



ANNUAL REPORT

United Way of Greater St. Joseph

2020

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ANNUAL REPORT 2020

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Message from the Board Chair

Dear Friends of the United Way,

2020 will be a year for the history books. Global pandemic, civil unrest, the takeover of virtual meetings – on a global scale, I am unsure if historians will be particularly kind when recounting the events of the previous year.

However, if someone were to curate the history of 2020 for St. Joseph, I would hope that they would capture something else; how the caring power of community came together to support those in their hour of greatest need.

When our way of life came to a sudden halt in March and April of last year, your United Way moved to create the COVID-19 Relief Fund, helping dozens of families whose livelihoods had been impacted by work stoppages or quarantines, keeping them housed and safe. This work was in addition to the fantastic efforts of our partner agencies, such as Catholic Charities, InterServ and Northwest Missouri Community Services to serve those who needed assistance.

Your United Way stepped up again when devastating flooding hit St. Joseph's historic Southside in July, working alongside multiple non-profit and church partners to provide relief to those impacted by flooding. Once the waters had receded, our community stepped in to rehabilitate homes with drywall, cabinetry and furnaces. In all, over two hundred families received flood services, all provided by their neighbors when they needed a helping hand.

Finally, while we expected challenges with our annual campaign, our community stepped up to make sure that we can continue this important work for the coming year and long into the future.



I cannot begin to express my gratitude for each and every one of you who gave of your time, talents and resources this year to continue United Way of Greater St. Joseph's mission to improve lives in our community. Through your efforts, and the efforts of our incredible staff and volunteers, I know that we will help make 2021 brighter for the city.

- Brandt Shields

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BECAUSE YOU GAVE...

Right here. Right now. You are improving local lives in the areas of education, health and financial stability. Last year, on any given day, because you gave...

28 children with developmental disabilities worked toward important milestones with the help of speech, occupational and/or physical therapy

200 children and families who were experiencing a mental illness, trauma or emotional disturbance were able to receive support necessary to remain in their homes and community

50 children from our area received specialized pediatric care

500 meals were served to homebound seniors to help them maintain their health and independence

150 individuals with developmental disabilities were at jobs that matched their abilities where they felt safe and part of a community

150 children received early care and education to help them begin their school years ready to learn

195 formerly homeless or vulnerable individuals had a place to call home thanks to supportive housing

50 boxes of food were provided to households who otherwise wouldn't have enough to eat



CHANGE THE FUTURE!



UNITED WAY INITIATIVES

FamilyWize® Prescription Assistance

Saving residents money on prescription medication with a free prescription discount card since 2007.

The United Way FamilyWize prescription discount card can be used as often as needed by anyone for any qualifying prescription; it is like a reusable coupon for many different prescriptions. During 2020, people in the area saved more than \$220,000. The Greater St. Joseph community has exceeded \$2.5 million in savings on prescriptions since the program's beginning. To obtain a card, please call the United Way office or visit the United Way website.



Financial Stability

Providing opportunities for individuals and families to become financially self-sufficient since 2009.

In 2020, United Way promoted free tax preparation services offered through Partner Agency InterServ. InterServ helped 1,065 community members file tax returns and receive refunds totaling \$909,705. More than 70 community members used myfreetaxes.com, an online service made available through a partnership with H&R Block, to file their returns.



Leadership St. Joseph

Building the skills of individuals to be effective leaders in the community since 1982.

United Way Leadership St. Joseph is an annual, year-long leadership development program for adults living or working in the St. Joseph area. The program helps create a network of trained individuals willing to engage in leadership and community service with enhanced knowledge of our community's opportunities, realities and challenges. In 2020, twenty-eight community members completed the program, bringing the total number of program graduates to 935 since 1982.

During the year, participants learned and practiced project development and essential leadership skills. The same learning objectives and outcomes were maintained even though the class went virtual in April due to the COVID-19 pandemic. The class was divided into four groups and was challenged to learn the process of developing a project that would meet a community need. The challenge resulted in the following



projects: Youthful Expression of Uncommon Character – a Downtown youth art exhibit; Special Olympics/United Way Leadership St. Joseph alumni softball tournament; St. Joseph Sports Alliance youth sports scholarship fund; and Adverse Childhood Experiences (ACES) infographics shared with St. Joseph middle and high school youth.

The 2020 Distinguished Leader Award was presented to Seth Wright, 2003 United Way Leadership St. Joseph graduate. The Distinguished Leader Award is presented every year to an individual who exemplifies leadership while serving the Greater St. Joseph community.

