

- ✦ 7,779 children enhanced leadership abilities and other various skills through enrichment activities.
- ✦ 1,775 at-risk children and youth participated in programs to increase their chances of succeeding in life.
- ✦ 1,652 children attended preschool to help them begin their school years ready to learn.
- ✦ 100% of youth who participated in anger management improved coping skills.
- ✦ 4,769 girls and boys built character and leadership as Scouts.

HEALTH



Last year, one of the youngest members of our community was three months old and needing to take all of his nutrition by a feeding tube. Therapists and medical staff worked with him and his family, and at nine months old, little Jake began taking food by mouth, a huge step that will positively impact the rest of his life. Jake is one of the thousands of children and adults whose health was affected for the better through United Way supported programs.

A few ways United Way contributions impacted health in our community last year:

- ✦ \$14,412,308 in uncompensated medical care was provided to Buchanan County children.
- ✦ 815 senior adults received nutritious meals to help maintain health.
- ✦ 1,798 people received needed mental health counseling.
- ✦ 1,329 low-income women received annual clinical breast exams or mammograms to increase chances of early cancer detection and successful treatment.
- ✦ 199 children with developmental delays received physical, occupational, and speech therapy services.



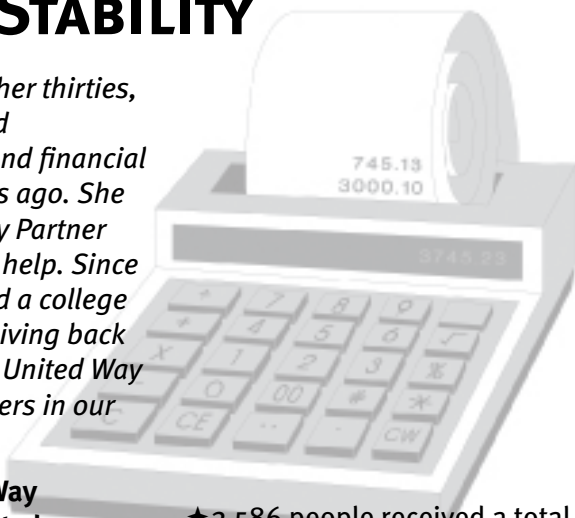
UNITED WAY IMPACTS THE COMMUNITY, NOT ONLY BY PROVIDING SERVICES, BUT ALSO BY SUPPORTING PARTNER AGENCIES AND BY WORKING TO HELP THE COMMUNITY COME TOGETHER IN RESPONSE TO PARTICULAR EDUCATION, HEALTH, AND FINANCIAL STABILITY NEEDS. CAMPAIGN DOLLARS ARE ALLOCATED TO 7 UNITED WAY INITIATIVES AND PROGRAMS, 19 PARTNER AGENCIES, AND MANY OTHER LOCAL PROGRAMS. UNITED WAY SUPPORTS SERVICES THAT AIM TO IMPROVE LIVES.

FINANCIAL STABILITY

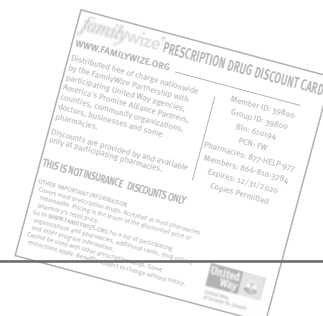
Janice, a mother in her thirties, and her son required emergency shelter and financial guidance a few years ago. She turned to United Way Partner Agencies and found help. Since then, she has earned a college degree and is now giving back as an employee of a United Way Agency, helping others in our community.

A few ways United Way contributions impacted financial stability in our community last year:

- ✦ 1,418 men, women, and children received emergency shelter.
- ✦ 692 people received budget counseling to help them through financial crisis.



- ✦ 2,586 people received a total of \$2,202,379 in tax refunds through free tax preparation.
- ✦ The immediate, emergency needs of 205 families were met in response to a disaster.
- ✦ 99 homeless families affected by some kind of disability acquired permanent housing.



