

United Way  
of Greater St. Joseph

# 2021 ANNUAL REPORT

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## ANNUAL REPORT 2021

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# Message from the Board Chair

Dear Friends of United Way of Greater St. Joseph,

While 2021 may not have been a return to normalcy, it was a year that provided hope for a new kind of normal. As health and safety protocols became commonplace, and personal protective equipment and vaccines became widely available, the world slowly became less virtual, and we returned to more in-person events and meetings.

Despite the uncertainty, United Way staff, Partner Agencies, volunteers and supporters continued to make life better in our community. On behalf of my fellow board members, thank you to the thousands of donors and hundreds of volunteers who made that possible.

We all play a vital role in the mission of United Way of Greater St. Joseph. Because of you, important services and programs continue to make our community stronger and better for all who call it home. Together, we made life better in our community. Here are just a few of the things you made possible in 2021:

- Children received quality child care and early learning experiences at United Way supported Partner Agencies- these children will have a better chance of success in life because of these early experiences.
- Mobile meals were delivered to senior citizens allowing them to stay in their homes and remain independent for as long as possible.
- Adults with developmental disabilities had opportunities for meaningful employment.
- Mental health services, resources and supports continued to be available to children and adults throughout our community.
- Food pantries provided much needed nourishment for families whose paychecks didn't stretch quite like they needed to.
- Households experiencing unexpected life challenges found support to help them maintain stability and independence.
- United Way was ready to respond rapidly as issues emerged in our community such as the need for an emergency winter shelter.

You are making a difference through the daily work of United Way Partner Agencies and Initiatives. Thank you for placing your trust in United Way of Greater St. Joseph.

With gratitude,



Jason Grayson

## BOARD OFFICERS

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Katie Carolus, Secretary  
Phil Gould, Treasurer  
Kylee M. Strough, President

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*Community Initiatives*

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Chris Clark  
*Marketing*

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Nick Wollenman



# Give

You can give to United Way in a variety of ways:

- through payroll deduction at many workplaces
- one-time or monthly through [stjosephunitedway.org](http://stjosephunitedway.org)
- by direct debit from a checking or savings account
- by mailing in a contribution

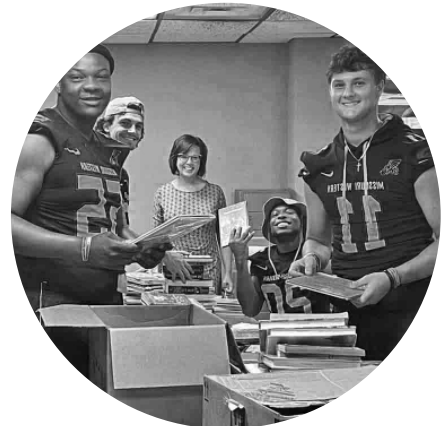


# Advocate

United Way needs people who are passionate and willing to share their support. Whether face-to-face or over social media, you can let others know you care.

# Volunteer

Open your heart and lend your muscle. United Way Volunteer Center connects people who wish to volunteer with local volunteer opportunities.





# HOW UNITED WAY WORKS

*You are invited to be part of United Way of Greater St. Joseph. You can give, advocate and volunteer to help our community LIVE UNITED.*

Traditionally, United Way has been known for harnessing the caring power of community through giving, advocating and volunteering and is most well-known for the annual United Way Campaign that takes place each fall. Through the Campaign, hundreds of businesses and thousands of individuals make pledges to improve lives through the caring power of community.

The majority of dollars raised through the annual Campaign are allocated to the network of United Way Partner Agencies to help sustain their current programs and services. More than 100 volunteers are involved in deciding how those donor dollars are allocated.

A portion of each year's Campaign is held in a grant making fund called the United Way Community Investment Fund. Through this grant opportunity, area non-profits that meet United Way's criteria in financial accountability, program delivery and outcomes are eligible to apply for grants to further meet community or agency needs.

Giving to and through United Way continues to be one of the most impactful, effective and efficient ways for individuals and businesses to improve lives in our community. When the lives of our friends and neighbors are improved, we all are made better and our community made stronger.

A single gift to United Way does not impact a single agency nor a single program- it impacts dozens of agencies, hundreds of programs and thousands of individuals. Additionally, supporters and community members can rest assured that strong volunteer involvement and oversight ensures those receiving funding from United Way are:

- **being held accountable for the dollars they receive from United Way**
- **working together to reduce duplication of efforts and increase efficiency**
- **considering new approaches to address the needs of our community**
- **collaborating to meet unmet community needs**



# YOU'RE MAKING LIFE BETTER!

*You are improving local lives in the areas of education, health and financial stability. Last year...*

- More than **350** children received early care & education to help them begin their school years ready to learn
- Nearly **400** students participated in after-school youth activities & programs
- **619** senior adults received nutritious meals to help them maintain their health
- **4,024** adults & children received needed mental health services
- **121** previously homeless households lived in transitional, permanent or supportive housing
- **150** adults with disabilities held jobs through sheltered & supported employment
- **541** men, women & children received emergency shelter
- **347** at-risk youth were impacted by a positive adult mentor
- **7,682** food orders were provided to families in need of assistance
- **3,769** children from Buchanan, Andrew & Doniphan counties were provided specialized pediatric care
- **138** children with a disability or special need & their families received services that helped the children work toward important developmental milestones
- more than **350** survivors of domestic violence were provided legal assistance & advocacy

*All of this, and so much more, was possible through United Way agencies and programs, because you gave.*



# UNITED WAY INITIATIVES

## Financial Stability

*Providing opportunities for individuals and families to become financially self-sufficient since 2009.*

In 2021, United Way promoted free tax preparation services offered through Partner Agency InterServ and MyFreeTaxes.com. InterServ helped 1,266 community members file tax returns and receive refunds totaling \$974,253. Free tax preparation services help individuals and families keep and save their own money.