Due to continuing health and safety concerns, the 2021 United Way Leadership St. Joseph curriculum format has been changed to two monthly half-day virtual sessions with the hope that the new, virtual, shorter class day format will afford more flexibility and accommodation for participants and employers.



Profit In Education[®]

Improving the education level of the potential and current workforce since 1989.

United Way Profit In Education works to increase the high school graduation rate and collaborate with and support education efforts across the community. In 2020, United Way Reading Adventure was held during the spring semester with second grade classes at three local elementary schools. The goal of United Way Reading Adventure is to help elementary-age students maintain and improve their reading skills and help build their home libraries through new and donated books.



Thousands of books were distributed during the summer through a new program called United Way Take A Book Tuesday. Books were given to area children on Tuesdays in June and July through school-age childcare providers and Second Harvest's No Hunger Summer. The books contained information from local libraries so kids would know where to turn for additional reading materials and activities. Volunteers and community members donated thousands of bookmarks and notes that were included in the books.

United Way Speakers' Bureau linked business volunteers with classrooms, career days and events to help students learn about different careers and employer expectations. More than 1,000 elementary, middle and high school students learned about careers from people in a specific field, including animal health sciences, arts and communication, skilled trades, healthcare, information technology, education and business. More than 65 local professionals volunteered and shared about their careers in 2020.



UNITED WAY INITIATIVES

Success By 6®

Preparing children to be successful learners when they begin kindergarten since 1999.

United Way Success By 6 works to prepare all children to be successful learners when they begin kindergarten. The initiative works through community-wide collaborations to support parents, childcare providers and others to facilitate the development of children aged birth to six.

In early 2020, United Way Success By 6 brought families together for events that celebrated early literacy, gave parents the tools and information to support their children's early development and increased their understanding of autism. Childcare providers gathered to learn about leadership and management topics at the annual United Way Success By 6 Directors' Symposium. United Way also began serving as a Capacity Building Partner for Child Care Aware of Missouri, deepening connections with childcare providers and expanding impact to 12 counties in Northwest Missouri.

When COVID-19 hit, United Way Success By 6 adapted and redirected focus to the areas that needed the most support. Staff immediately began connecting childcare providers with resources at the local, state and national levels, convened discussions around how to ensure care for children of essential workers and moved activities to an online environment. United Way Staff participated in statewide discussions, providing a voice for childcare providers and families in our region. As the pandemic continued, the focus shifted toward supporting the wellness and resiliency of local childcare providers.

United Way Success By 6 continued to provide parent education opportunities throughout 2020. United Way staff worked with educators, the St. Joseph School District and St. Joseph Public Libraries to create and distribute United Way KinderClub At Home, a resource that empowers parents to prepare their children to be successful learners. United Way Success By 6 also partnered with Community Action Partnership Head Start to offer Conscious Discipline classes for parents and primary caregivers in an online environment.

United Way Success By 6 supported early care and education providers with virtual trainings, leadership development and scholarships in 2020. Through United Way Success By 6, early care and education providers earned 1,240 hours of training and eight financial scholarships were awarded to early educators to pursue associate's and bachelor's degrees in early education.



Unmet Needs Committee

Collaborating to connect people to resources to solve immediate needs with lasting impact since 1993.

United Way Unmet Needs Committee meets throughout the year to identify alternative resources and solutions for cases brought before them. In 2020 representatives from non-profits, churches, utility companies and government agencies as well as community members met in-person twice before converting to virtual meetings. The Committee met every three months and had presentations on a variety of topics, including COVID-19 resources, mental health and agency programs. Potential cases were able to be handled through other resources or connections to other agencies.



Volunteer Center

Connecting the community through volunteerism since 2009.

United Way Volunteer Center is a central resource for volunteer needs across the Greater St. Joseph area. Individuals, groups and corporations seeking volunteer opportunities can find a variety of options calling for varying levels of commitment available at many different non-profit organizations.

In 2020, virtual United Way Community Volunteer Resource Network (CVRN) meetings were attended by individuals who manage volunteers for local organizations. CVRN promotes and develops effective volunteer management programs in the community and enhances the knowledge, skills and connections among members. United Way is building the capacity of community volunteer coordinators through the network. United Way STUFF THE BUS! School Supplies Drive looked very different in 2020. While the traditional school supplies drive could not be held due to COVID-19 restrictions, United Way continued to accept supplies and donations to distribute to local schools.

Nearly 100 volunteer opportunities from more than 25 local agencies were shared through United Way Volunteer Center.



HOW UNITED WAY WORKS

You are invited to be part of United Way of Greater St. Joseph. You can give, advocate and volunteer to help our community LIVE UNITED.