**ASK US ABOUT THE
FREE
UNITED WAY
FAMILYWISE
PRESCRIPTION
DISCOUNT PROGRAM
THAT CAN SAVE YOU
MONEY
ON
QUALIFYING
PRESCRIPTIONS.**

816-364-2381



HOW TO HELP

GIVE.

Giving through the annual campaign is an easy and powerful way to invest in our community. See if you can give through your workplace. You may also go to www.stjosephunitedway.org and click on the GIVE button or call (816) 364-2381.

ADVOCATE.

You can make change happen with your voice. United Way needs people who are passionate about education, health, and financial stability to make some noise.

VOLUNTEER.

United Way Volunteer Center connects people who wish to volunteer. Call (816) 364-2381 or visit www.stjosephunitedway.org and click on the VOLUNTEER button for a list of local volunteer opportunities.



UNITED WAY INITIATIVES AND PROGRAMS

SEVEN COMMUNITY INITIATIVES AND PROGRAMS ARE ORGANIZED THROUGH UNITED WAY OF GREATER ST. JOSEPH. EACH GOES BEYOND MEETING IMMEDIATE NEEDS. EACH BRINGS THE COMMUNITY TOGETHER TO ADDRESS UNDERLYING CAUSES OF PROBLEMS. IF YOU WANT TO BE PART OF ANY OF THESE IMPORTANT INITIATIVES, CALL THE UNITED WAY OFFICE AT (816) 364-2381.

FINANCIAL STABILITY

Providing opportunities for individuals and families to become self-sufficient since 2009.

Through the United Way Financial Stability Initiative, community leaders from all sectors collaborate to focus on: 1) providing financial education opportunities; 2) increasing the use of free tax preparation services and promoting the Earned Income Tax Credit; and 3) advocating for local, state and federal policy change to help prevent poverty and to help people move out of poverty.

In 2011, 74 students in three St. Joseph School District elementary schools participated in United Way Millionaires' Club, an after-school financial education program conducted in partnership with US Bank. The goal of United Way Millionaires' Club is to teach young children the importance of making wise financial decisions and to equip them with the tools to do so.

The Financial Stability Initiative promoted free tax preparation services offered by Partner Agencies Bartlett Center and InterServ. During the 2011 tax season, a total of 2,409 individuals received tax assistance through United Way Partner Agencies. Preparers filed 461 Earned Income Tax Credit returns for a total of \$446,840, plus over two million dollars were received locally through tax refunds. Free tax preparation services help people keep and save their own money.

H.E.L.P. FUND

Supporting local health programs through grants since 2002.

United Way Health Efforts for Local People (H.E.L.P.) Fund recipients are awarded grants for up to \$10,000 for local, health-related programs or projects.

2011 recipients were: The Center's Electronic Medical Record program; Heartland Regional Medical Center's Patee Youth Dental Clinic; InterServ's Learning to Eat and Play Right program; Second Harvest's Backpack Buddies program; Social Welfare Board's Dental Hygiene Clinic; and Social Welfare Board's Diabetes Management Initiative.

LEADERSHIP ST. JOSEPH

Building the skills of individuals to be effective leaders in the community since 1982.

United Way Leadership St. Joseph is an annual, year-long leadership development program for adults living or working in the St. Joseph area. The program helps create a network of trained individuals willing to engage in leadership and community service with enhanced knowledge of our community's opportunities, realities, and challenges.

In 2011, twenty-five community members completed the program. Organizations sponsoring a participant for the first time were St. Joseph Habitat for Humanity, Northwest Missouri State University, Tieman & Hicks, and Hinde & Company. During the year, participants learned and practiced project development related to essential leadership skills. Group presentations included: conflict management, stress management, project management, leadership development, and communication.

The 2011 Distinguished Leader Award was presented to Class of 1982 Alumnus, Jim Carolus along with his workplace, Hillyard Companies. Jim was one of the first Leadership St. Joseph program participants, and his children have followed in his footsteps by also graduating from the program (Brett in 2010 and Katie in 2011). Hillyard has continued to support United Way Leadership St. Joseph by sponsoring participants over several years.