## Leadership St. Joseph

*Building the skills of individuals to be effective leaders in the community since 1982.*

United Way Leadership St. Joseph is an annual, year-long leadership development program for adults living or working in the St. Joseph area. The program helps create a network of trained individuals willing to engage in leadership and community service with enhanced knowledge of our community's opportunities, realities and challenges.

In 2021, the program was conducted virtually, and thirteen community members completed the program. Since 1982, the total number of program graduates is 948.

During the year, participants learned and practiced project development and essential leadership skills. The class was divided into two groups and was challenged to learn the process of developing a project that would meet a community need. One group created the outline for a financial literacy program while the other created a guide for hosting a community sock drive.

The 2021 Distinguished Leader Award was presented to Mary Beth Revels, 2005 United Way Leadership St. Joseph graduate. The Distinguished Leader Award is presented every year to an individual who exemplifies leadership while serving the Greater St. Joseph community.

In 2022, United Way Leadership St. Joseph looks forward to celebrating 40 years of the program.

## Profit In Education<sup>®</sup>

*Improving the education level of the potential and current workforce since 1989.*

United Way Profit In Education works to increase the high school graduation rate and collaborate with and support education efforts across the community.

Thousands of books were distributed during the summer through a program called United Way Take A Book Tuesday. Books were given to area children on Tuesdays in June, July and August through school-age child care providers and Second Harvest's No Hunger Summer. Many local businesses, organizations and individuals donated thousands of books, bookmarks and encouraging notes. Teachers and schools were also able to pick up books for students and their classroom libraries.

United Way Speakers' Bureau linked volunteers from different industries with classrooms, career days and events to help students learn about various careers and employer expectations. More than



500 students learned about careers from people in a specific field, including business, skilled trades, information technology, public safety and healthcare. More than 35 local professionals volunteered and shared about their careers in 2021. United Way also assisted with virtual career days and field trips.

## SingleCare® Prescription Assistance

*Saving residents money on prescription medication with a free prescription discount card since 2007.*

The United Way SingleCare prescription discount card can be used as often as needed by anyone for any qualifying prescription; it is like a reusable coupon for many different prescriptions. During 2021, people in the area saved \$257,985. The Greater St. Joseph community has saved \$2,688,634 on prescriptions since the program's beginning. To obtain a card, please call the United Way office or visit the United Way website.



# UNITED WAY INITIATIVES

## Success By 6<sup>®</sup>

*Preparing children to be successful learners when they begin kindergarten since 1999.*

United Way Success By 6 works to prepare all children to be successful learners when they begin kindergarten. The initiative works through community-wide collaborations to support parents, child care providers and others to facilitate the development of children aged birth to six.

As the pandemic continued, activities were adapted and focus was directed to the areas that needed the most support. United Way Success By 6 connected child care providers with resources at the local, state and national levels. Additionally, United Way participated in statewide discussions, providing a voice for child care providers and families in our region.

Opportunities for parents and primary caregivers were offered throughout the year. United Way KinderClub At Home, a resource that empowers parents to prepare their children to be successful learners, was made available through [stjosephunitedway.org](http://stjosephunitedway.org). Through partnership with Community Action Partnership Head Start, Conscious Discipline<sup>®</sup> classes for parents and primary caregivers were made available in an online environment.

United Way Success By 6 supported early care and education providers with virtual trainings, leadership development and scholarships in 2021. Early care and education providers took part in 14 training opportunities on various topics and seven financial scholarships were awarded to early educators to pursue associate's and bachelor's degrees in early education. United Way also hosted networking groups for parent education professionals in the region and child care directors.

United Way continues to serve as a Capacity Building Partner for Child Care Aware of Missouri in the Northwest region of the state. This role has allowed United Way to expand its impact and support of early care and education in the region. In 2021, United Way and Cameron School District were named co-leaders of the Missouri Department of Elementary and Secondary Education Regional Hub Readiness Project for a multi-county region. Along with Cameron School District, United Way convened regional stakeholders to discuss strategies to support young children.





# Unmet Needs Committee

*Collaborating to connect people to resources to solve immediate needs with lasting impact since 1993.*

United Way Unmet Needs Committee is a group comprised of representatives from non-profits, churches, utility companies, government agencies and community members who meet regularly to identify resources and solutions for cases brought before them by agencies. In 2021, potential cases were able to be handled through other resources or connections to other agencies.

# Volunteer Center

*Connecting the community through volunteerism since 2009.*

United Way Volunteer Center is a central resource for volunteer needs across the Greater St. Joseph area. Individuals, groups and corporations seeking volunteer opportunities can find a variety of options calling for varying levels of commitment available at many different non-profit organizations.

In 2021, virtual United Way Community Volunteer Resource Network (CVRN) meetings were attended by individuals who manage volunteers for local organizations. CVRN promotes and develops effective volunteer management programs in the community and enhances the knowledge, skills and connections among members. United Way is building the capacity of community volunteer coordinators through the network.