Traditionally, United Way has been known for harnessing the caring power of community through giving, advocating and volunteering and is most well-known for the annual United Way Campaign that takes place each fall. Through the Campaign, hundreds of businesses and thousands of individuals make pledges to improve lives through the caring power of community.

The majority of dollars raised through the annual Campaign are allocated to the network of United Way Partner Agencies to help sustain their current programs and services. More than 160 volunteers are involved in deciding how those donor dollars are allocated.

A portion of each year's Campaign is held in a grant making fund called the United Way Community Investment Fund. Through this grant opportunity, area non-profits that meet United Way's criteria in financial accountability, program delivery and outcomes are eligible to apply for grants to further meet community or agency needs.

Giving to and through United Way continues to be one of the most impactful, effective and efficient ways for individuals and businesses to improve lives in our community. When the lives of our friends and neighbors are improved, we all are made better and our community made stronger.

A single gift to United Way does not impact a single agency nor a single program- it impacts dozens of agencies, hundreds of programs and thousands of individuals. Additionally, supporters and community members can rest assured that strong volunteer involvement and oversight ensures those receiving funding from United Way are:

- **being held accountable for the dollars they receive from United Way**
- **working together to reduce duplication of efforts and increase efficiency**
- **considering new approaches to address the needs of our community**
- **collaborating to meet unmet community needs**



Give

You can give to United Way in a variety of ways:

- through payroll deduction at many workplaces
- one-time or monthly through stjosephunitedway.org
- by mailing in a contribution
- by direct debit from a checking or savings account



Advocate

United Way needs people who are passionate and willing to share their support. Whether face-to-face or over social media, you can let others know you care.

Volunteer

Open your heart and lend your muscle. United Way Volunteer Center connects people who wish to volunteer with local volunteer opportunities.



STATEMENT OF FINANCIAL POSITION

As of December 31, 2019 and 2020 (unaudited report)

ASSETS	2020	2019
<i>Current Assets</i>		
Cash	\$2,194,175	\$1,750,714
Short-Term Investments	-	-
Receivables		
Pledges (Net)	\$1,750,564	\$2,292,032
Accrued Interest	-	-
Other	-	-
Prepaid Expenses	\$7,853	\$8,909
Total Current Assets	\$3,952,592	\$4,051,655
Investments	\$9,813,857	\$8,933,195
Long-Term Pledges (Net)	-	-
Property and Equipment (Net)	\$303,919	\$303,920
Total Assets	\$14,070,368	\$13,288,770

LIABILITIES AND NET ASSETS

<i>Current Liabilities</i>		
Accounts Payable	\$4,072	\$37,343
Allocations Payable from Previous Year	\$44,650	\$99,556
Allocations Payable	\$1,577,623	\$1,867,905
Designated Funds Payable	\$38,977	\$52,216
Unearned Revenue	\$8,755	\$10,251
PPP Loan	\$63,000	-
Total Current Liabilities	\$1,737,077	\$2,067,271
<i>Net Assets</i>		
Unrestricted		
General Operating	\$5,039,650	\$3,531,120
Board Designated	\$2,996,066	\$3,429,131
Temporarily Restricted	\$2,259,821	\$2,223,494
Permanently Restricted	\$2,037,754	\$2,037,754
Total Net Assets	\$12,333,291	\$11,221,499
Total Liabilities and Net Assets	\$14,070,368	\$13,288,770

ALLOCATIONS

	2020	2021
Bartlett Center	\$38,532.00	\$31,177.00
Big Brothers Big Sisters	\$38,170.00	\$30,885.00
Catholic Charities of Kansas City-St. Joseph, Inc.	\$91,712.00	\$74,207.00
The CENTER, a Samaritan Center	\$75,920.00	\$61,429.00
Children's Mercy Hospital	\$53,144.00	\$43,001.00
Community Missions (CMC)	\$27,388.00	\$22,161.00
Family Guidance Center for Behavioral Healthcare	\$256,040.00	\$207,170.00
InterServ	\$374,708.00	\$303,188.00
Legal Aid of Western Missouri	\$64,684.00	\$52,338.00
Northwest Missouri Community Services	\$127,653.00	\$103,288.00
Pony Express Council, Boy Scouts of America	\$100,214.00	\$81,086.00
St. Joseph Safety and Health Council, Inc.	\$68,328.00	\$55,286.00
The Salvation Army	\$19,929.00	\$26,125.00
Specialty Industries	\$9,490.00	\$7,679.00
United Cerebral Palsy of Northwest Missouri	\$171,685.00	\$138,916.00
YMCA	\$120,085.00	\$87,165.00
YWCA	\$224,315.00	\$181,500.00
United Way (including United Way Initiatives/Programs)	\$498,980.00	\$498,980.00
United Way Community Investment Fund*	\$178,432.00	\$32,523.00
Uncollectibles	\$164,718.00	\$130,092.00
TOTAL	\$2,754,307.00	\$2,168,197.00

*The following Community Investment Fund grants had activity in 2019 and 2020. The amounts below include approved and total amounts distributed to-date as of December 31, 2020.