UNITED WAY OF GREATER ST. JOSEPH

**United Way's 7 Initiatives and Programs
bring the community together to
address and prevent needs effectively.**

PROFIT IN EDUCATION[®]

Improving the education level of the potential and current workforce since 1989.

United Way Profit In Education works to improve the graduation rate, increase the percentage of adults who attain their GEDs, encourage life-long learning, and provide an educated workforce who can be successful and stable in their careers.

In 2011, United Way BEST (Business and Education Succeed Together) program served over 64 students, grades 7-10. Business partners worked with students, helping them learn about local businesses, different jobs available, and required training and education.

Also, United Way Reading Adventure, a summer reading program, was piloted in 2011. On average, 30 volunteers read with 70 children each week.

UNMET NEEDS COMMITTEE

Collaborating to connect people to resources to solve immediate needs with lasting impact since 1993.



United Way Unmet Needs Committee meets monthly to identify alternative resources and solutions for cases brought before them. In 2011, representatives from non-profits, churches, utility companies, and government agencies as well as community members collaborated, helping clients with needs for which there are few or no resources. Common needs were prescriptions, dental care, and rental assistance. Through the work of United Way Unmet Needs, area people were connected to resources to help them gain and maintain stability.

VOLUNTEER CENTER

Connecting the community through volunteerism since 2009.

The United Way Volunteer Center is a central resource for volunteer needs across the Greater St. Joseph region. Individuals, groups, and corporations seeking volunteer opportunities can find a variety of options calling for varying commitments available at many different non-profit organizations.

In 2011, United Way Volunteer Center responded and served as the central hub for Missouri River Flood volunteer needs. Volunteers working with United Way's STUFF THE BUS! School Supplies Drive collected over 20,600 packages of school supply items for students who needed them. A Holiday Volunteer Guide was created and offered to connect those wanting to volunteer during the season. Fifty-eight non-profits were registered with United Way Volunteer Center in 2011.

To learn about the wide variety of opportunities available throughout the community, please visit www.stjosephunitedway.org and click on the VOLUNTEER button or call United Way at (816) 364-2381.



SUCCESS BY 6[®]

Preparing children to be successful learners when they begin kindergarten since 1999.

United Way Success By 6 fosters and participates in community-wide partnerships to prepare young children for future success. The initiative aims to strengthen the system that nurtures the community's youngest children by working with parents, childcare providers, early education teachers, and local businesses who can all help children develop.

During the year, 93 incoming kindergarteners graduated from United Way Kindergarten Jumpstart and United Way KinderClub, two kindergarten readiness programs.

Our childcare quality improvement efforts are seeing positive results with 90% of the 21 participating childcare providers maintaining or improving their quality rating in the 2011 Missouri Quality Rating System assessment.

United Way Success By 6 partnered with Missouri Western State University and local artists and musicians to create Heartstrings, a CD being given to newborns in the region as a tool to facilitate early brain development.

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The Thanksgiving Fund

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LIVE UNITED

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UNITED WAY OF GREATER ST. JOSEPH

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Patricia Hogan	Brad McAnally and Emily	Laurie and David Salanski	<i>Travis and Marlie Williams</i>
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STATEMENT OF FINANCIAL POSITION

As of December 31, 2010 and 2011 (unaudited report)

ASSETS

	2011	2010
Current Assets		
Cash	\$ 1,300,224	\$ 926,536
Short-Term Investments	1,025,000	1,025,000
Receivables		
Pledges (Net)	2,577,332	2,693,226
Accrued Interest	3,302	7,171
Other	(36)	-
Prepaid Expenses	\$ 6,043	\$ 5,986
 Total Current Assets	 \$ 4,911,865	 \$ 4,657,919
Investments	\$ 3,445,611	\$ 3,443,247
Long-Term Pledges (Net)	\$ 204,554	\$ 129,254
Property and Equipment (Net)	\$ 485,175	\$ 528,266
 Total Assets	 <u>\$ 9,047,205</u>	 <u>\$ 8,758,686</u>

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts Payable	\$ 47,298	\$ 83,509
Allocations Payable from Previous Year	70,449	43,051
Allocations Payable	2,542,023	2,405,580
Designated Funds Payable	157,289	198,330
Unearned Revenue	-	-
 Total Current Liabilities	 \$ 2,817,059	 \$ 2,730,470