The traditional United Way STUFF THE BUS! School Supplies Drive returned. More than 100 volunteers helped collect school supplies at South Belt Walmart. Supplies collected were distributed through The Salvation Army Back-To-School Fair and to area schools.

Nearly 100 volunteer opportunities from more than 27 local agencies were shared through United Way Volunteer Center.



# STATEMENT OF FINANCIAL POSITION

As of December 31, 2020 and 2021 (unaudited report)

<b>ASSETS</b>	<b>2021</b>	<b>2020</b>
<i>Current Assets</i>		
Cash	\$2,615,737	\$2,073,476
Short-Term Investments	-	-
Receivables		
Pledges (Net)	\$1,590,893	\$1,840,672
Accrued Interest	-	-
Other	-	-
Prepaid Expenses	\$10,149	\$7,853
Total Current Assets	\$4,216,779	\$3,922,001
Investments	\$11,015,324	\$9,803,846
Long-Term Pledges (Net)	-	-
Property and Equipment (Net)	\$268,026	\$267,988
Total Assets	\$15,500,129	\$13,993,835

## LIABILITIES AND NET ASSETS

<i>Current Liabilities</i>		
Accounts Payable	\$31,941	\$27,668
Allocations Payable from Previous Year	\$34,357	\$44,650
Allocations Payable	\$1,789,823	\$1,469,044
Designated Funds Payable	\$31,142	\$44,190
Unearned Revenue	\$9,000	\$8,351
PPP Loan	-	\$63,000
Total Current Liabilities	\$1,896,263	\$1,656,903
<i>Net Assets</i>		
Unrestricted		
General Operating	\$5,530,640	\$3,786,437
Board Designated	\$3,381,222	\$3,903,135
Temporarily Restricted	\$2,654,250	\$2,609,606
Permanently Restricted	\$2,037,754	\$2,037,754
Total Net Assets	\$13,603,866	\$12,336,932
Total Liabilities and Net Assets	\$15,500,129	\$13,993,835



# ALLOCATIONS

	2021	2022
Bartlett Center	\$35,637	\$35,637
Big Brothers Big Sisters	\$35,302	\$35,302
Catholic Charities of Kansas City-St. Joseph, Inc.	\$84,821	\$84,821
The CENTER, a Samaritan Center	\$70,216	\$70,216
Children's Mercy Hospital	\$49,151	\$49,151
Community Missions (CMC)	\$25,330	\$25,330
Family Guidance Center for Behavioral Healthcare	\$236,802	\$236,802
InterServ	\$346,553	\$346,553
Legal Aid of Western Missouri	\$59,824	\$59,824
Northwest Missouri Community Services	\$118,061	\$118,061
Pony Express Council, Boy Scouts of America	\$92,684	\$92,684
St. Joseph Safety and Health Council, Inc.	\$63,194	\$63,194
The Salvation Army	\$29,862	\$35,862
Specialty Industries	\$8,777	\$8,777
United Cerebral Palsy of Northwest Missouri	\$158,785	\$158,785
YMCA	\$99,632	\$83,632
YWCA	\$207,460	\$207,460
United Way (including United Way Initiatives/Programs)	\$498,980	\$498,980
United Way Community Investment Fund*	\$36,021	\$35,855
Uncollectibles	\$144,070	\$143,421
<b>TOTAL</b>	<b>\$2,401,162</b>	<b>\$2,390,347</b>

\*The following Community Investment Fund grants had activity in 2021. The amounts below include approved and total amounts distributed to-date as of December 31, 2021.

## United Way Community Investment Fund Grants

	Original Award	Total Paid To-Date
The Salvation Army - Shelter Operations	\$40,000	\$40,000

## Grants Made to Collaborative Efforts

Med Aid Prescription Assistance 2020	\$20,000	\$2,312
Housing Stability	\$85,000	\$58,448
Winter Emergency Shelter	\$46,000	\$0
Imagine St. Joseph 2040	\$10,000	\$10,000
Diaper Depot	\$2,500	\$0

## COVID & Housing Stability Funds

In addition to Initiatives, United Way has created two funds to meet otherwise unmet needs in our community:

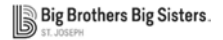
Created in 2018, the United Way Housing Stability Program is a fund used to assist individuals and families with homeless prevention and barrier removal so they can maintain or attain stable housing. This fund is designed to fill gaps and complement other resources after all other methods of support have been exhausted. Common requests include assistance with rent, deposit and utilities, as well as transportation for an individual to be connected to a place with stability. Agencies apply on behalf of a client and requests for funding are considered by the Housing Stability Committee.

The United Way COVID-19 Relief Fund was established in March 2020 and is designed to fill gaps and complement other resources after all other methods of support have been exhausted. The Fund can assist individuals and households, as well as qualifying nonprofit organizations and communities serving those impacted by COVID-19. Requests for assistance may include but are not limited to: rent or mortgage assistance; utilities at risk of disruption of services; child care; eldercare; and transportation. Requests for assistance are considered by the United Way Executive Committee.

Throughout the year, additional allocations may be approved by the United Way Board of Directors. United Way of Greater St. Joseph does not charge fees to agencies for participating in the United Way Federation.

GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED 

@UnitedWayStJoe



YOUR UNITED WAY GIFT SUPPORTS MANY DIFFERENT LOCAL AGENCIES AND INITIATIVES.