United Way Community Investment Fund Grants

	Original Award	Total Paid To-Date
Bartlett Center - Emergency Cash Flow	\$25,000.00	\$20,856.00
MERIL- In Home Personal Care Attendant Care Program	\$25,000.00	\$25,000.00
Northwest Missouri Community Services - Additional Call Specialist	\$7,500.00	\$7,500.00
The Salvation Army - Shelter Operations	\$40,000.00	\$34,285.68
United Cerebral Palsy of Northwest Missouri - Adult Sensory Room Project	\$20,000.00	\$20,000.00
YWCA - Healthy Teen Parents/Healthy Babies Program	\$16,321.00	\$3,766.22

Grants Made to Collaborative Efforts

Med Aid Prescription Assistance 2019	\$20,000.00	\$11,629.03
Med Aid Prescription Assistance 2020	\$20,000.00	\$0.00
Housing Stability Fund	\$65,000.00	\$52,633.31
Imagine St. Joseph 2040	\$10,000.00	\$10,000.00

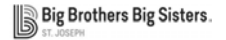


"The Sensory Equipment for UCP's Adult Program is a phenomenal addition which is improving the well-being of those we support and has already shown its effects of reducing anxiety and increasing social interaction among program participants. This has been incredibly critical during the pandemic where community activities and normal activities have been disrupted. United Way support is helping individuals with developmental disabilities through these challenging times." - **Glynda King, UCP Adult Program Director**

"The Housing Stability Fund has had a great impact on several clients served through Community Action Partnership, whether it was a bus ticket or rent payment, this program has provided the possibility for individuals to become stably housed and for that they are grateful and so are we." - **Rachael Bittiker, Community Action Partnership Public Affairs and Community Development Director**



Throughout the year, additional allocations may be approved by the United Way Board of Directors. United Way of Greater St. Joseph does not charge fees to agencies for participating in the United Way Federation.



YOUR UNITED WAY GIFT SUPPORTS MANY DIFFERENT LOCAL AGENCIES AND INITIATIVES.

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED

@UnitedWayStJoseph



2020 SPONSORS OF UNITED WAY INITIATIVES

Leading Contributors to United Way Initiatives and Programs

Gifts of \$1,000 and above are leading gifts.

Altec Industries, Inc.
 American Angus Association
 American Family Mutual Insurance Company
 Berkshire Hathaway HomeServices Stein & Summers Real Estate
 Boehringer Ingelheim Vetmedica, Inc.
 Buchanan County Public Administrator
 Dr. Tim Crowley
 Hillyard, Inc.
 Historic Green Acres
 InterServ
 Junior League of St. Joseph
 Kansas City Regional Association of REALTORS® & Heartland Multiple Listing Service
 Keri Stanley
 Legal Aid of Western Missouri
 Missouri American Water Co.
 Mosaic Life Care
 Mosaic Life Care Foundation
 Nestle Purina PTC
 Northwest Health Services, Inc.
 Progressive Community Services
 Quality Hearing & Audiology Center
 Sara Hofheimer Charitable Trust
 St. Jo Frontier Casino
 St. Joseph Chamber of Commerce
 St. Joseph Historical Society
 St. Joseph Public Library
 St. Joseph Transit
 US Bank
 US Congress MO-06
 Will Stuck
 YWCA

Success By 6® Endowment Leading Contributors

Frank and LaRue Reynolds Charitable Foundation
 James and Emaline Riney Charitable Trust
 Heartland Foundation
 Lowell and Leslie Kruse
 City of St. Joseph
 The Thanksgiving Fund
 William and Norma Kenney Charitable Foundation
 Altec Industries, Inc.
 American Family Mutual Insurance Company
 Buchanan County
 KCP&L
 Hillyard, Inc.
 Sara Hofheimer Charitable Trust
 Shumaker Family Foundation
 Leah Spratt Charitable Trust
 Commerce Bank
 William D. Morgan Charitable Foundation
 Lowell C. Kruse Tribute Gifts
 Chip Tootle Memorial Gifts
 Johnson Controls

The order of listing is determined by contribution amount.