Net Assets

Unrestricted		
General Operating	\$ 1,751,508	\$ 1,558,701
Board Designated	1,596,776	1,605,456
Temporarily Restricted	972,822	959,019
Permanently Restricted	1,909,040	1,905,040
 Total Net Assets	 \$ 6,230,146	 \$ 6,028,216

Total Liabilities and Net Assets	<u>\$ 9,047,205</u>	<u>\$ 8,758,686</u>
----------------------------------	---------------------	---------------------

90 community volunteers determined distribution of over \$3.37 million to 7 area United Way Initiatives and Programs and 18 local United Way Partner Agencies in 2011.



ALLOCATIONS: 2011 & 2012

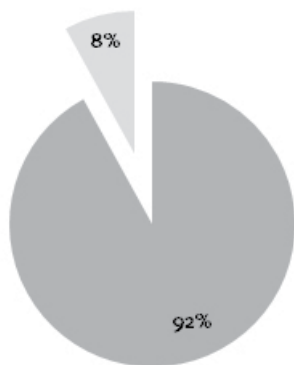
	2011	2012
American Red Cross	\$ 248,982	\$ 243,000
Bartlett Center	26,939	26,700
Big Brothers Big Sisters	-	18,000
Catholic Charities	109,000	105,000
The CENTER, a Samaritan Center	40,000	34,760
Children's Mercy Hospital	66,816	60,000
Community Missions Corporation	23,675	23,425
Family Guidance Center	288,500	280,000
Girl Scouts of NE Kansas and NW Missouri	51,300	30,000
InterServ	451,982	448,980
Legal Aid of Western Missouri	76,500	73,000
Northwest Missouri Community Services	129,500	128,500
Pony Express Council, Boy Scouts of America	130,500	125,000
St. Joseph Safety and Health Council	74,500	70,000
Salvation Army	113,500	111,000
Specialty Industries of St. Joseph, Inc.	30,000	25,000
United Cerebral Palsy of Northwest Missouri	194,107	189,000
YMCA	177,500	176,500
YWCA	266,260	265,000
United Way (including United Way Initiatives/Programs)	530,235	527,235
*Community Investment Fund	52,965	97,343
H.E.L.P. Fund		
Bartlett Center's Social Advocate program	-	9,165
Catholic Charities' Permanent Housing program	-	8,125
The CENTER's Electronic Medical Records program	10,000	-
Heartland Regional Medical Center's Patee Youth Dental Clinic	10,000	10,000
InterServ's Learning to Eat and Play Right program	8,500	-
St. Joseph Safety and Health Council's Bike Safety and helmets	-	910
Second Harvest's Backpack Buddies program	10,000	10,000
Social Welfare Board's Dental Hygiene Clinic	10,000	5,500
Social Welfare Board's Diabetes Management Initiative	10,000	2,500
Uncollectibles	236,439	236,468
One-time allocation of campaign overage to Partner Agencies	-	38,000
TOTAL	\$3,377,700	\$3,378,111

*Community Investment Fund Allocations

American Red Cross Disaster Relief	\$ 5,000	\$ -
American Red Cross Flood Relief	10,000	-
Area Ministers for Christ Southside Food Kitchen	12,000	6,000
Catholic Charities Foreclosure Intervention Counseling	10,500	2,300
Community Missions Corporation Cold Weather Shelter	10,000	-
Feasibility Activities for 211	-	1,000
Friends of the Free Clinic/Social Welfare Board Diabetes Testing Strips	7,500	-
Homeless Management Information System	740	1,041
InterServ Free Tax Preparation Services	4,500	-
Missouri Council on Economic Education MO Entrepreneurship Challenge	200	-
United Way of SE Kansas and SW Missouri Disaster Relief	5,000	-
YWCA Transitional Housing	20,000	-

Throughout the year, additional allocations may be approved by the United Way Board of Directors. United Way of Greater St. Joseph does not charge fees to agencies for participating in the United Way Federation.