# 2021 SPONSORS OF UNITED WAY INITIATIVES

## Leading Contributors to United Way Initiatives and Programs

*Gifts of \$1,000 and above are leading gifts.*

139<sup>th</sup> Airlift Wing, MOANG  
Altec Industries, Inc.  
American Family Mutual Insurance Company  
Children's Mercy Hospital  
Commerce Bank  
Dr. Tim Crowley  
Healthy Blue  
Hillyard, Inc.  
Sara Hofheimer Charitable Trust  
Junior League of St. Joseph  
Kansas City Regional Association of Realtors  
St. Joseph Chapter of Realtors  
McDonald's  
Mosaic Life Care  
Preferred Termite & Pest Control  
Progressive Community Services  
Rolling Hills Consolidated Library  
Keri Stanley  
St. Joseph Chamber of Commerce  
St. Joseph Convention & Visitors Bureau  
St. Joseph Public Library

## Success By 6<sup>®</sup> Endowment Leading Contributors

Frank and LaRue Reynolds Charitable Foundation  
James and Emaline Riney Charitable Trust  
Heartland Foundation  
Lowell and Leslie Kruse  
City of St. Joseph  
The Thanksgiving Fund  
William and Norma Kenney Charitable Foundation  
Altec Industries, Inc.  
American Family Mutual Insurance Company  
Buchanan County  
KCP&L  
Hillyard, Inc.  
Sara Hofheimer Charitable Trust  
Shumaker Family Foundation  
Leah Spratt Charitable Trust  
Commerce Bank  
William D. Morgan Charitable Foundation  
Lowell C. Kruse Tribute Gifts  
Chip Tootle Memorial Gifts  
Johnson Controls

*The order of listing is determined by contribution amount.*



# 2021 SPONSORS OF UNITED WAY EVENTS

## Special Events Sponsors

Corporate event sponsors provide support for special events above their regular Campaign contributions.

Ag Processing, Inc.  
Altec Industries, Inc.  
American Family Mutual Insurance Company  
Berkshire Hathaway HomeServices Stein & Summers Real Estate  
City of St. Joseph  
Commerce Bank  
Deluxe Truck Stop  
Ellison-Auxier Architects, Inc.  
Everyg  
Fairway Independent Mortgage Corporation  
First American Title Insurance Company  
Gray Manufacturing Company, Inc.  
Hillyard, Inc.  
Luna's Fine Dining  
Meierhoffer Funeral Home & Crematory  
Nestle Purina PetCare  
Nodaway Valley Bank  
St. Joseph Chamber of Commerce  
US Bank  
Wil Fischer Distributing of St. Joseph

## United Way Extra Base Club Sponsors

*presented by Altec Industries, Inc.*

Berkshire Hathaway HomeServices  
Stein & Summers Real Estate  
Commerce Bank  
First American Title Insurance Company  
Hannibal National Bank  
Hillyard, Inc.  
Nestle Purina PetCare  
Nick Koeteman State Farm Insurance  
Thrivent Financial - Cody F. Vaughn Agency  
**Special thanks to the St. Joseph Mustangs for making United Way Extra Base Club possible.**

*These supporters agreed to donate \$10, up to \$500, to the Annual Campaign for every double, triple and homerun hit by the St. Joseph Mustangs during the 2021 Season.*





# 2021 WORKPLACE SUPPORTERS OF THE UNITED WAY CAMPAIGN

Employee Group Awards are based on employee giving, recognizing a combination of participation, potential and per capita support.

## Employee Group Awards

### **GOLD**

1<sup>st</sup> Street Graphics  
Al J. Mueller Construction Company  
Altec Industries, Inc.  
Berkshire Hathaway HomeServices Stein & Summers Real Estate  
BioZyme  
Chase Candy Company  
CliftonLarsonAllen  
Commerce Bank  
Community Missions (CMC)  
Deluxe Truck Stop  
Fairway Independent Mortgage Corporation  
Family Guidance Center for Behavioral Healthcare  
Family Investment Center, Inc.  
First American Title Insurance Company  
Hannibal National Bank  
Hillyard, Inc.  
IMKO Staffing  
InterServ  
Meierhoffer Funeral Home & Crematory  
Nestle Purina PetCare Packers Avenue Factory & PTC  
News-Press NOW  
Nodaway Valley Bank  
Nor-Am Cold Storage  
Northwest Missouri Community Services  
Pony Express Council, Boy Scouts of America  
Preferred Title, LLC  
Progressive Community Services  
St. Joseph Chamber of Commerce  
St. Joseph Housing Authority

St. Joseph Safety and Health Council  
The CENTER, a Samaritan Center  
The Salvation Army of St. Joseph  
Tilton, Thomas & Morgan, Inc.  
UMB Bank  
United Cerebral Palsy of Northwest Missouri  
United Way of Greater St. Joseph  
Vektex  
YWCA

### **SILVER**

Ag Processing, Inc.  
Candlewood Suites  
Catholic Charities of Kansas City - St. Joseph, Inc.  
Gray Manufacturing Company, Inc.  
Legal Aid of Western Missouri  
Lifeline Foods, LLC  
Omnium-a Division of Winfield Solutions, LLC  
Rolling Hills Consolidated Library  
Specialty Industries of St. Joseph, Inc.  
St. Joseph Plastics  
St. Joseph Public Library  
St. Joseph School District - Administrative Office  
Benton High School  
Eugene Field Elementary School  
Hyde Elementary School  
Robidoux Middle School  
Spring Garden Middle School  
Stifel Nicolaus  
Sumner, Carter, Hardy & Schwichtenberg