2020 SPONSORS OF UNITED WAY EVENTS

Special Events Sponsors

Corporate event sponsors provide support for special events above their regular Campaign contributions.

Ag Processing, Inc.
 Al J. Mueller Construction Company
 Altec Industries, Inc.
 Berkshire Hathaway HomeServices Stein & Summers Real Estate
 BMO Harris Bank
 CBIZ Insurance Services Inc.
 City of St. Joseph
 Cochran Head Vick & Co., P.C.
 Commerce Bank
 Deluxe Truck Stop
 Ellison-Auxier Architects, Inc.
 Evergy
 Fairway Independent Mortgage Corporation
 First American Title Insurance Company
 Gray Manufacturing Company, Inc.
 Hillyard, Inc.
 Hy-Vee
 Meierhoffer Funeral Home & Crematory
 Missouri Western State University
 Nestle Purina PetCare
 Nodaway Valley Bank
 O'Malley Beverage
 St. Joseph Chamber of Commerce
 Triumph Foods, LLC



United Way Extra Base Club Sponsors

presented by Altec Industries, Inc.

Commerce Bank
 First American Title Insurance Company
 Hannibal National Bank
 Hillyard, Inc.
 Nestle Purina PetCare
 Nick Koeteman State Farm Insurance
 Thrivent Financial

These supporters agreed to donate to United Way of Greater St. Joseph even though the 2020 St. Joseph Mustangs season was cancelled.

Special thanks to the St. Joseph Mustangs for making United Way Extra Base Club possible.



2020 WORKPLACE SUPPORTERS OF THE UNITED WAY CAMPAIGN

Employee Group Awards are based on employee giving, recognizing a combination of participation, potential and per capita support.

Employee Group Awards

GOLD

1st Street Graphics
Al J. Mueller Construction Company
Altec Industries, Inc.
Berkshire Hathaway HomeServices
Stein & Summers Real Estate
BioZyme
Candlewood Suites
Catholic Charities
Chase Candy Company
CliftonLarsonAllen
Commerce Bank
Community Missions (CMC)
Deluxe Truck Stop
Fairway Independent Mortgage
Corporation
Family Guidance Center for Behavioral
Healthcare
Family Investment Center, Inc.
First American Title Insurance Company
Hannibal National Bank
Hillyard, Inc.
IMKO Staffing
InterServ
Meierhoffer Funeral Home & Crematory
Nestle Purina PetCare Packers Avenue
Factory & PTC
News-Press NOW
Nodaway Valley Bank
Nor-Am Cold Storage
Northwest Missouri Community
Services
Polsinelli PC
Pony Express Council, Boy Scouts of
America
Preferred Title, LLC
Progressive Community Services
St. Joseph Chamber of Commerce
St. Joseph Housing Authority
St. Joseph Safety and Health Council
St. Joseph School District -
Administrative Office
Spring Garden Middle School
The CENTER, a Samaritan Center
The Salvation Army
Tilton, Thomas & Morgan, Inc.
UMB Bank

United Cerebral Palsy of Northwest
Missouri
United Parcel Service
United Way of Greater St. Joseph
Vektek
YWCA

SILVER

Bartlett Center
Gray Manufacturing Company, Inc.
Legal Aid of Western Missouri
Omnium - a Division of Winfield
Solutions, LLC
Rolling Hills Consolidated Library
Sealed Air Corporation
Specialty Industries of St. Joseph, Inc.
St. Joseph Plastics
St. Joseph Public Library
St. Joseph School District -
Edison Elementary School
Stifel Nicolaus
Sumner, Carter, Hardy & Schwichtenberg

BRONZE

Ag Processing, Inc.
American Family Mutual Insurance
Company
BlueScope Buildings
Brown Mannschreck Business Systems
City of St. Joseph
Dillard's
Evergy
Huvepharma
IHP Industrial, Inc.
Insteel Wire Products Company
KQTV
Lawhon Construction Company

Missouri Western State University
ReeceNichols Ide Capital Realty, LLC
Savannah R-III School District -
Savannah Middle School
St. Joseph School District -
Benton High School
Bessie Ellison Elementary School
Hosea Elementary School
Hyde Elementary School
Lafayette High School
Mark Twain Elementary School
Oak Grove Elementary School
Pickett Elementary School
Skaith Elementary School
Troester Media Center
Target Store Number 1977
US Bank



2020 WORKPLACE SUPPORTERS OF THE UNITED WAY CAMPAIGN

Corporate Partners

The Corporate Partners designation recognizes organizations that have made corporate contributions of \$5,000 or more to the 2020 United Way Campaign.