92 cents
of every dollar
went to local
programs
and services
that impact
lives.



The Better Business Bureau recommends that donors look for charities that channel at least 65% of donations into programs/services. United Way of Greater St. Joseph far exceeds these standards.



2011 UNITED WAY CAMPAIGN SUPPORTERS

EMPLOYEE GROUP AWARDS

Employee Group Awards are based on employee giving, recognizing a combination of participation, potential, and per capita support.

GOLD

Affiliated Foods, Inc.
Ag Processing, Inc.
Agri Laboratories Ltd
Altec Industries, Inc.
American Family Mutual Insurance Company
American Red Cross- Midland Empire Chapter
AT & T
Bags & Boxes II
Bank Midwest
Bartlett Center
BioZyme
The CENTER
Chase & Poe Candy Company
CliftonLarsonAllen
Commerce Bank, N. A.
Cryovac, a Division of Sealed Air Corporation
Deluxe Truck Stop
Dillon Company
Drummond Insurance Services
Family Investment Center, Inc.
Bob Fay Companies
FCS Financial
First American Title Insurance Company
First Street Graphics
Gray Manufacturing Company, Inc.
Hannibal National Bank
Heartland Health
Hillyard Companies
IHP Industrial, Inc.
IMKO Staffing
Jamieson Machine Company
Johnson Controls
KCP&L
Legal Aid of Western Missouri
Meierhoffer Funeral Home & Crematory
MetLife Home Loans
Midwest Federal Savings
Al J. Mueller Construction Company
Nestle Purina PetCare
Nestle Purina PTC
Nodaway Valley Bank
Nor-Am Cold Storage
Northwest Missouri Community Services
NPG Newspapers Inc.
O'Malley Beverage

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Polsinelli Shughart PC
Pony Express Council, Boy Scouts of America
Preferred Title, LLC
Prudential Summers Realtors
River Bluff Architects
Rolling Hills Consolidated Library
City of St. Joseph-
City Manager's Office
Financial Services
Rosecrans Airport
St. Joseph Metro Chamber
St. Joseph Plastics
St. Joseph Safety and Health Council
St. Joseph School District -
Administrative Office
Coleman Elementary
Hall Elementary
Lake Contrary Elementary
Spring Garden Middle School
Truman Middle School
The Webster Learning Center
Sara Lee Food & Beverage - St. Joseph, MO
Specialty Industries of St. Joseph, Inc.
Tilton, Thomas & Morgan, Inc.
UMB Bank
United Cerebral Palsy of Northwest Missouri
United Way of Greater St. Joseph
US Bank
Vektex
YWCA

Lawhon Construction Company
Lifetime Foods, LLC
Missouri Western State University
North American Savings Bank
Progressive Community Services
City of St. Joseph-
City Clerk's Office
Customer Assistance
Human Resources
Legal Department
Mayor's Office
Parks and Recreation
Planning and Community Development
Property Maintenance
Public Health & Welfare
Public Works - Administration/
Engineering
Water Pollution Control
St. Joseph School District-
Benton High School
Bessie Ellison Elementary
Bode Middle School
Central High School
Hillyard Technical Center
Hosea Elementary
Humboldt Elementary
Hyde Elementary
Parkway Elementary
Pershing Elementary
Pickett Elementary
Skaith Elementary
Troester Media Center & Print Shop
Saxton Riverside Care Center
Silgan Containers Corporation
Social Welfare Board
United Parcel Service

SILVER

Apple Market
Bank of America (Merrill Lynch)
Becker Underwood
Blue Cross Blue Shield
Boehringer Ingelheim Vetmedica, Inc.
Catholic Charities
CBIZ Insurance Services Inc.
Coldwell Banker
Colman Insurance Services
Community Missions Corporation
Dillard's
Family Guidance Center
First Bank of Missouri
InterServ
KQTV

BRONZE

American Angus Association
Best Buy
Bradken-Atchison/ St. Joseph, Inc.
Buchanan County
FedEx
Hausman Metal Works & Roofing
Insteel Wire Products Company
International Paper
J.C. Penney Company
Living Community of St. Joseph
M & I Bank
Murphy-Watson-Burr Eye Center
Northwest Health Services
Reece & Nichols Ide Capital Realty



COMBINED FEDERAL CAMPAIGN

The CFC awards recognize contributions from federal employees based on a combination of participation, potential, and per capita support.