### **BRONZE**

American Angus Association  
American Family Mutual Insurance Company  
Bartlett Center  
City of St. Joseph  
Dillard's  
IHP Industrial, Inc.  
Insteel Wire Products Company  
Lawhon Construction Company  
Midland Steel Company  
Missouri Western State University  
Savannah R-III School District - Helena Elementary School  
Savannah Middle School  
St. Joseph School District - Bessie Ellison Elementary School  
Central High School  
Coleman Elementary School  
Early Learning Center  
Edison Elementary School  
Hosea Elementary School  
Lafayette High School  
Mark Twain Elementary School  
Oak Grove Elementary School  
Parkway Elementary School  
Pickett Elementary School  
Skaith Elementary School  
Troester Media Center  
Truman Middle School  
Sealed Air Corporation  
Target Store Number 1977  
The St. Joseph Real Estate Group  
United Parcel Service  
US Bank



# 2021 WORKPLACE SUPPORTERS OF THE UNITED WAY CAMPAIGN

## Corporate Partners

The Corporate Partners designation recognizes organizations that have made corporate contributions of \$5,000 or more to the 2021 United Way Campaign.

### \$150,000+

Mosaic Life Care

### \$50,000-\$74,999

Nestle Purina PetCare Packers Avenue Factory & PTC  
Triumph Foods, LLC

### \$25,000-\$49,999

American Family Mutual Insurance Company  
Altec Industries, Inc.

### \$15,000-\$24,999

Hillyard, Inc.  
Omnium-a Division of Winfield Solutions, LLC  
Commerce Bank

### \$10,000-\$14,999

Nodaway Valley Bank  
Ag Processing, Inc.  
Deluxe Truck Stop  
News-Press NOW  
American Angus Association  
Sunshine Electronic Display Corp.

### \$5,000-\$9,999

Sealed Air Corporation  
US Bank  
UMB Bank  
Blue Cross-Blue Shield  
KQTV  
Lifeline Foods, LLC

The order within categories is determined by contribution amount.



# UNITED WAY 365 BUSINESS CIRCLE MEMBERS

*United Way 365 Business Circle is comprised of businesses that are committed to improving our community. These businesses demonstrate their commitment to a strong, healthy community every day through gifts to the Annual Campaign of a minimum of \$1 a day (or \$365 a year).*

1<sup>st</sup> Street Graphics  
ACME Music & Vending  
Action Electric  
Ag Processing, Inc.  
Al J. Mueller Construction Company  
All Creatures Animal Hospital  
Altec Industries, Inc.  
American Angus Association  
American Family Mutual Insurance Company  
Arby's Roast Beef Restaurant  
Archdekin & Jones Plumbing  
AT&T  
Barlow Truck Lines  
Bartlett Center  
Berkshire Hathaway HomeServices Stein & Summers Real Estate  
BioZyme  
Blue Cross-Blue Shield  
BlueScope Buildings  
Bluetree Casework  
BMO Harris Bank  
BMS Logistics, Inc.  
Brown Mannschreck Business Systems  
Buchanan County  
Burlington Northern Santa Fe Foundation  
Butchart Flowers & Gifts, Inc.  
Candlewood Suites  
Carolyn Sampson American Family Insurance  
Caterpillar Inc.  
Catholic Charities of Kansas City-St. Joseph, Inc.  
CBIZ Insurance Services Inc.  
Chase Candy Company  
Citigroup  
City of St. Joseph  
CliftonLarsonAllen  
Collision Repair Specialists  
Colman Insurance Services  
Comfort of Home Healthcare  
Commerce Bank  
Community Missions (CMC)  
Daily's Premium Meats LLC  
Dave's Diesel Service, Inc.  
Deluxe Truck Stop  
Dillard's  
Downtown Rotary Club  
DSG Transportation  
Dunkin' Donuts  
DuVall Lawn Service  
Eagle Radio  
Ellison-Auxier Architects, Inc.  
Fairway Independent Mortgage Corporation  
Family Guidance Center for Behavioral Healthcare  
Family Investment Center, Inc.  
FedEx  
First American Title Insurance Company  
GC Construction  
Grain Belt Express  
Graves Real Estate Appraisal  
Gray Manufacturing Company, Inc.  
Hannibal National Bank  
Hanover Insurance Company  
Hazel's Coffee & Roasting Company  
Heaton-Bowman-Smith & Sidenfaden  
Heritage Investments  
Hersheve & Company, P.C.  
Hillyard, Inc.  
IBM Corp  
Ideker, Inc.  
IHP Industrial, Inc.  
IMKO Staffing  
Ingle Construction  
Insteel Wire Products Company  
InterServ  
Jamieson Machine Company  
Jim Walters Construction  
John Joe Insurance  
Junior League of St. Joseph  
Keller Construction Company  
Ken Smith Auto Body  
KQTV  
Lawhon Construction Company  
Legal Aid of Western Missouri  
Lehr Construction Company  
Leibowitz Menswear  
Liechti, Franken, Hilsabeck & Gawatz LLC  
Lifeline Foods, LLC  
Lisa Findley Shelter Mutual Insurance  
MAL Trucking  
Matt Thrasher American Family Insurance  
Meierhoffer Funeral Home & Crematory  
Midland Empire Resources for Independent Living  
Midland Steel Company  
Miljavac Electric  
Missouri State Employee Charitable Campaign