\$50,000-\$74,999

American Family Mutual Insurance Company
Nestle Purina PetCare Packers Avenue Factory & PTC
Triumph Foods, LLC



\$25,000-\$49,999

Altec Industries, Inc.

\$15,000-\$24,999

Hillyard, Inc.
Commerce Bank
Omnium - a Division of Winfield Solutions, LLC



\$10,000-\$14,999

Evergy
Nodaway Valley Bank
News-Press NOW
Spire Energy
Sunshine Electronic Display Corp.



\$5,000-\$9,999

Ag Processing, Inc.
Deluxe Truck Stop
Fairway Independent Mortgage Corporation
Blue Cross-Blue Shield
Boehringer Ingelheim Vetmedica, Inc.
KQTV
Lifeline Foods, LLC
St. Jo Frontier Casino

The order within categories is determined by contribution amount.

CRYSTAL CIRCLE MEMBERSHIP 2020



United Way Leadership Giving

Crystal Circle members are leadership givers who contribute an annual gift of \$1,000 or more to United Way. In addition, Crystal Circle donors whose annual gifts exceed \$10,000 become members of the Tocqueville Society, a United Way Worldwide recognition named after the French author, Alexis de Tocqueville. He observed that Americans are quick to help people in need, and he applauded our voluntary efforts for the common good.

In 1989, seventy supporters of United Way of Greater St. Joseph formed the first Crystal Circle. Contributions of Crystal Circle members now constitute approximately 45% of the United Way Campaign. Leadership giving amounts to nearly \$1 million of the total United Way Campaign.

If you'd like to learn more about leadership giving or to fill out a pledge form, please contact United Way or visit stjosephunitedway.org/give.

◆ Donors who have made planned gifts are members of the Legacy Society. ◆

TOCQUEVILLE SOCIETY

ordre de liberté
\$25,000 to \$49,999

Karen Grace
Sara Hofheimer
Charitable Trust

membres de la société
\$10,000 to \$24,999

◆ R. Philip and Diane Acuff Charitable Trust ◆
Mignon and Dick DeShon
Lowell & Leslie Kruse
Schoeneck Family Fund, a Donor Advised
Fund of The U.S. Charitable Gift Trust
The Thanksgiving Fund

\$7,500 to \$9,999

Henry and Vickie Bradley
Charitable Fund
Judd and Michelle Clark
John and Erin Proper

\$5,000 to \$7,499

Cliff and Roberta Boyer
Clay Buntrock
Dan and Chris Danford
Jennifer Dixon
Margaret Redmond Lister
Kendall & Andy Randolph
June & Gordon Robaska
Trish & Terry Steinbecker
Jim & Linda Summers
Nancy and Joe Tewell
Brad and Lisa Weil
Bob and Connie Wollenman

\$3,500 to \$4,999

David and Suzanne Bradley
Eric and Jo Bradley
Drs. Tara and Adam Brown
◆ Rod and Anne Fletcher
Charitable Trust ◆
Brad & Kim Fowler
Phil and Diane Gould
◆ Enid and Allan Lowenberg ◆
James and Jeanne Murphy
Rod and Michelle Nelson
Charlie and Brenda Shields
Kylee and Brett Strough
Mr. Edward Trapp

\$3,000 to \$3,499

Mr. and Mrs. Dan Bestgen
Rall Bradley
Stephen J. and Nancy R.
Briggs
Jim and Janeen Burnham
Mr. and Mrs. David L. Burns
Scott and Linda Burns
Brett and Ali Carolus
Susan & Jim Carolus
S.R. Davuluri
Richard and Sharon Evers

Bill & Vicki Hinde
Kathryn Wallace

\$2,500 to \$2,999

Edward H Andres, MD and
Grace M Andres
Tom & Sharon Armstrong
Dan & Dale Boulware
Shawn and Claire Brougham
Bill and Joy Cole
Barbara Connor
Don and Mary Eggebrecht
Chris and Karri Habiger
Bridget J. Supple and
David M. Hall
Cort & Tracee Hegarty
Mary Jo Hornaday
Kevin & Jenny Kelly
Jim & Sandy Lindsay
Patrick & Terri Modlin
Tom and Robin Norton
Scott and Gail Robaska
James and Andrea Robinson
Drs. Arvind & Jotishna
Sharma
Mike and Cynde Veale
John and Donna Wilson

\$2,000 to \$2,499

Jack Bridges and Michelle
Cebulko
Jeff and Julia Brooke
W.L. and Pamela Bryson
Katie Carolus
Carroll and Pat Cathey
Robert and Stacey Cobb
DePriest Family Foundation
Brian and Dlo DuVall
Eileen Dyer
Susanne & Bernd
Eichenmueller
Susie Evans
Daryl and Karen Heronemus
Killackey Charitable Trust
Natalie C. Lewis
Sheldon and Christa Lyon
Kay and John Mallon