GOLD

Missouri Air National Guard,
139th Airlift Wing
St. Joseph Social Security
Office

SILVER

United States Treasury
Department

BRONZE

United States Department of
Agriculture

In 2011, United Way of Greater St. Joseph received a generous gift from the estate of **Mr. Tom A. Carmichael, Jr.**

His gift was left in honor of all past, present, and future St. Joseph, Missouri, Postal Employees. Mr. Carmichael's generosity will have a tremendous impact on improving lives in our community. LIVE UNITED!



City of St. Joseph-
Fire Department
Municipal Court
Police Department
Public Works - Landfill/Recycling
Public Works - City Yards
St. Joseph Public Library
St. Joseph School District-
Building Maintenance
Colgan Alternative Resource Center
Edison Elementary
Eugene Field Elementary
Lafayette High School

Lindbergh Elementary
Mark Twain Elementary
Noyes Elementary
Parents As Teachers
Robidoux Middle School
Salvation Army
7-Up/Snapple Group
Snorkel
Target
USA 800
VP Buildings, Inc.
WireCo WorldGroup
YMCA

EVENT

SPONSORS

Corporate event sponsors provide support for special events over and above their regular campaign contributions.

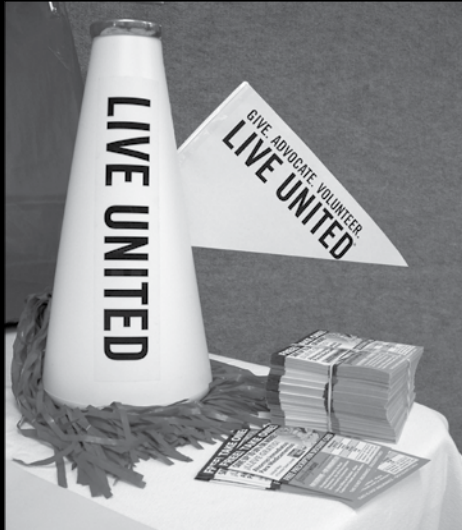
Affiliated Foods, Inc.
Ag Processing, Inc.
Al J. Mueller Construction Company
Altec Industries, Inc.
American Family Mutual Insurance Company
AT&T
CBIZ Insurance Services Inc.
City of St. Joseph
Commerce Bank, N.A.
Deluxe Truck Stop
Eagle Communications
Ellison-Auxier Architects, Inc.
First American Title Insurance Company
Gray Manufacturing, Inc.
Hausman Metal Works & Roofing
Heartland Health
Hillyard Companies
HyVee
KCP&L
Lifeline Foods, LLC
M&I Bank
Meierhoffer Funeral Home & Crematory
Mercantile Bancorp
Midwest Federal Savings
Nestle Purina PetCare
Nodaway Valley Bank
NPG Newspapers Inc.
O'Malley Beverage, Inc.
Polsinelli Shughart PC
Prudential Summers Realtors
Sunshine Electronic Display Corporation
36th Street Food & Drink Company
Triumph Foods, LLC
UMB Bank
Walmart #560



Over 10,000 contributors gave to the 2011 Campaign.
Thank you for giving!

2011 ANNUAL REPORT

2011 SPONSORS OF UNITED WAY INITIATIVES AND PROGRAMS



*Thank you
for improving
lives through
the caring
power of
community!*

2011 LEADING CONTRIBUTORS

TO UNITED WAY INITIATIVES AND PROGRAMS OPERATING FUNDS

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Circle of Hope
City of St. Joseph
The Family Conservancy
W. Farleigh Enright Charitable Trust
Heartland Health
Hillyard Companies
Junior League of St. Joseph
KCP&L
William T. Kemper Foundation,
Commerce Bank, Trustee
M&I
Messick Charitable Trust
Missouri Air National Guard
Nestle Purina PetCare
Northwest Health Services
Sara Hofheimer Charitable Trust
Sara Lee Food & Beverage
Shumaker Family Foundation
St. Joseph Metro Chamber
State Farm Insurance
Tieman & Hicks, P.C.
US Bank
University of Missouri

Leading Gifts are gifts of \$1,000 and above.