Missouri Western State University  
 Mosaic Life Care  
 Nestle Purina PetCare Packers Avenue  
 Factory & PTC  
 New York Life Insurance Company  
 News-Press NOW  
 Nodaway Valley Bank  
 Nor-Am Cold Storage  
 North American Savings Bank  
 Northwest Missouri Community Services  
 Omnium-a Division of Winfield Solutions, LLC  
 P1 Group, Inc.  
 Pappy's  
 Pennsylvania Lumbermens Mutual Insurance  
 Company  
 Performance Plus Rehabilitation Center  
 Performance Services  
 Pfizer, Inc.  
 Pony Express Council, Boy Scouts of America  
 Pony Express Warehousing, Inc.  
 Preferred Title, LLC  
 Progressive Community Services  
 ProServ Business Systems, Inc.  
 R/S Electric Corporation  
 ReeceNichols Ide Capital Realty  
 RitePack, Inc.  
 Roberts Roofing Co.  
 Rolling Hills Consolidated Library  
 Saint Joe Distributing  
 Savannah R-III School District -  
 Helena Elementary School  
 John Glenn Elementary School  
 Minnie Cline Elementary School  
 Savannah High School  
 Savannah Middle School  
 Sealed Air Corporation  
 Seaman & Schuske Metal Works  
 SJC Marketing  
 St. Joseph School District -  
 Administrative Office  
 Benton High School  
 Bessie Ellison Elementary School  
 Bode Middle School  
 Building Maintenance  
 Carden Park Elementary School  
 Central High School  
 Coleman Elementary School  
 Early Learning Center  
 Edison Elementary School  
 Eugene Field Elementary School  
 Hillyard Technical Center  
 Hosea Elementary School

Hyde Elementary School  
 Lafayette High School  
 Mark Twain Elementary School  
 Oak Grove Elementary School  
 Parkway Elementary School  
 Pershing Elementary School  
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Crystal Circle members are leadership givers who contribute an annual gift of \$1,000 or more to the United Way Campaign. In addition, Crystal Circle donors whose annual gifts exceed \$10,000 become members of the Tocqueville Society, a category recognized by United Ways worldwide and named after French author Alexis de Tocqueville. He observed that Americans are quick to help people in need, and he applauded our voluntary efforts for the common good.

In 1989, seventy supporters of United Way of Greater St. Joseph formed the first Crystal Circle. Contributions of Crystal Circle members now constitute approximately 45% of the United Way Campaign. Leadership giving amounts to more than \$1 million of the total United Way Campaign.

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Barkley Herner  
Amy Mathias  
Joanne Mussey  
Kathayrn Shewmaker  
Amanda Swanson  
Glen Taylor  
Ashley Vidal  
Kelsey Weber  
Bonny Wheeler  
Matthew Wilson  
Heather Zeigler

## Leadership St. Joseph Steering Committee

Kristie Arthur  
Samuel Beard  
Debra Bradley  
Stephanie Bush  
Carole Dunn  
Bill Gall  
Taira Garvey  
Nici Hayes

Tisha Hicks  
Brandon Kelly  
Joseph Kirby  
Janelle Lee  
Scott Mears  
Michael Moore  
Julie Noel  
Gracia Pinzino  
Dee Vestal  
Tama Wagner  
Heather Weddle  
Nick Wollenman

## Leadership St. Joseph Presenters

Kristie Arthur  
Jeffrey Atkins  
Kristi Bailey  
Melissa Birdsell  
Rachael Bittiker  
Debra Bradley  
Bryan Carter  
Bethany Clark  
Chris Connally  
Beth Conway  
Timothy Crowley  
Pat Dillon  
Cheyenne Dorrell-Giles  
Sarah Elder  
Teresa Fankhauser  
Teresa Gagliano  
Kristina Hannon  
Daniel Johnson  
Linda Judah  
Elizabeth Kennedy  
Tammy Killin  
Brad Lau  
Patt Lilly  
David Masters  
Michael Moore  
Ashley Phillips  
Natalie Redmond  
LaVell Rucker  
Lee Sawyer  
Nichi Seckinger  
Bill Severns  
Randy Sharp  
Brenda Shields  
Keri Stanley  
Leslie Stone  
Will Stuck  
Bridget Supple  
Teresa Tulipana  
Dee Vestal  
Tama Wagner  
Doug Walter  
Annette Weeks  
Sue Weisensee  
Jean West  
Ann Weston  
LaTonya Williams  
Marlie Williams

Seth Wright  
Matt Younger

## Profit In Education® Volunteers: Speakers' Bureau

Mindy Andrasevits  
Kyle Arnold  
Chris Babb  
Michelle Clark  
Sean Cowman  
Josh Davis  
Douglas Dudley  
Darci Feiden  
Alyson Fisher  
Ryan Hennessy  
Wendy Hickman  
Jason Hill  
Emily Hilsabeck  
Jeremiah Hollars  
Maureen Holtz  
Tim Hutcherson  
Warren Ingram  
Stephanie Insell  
Jake Kelly  
Morgan Kieser  
Drew King  
Myleigh Lanham  
Sara Markt  
Will Martin  
Kenny Miller  
Jeffery Pearl  
Chanda Proffitt  
Jennifer Protzman  
Maddy Rounph  
Jennifer Sapp  
Andrew Schweder  
Michael Seckman  
Kylee Van Meter  
Cody Vaughn

## Groups from:

Buchanan County  
Sheriff's Department  
St. Joseph Police  
Department

## Success By 6® Trainers

Alex Arrasmith  
Melissa Birdsell  
Beth Curry  
Michelle Fattig  
Kathleen Furlong  
Quincy Hammes  
Melissa Kelmel  
Mary Martens  
Lea Parker  
Lacey Raymond  
Chastity St. Louis  
LaSherrie Tyes