Chuck and Kimberly Marti
Bob Orr
Mr. Adam Piper
Bob & Terry Pritchett
Tom and Judy Richmond
Pat and Amy Ryan
Jeanne and Stet Schanze
Larry and Melody Smith
Adam and Sara Stein
Nick and Julie Toeller
Drs. Padma and Narayan
Veligati
Todd & Heather Weddle
◆ Stephen and Barbara
Wurtzler ◆

\$1,500 to \$1,999

Betty & Kit Akard
Scott and Ashley Albers
Tom and Susie Alderson
Dave Bennett
Adam and Amity Bolda
Brian and Francie Bradley
Tom and Marcy Burke
Matthew and Debbie Carver
Brendon & Michelle Clark
Bobbie Cronk
Pat Dillon and Nancy Reese-
Dillon
Jo and Mel Eyberg
Becky Flurry
Alan and Lauri Franks
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COVID-19 Response & Relief Efforts

When the effects of the COVID-19 pandemic began to be felt locally, United Way took steps to protect staff and volunteers while maintaining the commitment to serving the community. Operations were modified and staff began to work from home. While normal programming was adjusted, the work of United Way expanded to provide additional support to individuals, families and organizations as they navigated new needs and challenges created by the pandemic.

The United Way COVID-19 Relief Fund was established in March 2020 to provide assistance to individuals and families, agencies and communities throughout the Greater St. Joseph area that have been impacted by COVID-19. Unlike ever before, United Way staff and volunteers had to triage the requests, focusing on basic human needs and things that would result in immediate personal disruption and agencies that served communities being directly affected by COVID-19.

The United Way COVID-19 Relief Fund was established as a response to generous community members who wanted a way to help their neighbors. United Way received contributions from:

- ▶ Dozens of individuals
- ▶ AgProcessing, Inc.
- ▶ Shelter Insurance Foundation
- ▶ St. Joe McDonald's
- ▶ Evergy
- ▶ UMB Bank
- ▶ Anthem Blue Cross Blue Shield
- ▶ St. Joseph Strong Virtual 5k hosted by the St. Joseph Sports Commission
- ▶ Tyson
- ▶ American Family Insurance Dreams Foundation

To date, United Way has assisted more than two dozen families with assistance in paying rent, utilities and other household expenses to help them avoid further disruption to their stability following income interruption because of the pandemic. Assistance was provided after all other resources- local, state and federal- had been accessed and exhausted.

Through the United Way COVID-19 Relief Fund, grants were awarded to EasterSeals and St. Joseph Habitat for Humanity to purchase PPE so they could continue to serve clients and operate in a safe manner (very early on before other resources became widely available). United Way also purchased PPE and supplies for Partner Agencies, other non-profit agencies and local childcare providers.

In an effort to prevent financial barriers becoming a reason a student cannot participate in InterServ's Virtual Classroom or Remote Learning program, United Way provided a grant through the United Way COVID-19 Relief Fund to reimburse InterServ for up to \$12,000. United Way staff also connected local childcare providers and non-profit agencies to resources that allowed them to continue to serve our community, provide quality care and keep staff employed. Resources included:

- ▶ 2,300 bottles of hand sanitizer through donations from Mosaic, Altec and Holladay Distillery
- ▶ 2,000 disposable masks and 5,000 reusable cloth masks to share with local childcare providers and non-profit agencies
- ▶ 58 touchless digital thermometers to local childcare providers and non-profit agencies
- ▶ Surface disinfectant, gloves, diapers, wipes, toilet paper, paper towels and disinfecting wipes

In addition, United Way Success By 6 provided virtual training and sharing forums for parents and childcare providers throughout the year.

As the pandemic and needs evolve, United Way will remain focused on helping individuals, families and organizations in need throughout our community.



July 2020 Flood in South St. Joseph

On Monday, July 20, heavy rains contributed to significant flooding in South St. Joseph. More than 200 homes were in the path of flood waters and most had significant damage.

United Way took a leadership role in helping those effected by coordinating agencies, organizations, churches and volunteers; connecting those impacted with resources to recover; and helping directly with financial assistance to meet unmet needs.

United Way partnered with InterServ, St. Joseph Habitat for Humanity, Community Action Partnership, Catholic Charities, The Salvation Army and American Red Cross, along with local churches, organizations and regional disaster relief teams to assist families and individuals impacted by flooding. Assistance varied from meeting immediate needs such as shelter, food and clothing to mucking out homes, providing building supplies, replacing and repairing furnaces and supplying kitchen cabinets.