THANK YOU. THANK YOU. THANK YOU.



UNITED WAY OF GREATER ST. JOSEPH

SUCCESS BY 6[®] ENDOWMENT

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James and Emaline Riney Charitable
Foundation
Heartland Foundation
Buchanan County
Lowell and Leslie Kruse
City of St. Joseph
The Thanksgiving Fund
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KCP&L
Hillyard Companies
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Shumaker Family Foundation
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Commerce Bank, N.A.
Lowell C. Kruse Tribute Gifts
Chip Tootle Memorial Gifts
Johnson Controls

Leading Gifts are gifts of \$1,000 and above.

*The order of listing is determined by
contribution amount.*



PROFIT IN EDUCATION[®] DUES PAYING MEMBERS

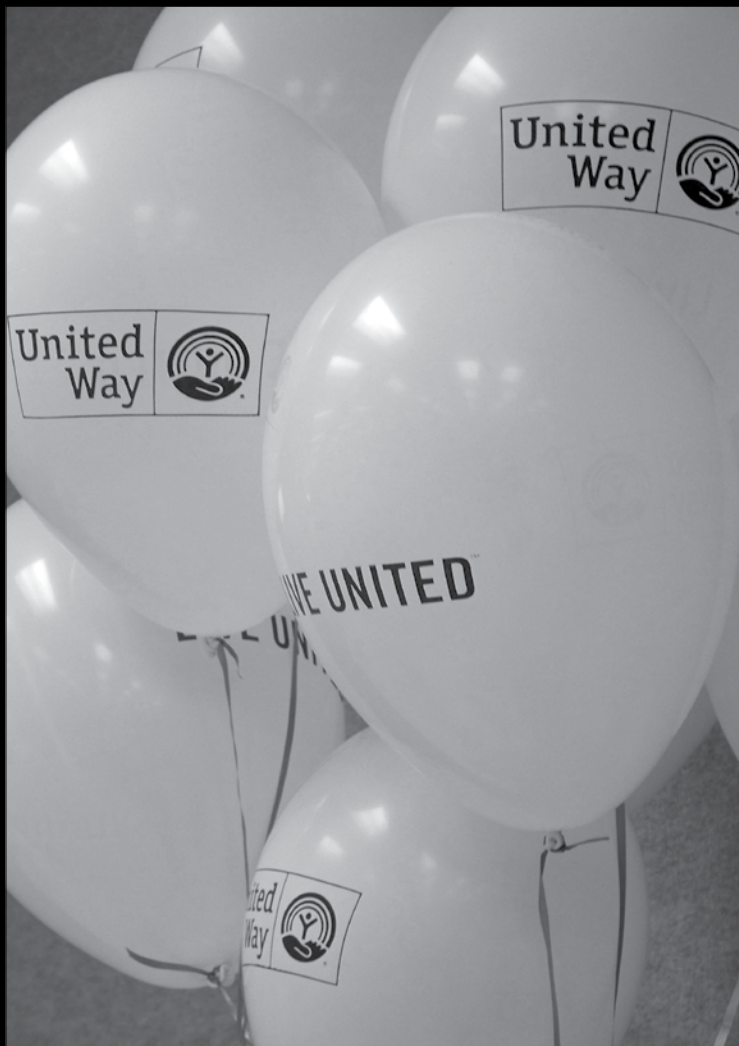
United Way Profit In Education partner businesses agree to adhere to the principles of Profit In Education and to financially support the Initiative through annual dues.

Ag Processing, Inc.	Johnson Controls
Altec Industries, Inc.	Ken Smith Auto Body
Bags & Boxes II	KQTV
Bender's Prescription Shop	Mercantile Bank
Bob Fay Companies	Missouri Western State University
Cabana	Mo-Kan Regional Council
CliftonLarsenAllen	Nestle Purina PetCare
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Heartland Health	St. Joseph Public Schools
Hillyard Companies	The Morris Plan Company
Ideker, Inc.	The Staffing Center, Inc.
IMKO Staffing	UMB Bank
Ingle Construction	Western Robidoux, Inc.