## Success By 6® Event & Activities Volunteers

Gayle Babcock  
Erika Bears  
Shirley Blakeney  
Jane Burton  
Katherine Cronk  
Sarah Davis



Jacob Dudley  
Dana Ferguson  
Michelle Fowler  
Michelle Goller  
Jess Gould  
Stephanie Hartley  
Brett Keegan  
Cole Klawuhn  
Adam Le  
Alesha Matthes  
Kathryn McCullough  
Cindy McWhortor  
Linda Midyett  
Elizabeth Murray  
Sara Parks  
Allison Schieber  
Emma Schieber  
Keith Schieber  
Kelsey Weber  
Julie Wiedmer  
Emily Zeman

**Success By 6®  
KinderClub Teachers**

Susan Haist  
Anitra Svendsen  
Lindsay Thomas

**Success By 6® Parent  
Education Team**

Dlo DuVall  
Mary Fleming  
Michelle Fowler  
Toni Gardner  
Jess Gould  
Rebecca GrandPre  
Cathy Ketter  
Rachel Kretzer  
Stephanie Malita  
Jessica Oshel  
Sara Parks  
Nora Petroll  
Lacey Raymond  
Sarah Sieg  
Sheryle Streck

**Success By 6® Quality &  
Accreditation Team**

Gail Barker  
Ronda Chesney  
Dana Ferguson  
Linda Midyett  
Lea Parker  
Ashley Phillips

**Success By 6®  
Scholarship Team**

Beery Johnson  
Eric Kramer  
Linda Midyett  
Chris Schmitter  
Nicole Sowell  
Adam Stein

**Unmet Needs  
Committee**

Penny Adams  
Sara Alexander  
Regina Angandja

Annette Bertelsen  
Desiree Billings  
Melissa Birdsell  
Rachael Bittiker  
Robin Bodenhausen  
Deborah Borchers  
Emily Bravo  
Kendra Bundy  
Katelyn Canon  
Jenna Carlock  
Katie Carolus  
Kim Collado  
Chris Connally  
Eva Cook  
Cameron Corbet  
Alisha Duarte  
Marlin England  
Rebecca Gach  
Teresa Gagliano  
Haylee Gentry  
Michelle Harris  
Wendy Hickman  
Nadienne Hoffman  
Danielle Holland  
Brandi Hoover  
Judith Hovey  
Chelsea Howlett  
Darrick Inscho  
Amy Jenkins  
Anita Jolly  
Linda Judah  
Will Kariker  
Kim Kempf  
Ronald Key  
Kelly Kibirige  
Morgan Kieser  
Krista Kiger  
Miriam Koontz  
Allison Lippard  
Maria Lopez  
Katie McCown  
Ashly McGinnis  
Carron Miesner  
Elise Miller  
Robert Miller  
Katie Peacock  
Angela Reynolds  
Clayton Rich  
LaVell Rucker  
Tiffany Sadler  
Connie Sanchez  
Nichi Seckinger  
Kimberly Siela  
Kimberly Sigrist  
Barbara Snook  
Katie Stoops  
Tausha Taylor  
Rick Thornton  
Rebecca Vieth  
Debra Walker  
Heidi Walker  
Amanda Weston  
Stacey Wiedmer  
Jamie Wiggington  
Rita Zotto

**Community Volunteer  
Resource Network  
Members**

Eli Aguirre  
Reagan Alewine  
Jane Bardwell  
Melissa Birdsell  
Deborah Borchers  
Debra Bradley  
Elizabeth Broadus  
Julie Case  
Jannie Castanada  
Alyssa Cress  
Ashley Culver  
Cheyenne Dorrell-Giles  
Andrew Foster  
Rebecca Gach  
Angela Gardner  
Allison Hines  
LeeAnn Hobson  
Linda Hopkins  
Ann Irvin  
Anita Jolly  
Lorraine Jones  
Carina Kagan  
Krista Kiger  
Mary Margaret Laney  
Traci McChristy  
Julie Noel  
Angela Osborn  
Jessica Oshel  
Sara Parks  
Kristen Pendleton  
Angela Reynolds  
Lisa Robinson  
Elizabeth Roques  
Mansfield  
Laura Shipley  
Kimberly Sigrist  
Jessica Stewart  
Jennifer Stover  
Amanda Swanson  
Stephanie Vardaman  
Cindy Wells  
LaTonya Williams  
Whitney Zoghy

**Volunteer Center:  
STUFF THE BUS!  
Volunteers**

Wil Anderson  
Mindy Andrasevits  
Casey Arambula  
Priscilla Ashford  
Deborah Barton  
Angeline Beaman  
LaRae Bird  
Bill Brown  
Henry Brown  
Kaz Brown  
Margaret Brown  
Preston Brown  
Susie Brown  
Ava Burnham  
Maria Burnham