Flood relief efforts were the result of inter-agency coordination and teamwork lead by United Way. Volunteers from Missouri Baptist Disaster Relief were on the ground for more than one month mucking out homes. The City of St. Joseph and Buchanan County provided dumpsters, porta potties and others items. Creek clean up was completed by teams organized by Chris Kowalewycz. InterServ, along with local churches and volunteers, served thousands of meals. The Keys Christian Fellowship hosted several distribution days where families could connect with resources such as Churches of Christ Disaster Relief, Holy Rosary Credit Union, United Way and pick up household and building supplies. The IBEW Local 545 donated \$25,000 to hire union electrical contractors to help with electrical repairs in flooded homes.

InterServ, Community Action Partnership, United Way, St. Joseph Habitat for Humanity, Journey Baptist Church, The Keys Christian Fellowship, Grace Evangelical Church, Long-Term Recovery Committee and Catholic Charities spent more than \$250,000 on materials, plumbing, electrical, furnaces, rent, deposit, motel rooms and more. These funds came from existing resources as well as donors who supported flood relief.

As of today, nearly all those who were impacted are home, or have found new homes, but there is still work to be done. Many who suffered the most extensive damage are living in homes with unfinished sheetrock, subfloor without floor coverings and only have very basic functioning bathrooms and kitchens.

The work of recovery is far from over, but in partnership with many organizations, churches, agencies and volunteers, United Way will continue to be there to help.



CARING POWER OF COMMUNITY

Spirit of Community, Outstanding Partner and Outstanding Volunteer awards are announced at the United Way Annual Meeting in February.

Spirit of Community

The Spirit of Community Award honors one exemplary business for outstanding community service, including corporate and employee support, leadership giving and volunteer participation.

- 1998 Research Seeds
- 1999 Burnham, Colman, McMurray & Squires
- 2000 St. Joseph Light & Power Company
- 2001 Heritage Bank
- 2002 American Family Mutual Insurance Company
- 2003 US Bank
- 2004 Dillon Company
- 2005 Commerce Bank, N.A.
- 2006 Gray Manufacturing Company, Inc.
- 2007 UMB Bank
- 2008 Heartland Health
- 2009 KCP&L
- 2010 Johnson Controls
- 2011 Nestle Purina PetCare
- 2012 Omnium-a Division of Winfield Solutions, LLC
- 2013 Nodaway Valley Bank
- 2014 First American Title Insurance Company
- 2015 Altec Industries, Inc.
- 2016 American Family Mutual Insurance Company
- 2017 Deluxe Truck Stop
- 2018 Hillyard, Inc.
- 2019 United Way Partner Agencies

Outstanding Partner

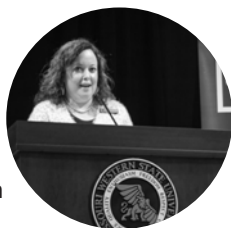
Created in 2009, the Outstanding Partner Award acknowledges a business or organization in the community that has shown an exceptional history of partnership with United Way.

- 2009 St. Joseph School District
- 2010 Altec Industries, Inc.
- 2011 Missouri Western State University
- 2012 Hillyard Companies
- 2013 KCP&L
- 2014 Commerce Bank
- 2015 American Family Mutual Insurance Company
- 2016 City of St. Joseph
- 2017 Junior League of St. Joseph & St. Joseph Mustangs
- 2018 St. Joseph Chamber of Commerce
- 2019 Missouri Western State University Athletics

Outstanding Volunteer

Established in 2007, the Outstanding Volunteer Award honors exemplary volunteers for outstanding volunteer service.

- 2007 John & Cheryl Jarrett
- 2008 Dick Sipe & Ali Wray
- 2009 Pat Dillon
- 2010 Curt Kretzinger
- 2011 Roger Martin
- 2012 Karen Bartlett & George Clinton
- 2013 Rick Gronniger
- 2014 Todd W. Meierhoffer
- 2015 Dennis Rosonke
- 2016 Chris Connally
- 2017 Seth Wright
- 2018 Debra Bradley
- 2019 Phil Gould



Accuracy is important to us. If you notice an error within the Annual Report please let us know!

UNITED WAY STAFF

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President



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Pam Hurley
Administrative Support

Kim Lueger
Bookkeeper



Jay Martin (through August 2020)
Program Director



Renita Neville
Campaign Director

Liz Robinson (June - August 2020)
Intern





**United Way
of Greater St. Joseph**

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for improving lives through the caring power of community.