**Call (816) 364-2381 to
ask about sponsoring
United Way Initiatives
or Programs.**



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***“Without a sense
of caring, there
can be no sense of
community.”
-Millard Fuller***



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 —For the remainder of this extensive committee, see the italicized Crystal Circle Members on p. 9-10.

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Karen Swalley
Derek Ward

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SPECIAL RECOGNITION



SPIRIT OF COMMUNITY AWARD

The Spirit of Community Award honors one exemplary business each year for outstanding community service, including corporate and employee support, leadership giving, and volunteer participation.

- 1998** Research Seeds
- 1999** Burnham, Colman, McMurray & Squires
- 2000** St. Joseph Light & Power Company
- 2001** Heritage Bank
- 2002** American Family Mutual Insurance Company
- 2003** US Bank
- 2004** Dillon Company
- 2005** Commerce Bank, N.A.
- 2006** Gray Manufacturing Company, Inc.
- 2007** UMB Bank
- 2008** Heartland Health
- 2009** KCP&L
- 2010** Johnson Controls

OUTSTANDING PARTNER AWARD

Created in 2009, the Outstanding Partner Award acknowledges a business or organization in the community that has shown an exceptional history of partnership with United Way.

- 2009** St. Joseph School District
- 2010** Altec Industries, Inc.

VOLUNTEER AWARD

Established in 2007, the Volunteer Award honors exemplary volunteers each year for outstanding volunteer service.

- 2007** John & Cheryl Jarrett
- 2008** Dick Sipe
Ali Wray
- 2009** Pat Dillon
- 2010** Curt Kretzinger





United Way
of Greater St. Joseph

CORPORATE PARTNERS

The Corporate Partners designation recognizes organizations that have made a corporate contribution of \$5,000 or more to the 2011 United Way Campaign. The order within categories is determined by contribution amount.

\$150,000+

Heartland Health

\$100,000-\$124,999

Johnson Controls

\$75,000-\$99,999

KCP&L

Triumph Foods, LLC

\$50,000-\$74,999

American Family Mutual

Insurance Company

Omnium-a Division of Winfield
Solutions, LLC

Sara Lee Foundation

Altec Industries, Inc.

\$15,000-\$24,999

Nestle Purina PTC

Ag Processing, Inc.

Boehringer Ingelheim
Vetmedica, Inc.

Hillyard Companies

Commerce Bank, N. A.

Affiliated Foods, Inc.

\$10,000-\$14,999

Nodaway Valley Bank

NPG Newspapers Inc.

TEVA Animal Health, Inc.

US Bank

\$5,000-\$9,999

The Walmart Foundation

Sunshine Electronic Display
Corp.

M & I Bank

St. Jo Frontier Casino

WireCo WorldGroup



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**United Way
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**7 UNITED WAY
INITIATIVES/ PROGRAMS**

Financial Stability
Health Efforts for Local People
Leadership St. Joseph
Profit In Education[®]
Success By 6[®]
Unmet Needs Committee
Volunteer Center

19 PARTNER AGENCIES

American Red Cross
Bartlett Center
Big Brothers Big Sisters
Catholic Charities
The CENTER, a Samaritan Center
Children's Mercy Hospital
Community Missions Corporation
Family Guidance Center
Girl Scouts of Northeast Kansas
and Northwest Missouri
InterServ
Legal Aid of Western Missouri
Northwest Missouri Community Services
Pony Express Council, Boy Scouts of America
St. Joseph Safety and Health Council
Salvation Army
Specialty Industries of St. Joseph, Inc.
United Cerebral Palsy of Northwest Missouri
YMCA
YWCA



United Way Endowment Fund

Call (816) 364-2381 and ask how to make a charitable bequest to United Way so you can continue your legacy of caring forever.

**GIVE. ADVOCATE. VOLUNTEER.
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