Parker Burnham  
Shaylynn Burnham  
Christopher  
Carpenter  
Amanda Cherry  
Madelynn Coates  
Jaret Courter  
Brooke Coyle  
Karen Culjat  
Mike Culjat  
Valerie Dahle  
Story Dawson  
Emily DeShon  
Sean DeWeese  
Peggy Dillon  
Michael Doolan  
David Dorton  
Jeb Drost  
Emma Duncan  
Barbara Durkin  
Chloe English  
Grace English  
Joy English  
Sydney Flowers  
Harlyn Fritzson  
Rebecca Gach  
Jamie Garton  
Sandra Gaunce  
Joy Geiger  
Brenden Glick  
Xander Glick  
Katie Grace  
Martha Green  
Toni Hamera  
Daniel Hammond  
Hazel Hammond  
Talan Helsel  
Ryan Hennessy  
Derek Hines  
Shelly Hines  
Rissa Huffman  
Toby Jenkins  
Denise Jennings  
Bradey Kelly  
Ericka Kelly  
Jared Kelly  
Teresa Kidwell  
Brody Killin  
Tammy Killin  
Joseph Kirby  
Sondra Kirby  
Tanya Knadler  
Dayne Koch  
Jennifer Koch  
Sophie Kozol  
Eric Kramer  
Kellyn Kramer  
Heidi LaFave  
Heisman LaFave  
Whitney Lanning  
Jennifer Lee  
Kaden Lee  
Lyle Leimkuhler  
Aiden Leonard  
LeeAnn Leonard

Barbara Loubey  
Brandi Lutz  
Camden Lutz  
Parrish Lutz  
Deanna Majors  
Mary Jo Marek  
Breanna McCarthy  
Melissa McCarthy  
Paxton McChristy  
Reagan McChristy  
Traci McChristy  
Franke McDowell  
Maddie McFee  
Sheila Mendez  
Brann Moesch  
Dexter Moesch  
Kristy Moesch  
Abby Montgomery  
Rylie Neville  
Richard Ortega  
Alyssa Pickman  
Lawrence Pinion  
William Pinion  
Gracia Pinzino  
Tom Pitts  
Miranda Polsgrove  
Bernard Prevost  
Annelise Puett  
Lisa Puett  
Lorrie Ramseier  
Marietta Reynolds  
Goldie Rich  
Ariya Ringot  
Emmy Ringot  
Shante Ringot  
Houston Roberts  
Aleicha Shaffer  
Paige Shelter  
Stacey Silvey  
Meaghan Simpson  
Adrian Smith  
Carolynn Sollars  
Stacey Steele  
Alex-Andrea Still  
Boston Still  
David Still  
Angela Stone  
Lynette Strough  
Heather Weddle  
Todd Weddle  
John Welchert

**Accuracy is  
important to us.  
If you notice an  
error within the  
Annual Report  
please let us  
know!**

# CARING POWER OF COMMUNITY

Spirit of Community, Outstanding Partner and Outstanding Volunteer awards are announced at the United Way Annual Meeting in February.

## Spirit of Community

*The Spirit of Community Award honors one exemplary business for outstanding community service, including corporate and employee support, leadership giving and volunteer participation.*

- 1998 Research Seeds
- 1999 Burnham, Colman, McMurray & Squires
- 2000 St. Joseph Light & Power Company
- 2001 Heritage Bank
- 2002 American Family Mutual Insurance Company
- 2003 US Bank
- 2004 Dillon Company
- 2005 Commerce Bank, N.A.
- 2006 Gray Manufacturing Company, Inc.
- 2007 UMB Bank
- 2008 Heartland Health
- 2009 KCP&L
- 2010 Johnson Controls
- 2011 Nestle Purina PetCare
- 2012 Omnium-a Division of Winfield Solutions, LLC
- 2013 Nodaway Valley Bank
- 2014 First American Title Insurance Company
- 2015 Altec Industries, Inc.
- 2016 American Family Mutual Insurance Company
- 2017 Deluxe Truck Stop
- 2018 Hillyard, Inc.
- 2019 United Way Partner Agencies

## Outstanding Volunteer

*Established in 2007, the Outstanding Volunteer Award honors exemplary volunteers for outstanding volunteer service.*

- 2007 John & Cheryl Jarrett
- 2008 Dick Sipe & Ali Wray
- 2009 Pat Dillon
- 2010 Curt Kretzinger
- 2011 Roger Martin
- 2012 Karen Bartlett & George Clinton
- 2013 Rick Gronniger
- 2014 Todd W. Meierhoffer
- 2015 Dennis Rosonke
- 2016 Chris Connally
- 2017 Seth Wright
- 2018 Debra Bradley
- 2019 Phil Gould

## Outstanding Partner

*Created in 2009, the Outstanding Partner Award acknowledges a business or organization in the community that has shown an exceptional history of partnership with United Way.*

- 2009 St. Joseph School District
- 2010 Altec Industries, Inc.
- 2011 Missouri Western State University
- 2012 Hillyard Companies
- 2013 KCP&L
- 2014 Commerce Bank
- 2015 American Family Mutual Insurance Company
- 2016 City of St. Joseph
- 2017 Junior League of St. Joseph & St. Joseph Mustangs
- 2018 St. Joseph Chamber of Commerce
- 2019 Missouri Western State University Athletics



# UNITED WAY STAFF

**Kylee Strough**

*President*

**Jean Brown**

*Director of Leadership St. Joseph*

**Bobbie Cronk**

*Director of Children's Initiatives*

**Jodi Flurry**

*Director of Community Investment*

**Ali Fowler**

*Marketing/Communications Director*

**Pam Hurley**

*Administrative Support*

**Kim Lueger**

*Bookkeeper*

**Renita Neville**

*Campaign Director*





**United Way  
of Greater St. Joseph**

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St. Joseph, MO 64502  
816.364.2381

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**for #MakingLifeBetter in our community.**