

The WAY Begins with...the Next Generation

Research tells us that:

- children start learning the moment they are born
- nearly 90% of brain development occurs by the age of five (Missouri Office of Childhood)
- school-age children and youth spend 80% of their waking hours outside of school (Youth.gov)



Donors to United Way of Greater St. Joseph are supporting programs and services that connect directly with children, youth and families. Programs such as: early care and education; access to literacy materials; career exploration; out-of-school time activities; mentorship; youth sports and more are helping to foster a community where children and youth can reach their potential; parents can provide for their families; and basic needs are met.

When you give to United Way, you invest in the next generation and help ensure that quality child care is available; out-of-school programs that provide safe, fun and educational environments full of enrichment opportunities exist; families have access to education about early childhood development and so much more.

Programs like those above have been shown to: allow families to maintain employment; help children read on grade level; increase graduation rates; close achievement gaps for low-income students; reduce risky behaviors; and help students gain college and career skills.

The future of our community and each individual can be positively impacted by the paths of opportunity we create today, when we give to United Way.

United Way Partner Agencies & Programs Creating The WAY for...the Next Generation

Bartlett Center

- Daycare for children ages four weeks-preschool
- Youth Program provides out-of-school time care for children ages 5-12

Big Brothers Big Sisters St. Joseph

- Serves kids starting at age 7 who want/need a positive mentor and help form life-changing friendships

Catholic Charities of Kansas City-St. Joseph

- Mom's Empowerment program provides case management and assistance for pregnant families through the child's first year
- Adoption Services supporting birth and adoptive families

Children's Mercy St. Joseph

- Provides pediatric and specialty health care to area children and youth

Family Guidance Center for Behavioral Healthcare

- Individualized services based on the need of the child and family to assist with emotional disturbances, mental illness and substance use disorders
- Behavioral Health Urgent Care Clinic serving children ages 5+

InterServ

- Early Care and Education at Mitchell Woods
- Youth Program that supports youth in the areas of academics, relationships and health through healthy relationships with adults, providing a nutritious meal, tutoring and homework assistance, weightlifting and being part of a positive community

Northwest Missouri Community Services

- Provides a phone service directing families needing information/assistance to appropriate health and human services
- Provides resources to meet basic and immediate needs including diapers and shoes for school-age children

Pony Express Council, BSA

- Traditional scouting that helps prepare youth for a successful future by developing academic skills, self-confidence, ethics, leadership and citizenship skills.
- Camping program held at Camp Geiger

St. Joseph Safety & Health Council

- Safety Town provides a simulated town where young children learn safety skills
- Safety Acres young children how to stay safe while living and playing in a rural setting
- Car seat program encourages parents to get their child's car seat checked and provides new seats at no charge for those who qualify
- Driver's Education and Permit Academy to teach teens how to drive safely

The Salvation Army

- Youth Program that provides a safe environment to develop life skills, positive social and communication habits and the opportunity to learn new things
- Emergency shelter for families with minor children providing a safe place to stay, case management and access to resources
- School supplies for children

Samaritan Counseling Center, Inc.

- Outpatient mental health services and autism testing

UCP

- Physical, occupational and speech therapy for children
- Integrated Preschool for children ages 2 – 5 including children with and without special needs

- Summer Work Experience provides area high school students with disabilities entering their senior year an opportunity to experience a first job.
- All Students Achieve is a collaborative program held at Mosaic Life Care designed to improve employment outcomes for high school seniors through classroom activities and an unpaid internship for students

United Way

Profit In Education

- United Way Reading Adventure helps school-age kids improve and maintain their reading skills by sending volunteers to read with students on a weekly basis.
- Speakers' Bureau connects business and industry professionals with students to share about their education and career paths. They also assist classes with project-based learning opportunities.
- Take A Book Tuesday is a partnership with Second Harvest's No Hunger Summer program and several local school-age childcare providers to help kids build their home libraries

Success By 6

- Works with parents, grandparents, primary caregivers, child care providers and business leaders to help prepare children to be successful learners when they begin kindergarten

YMCA

- Youth Development programs that provide a safe, fun and educational environment before and after school and during summer break
- Youth Sports

YWCA St. Joseph

- Discovery Child Care Center for children ages 6 weeks-6 years.
- GRIT Center provides a safe space for teens ages 12-19 with a drop-in resource center, mentoring and outreach services
- Healthy Teen Parents Healthy Babies serves pregnant and parenting teens ages 12-19.

THE WAY
BEGINS WITH

the Next Generation



Some of the ways donors improved lives through the United Way network last year...



- 349 children received early care and education to help them begin their school years ready to learn.
- 4,535 youth participated in out-of-school time activities and programs.
- 370 youth were impacted by a positive adult mentor.

United Way Partner Agencies & Initiatives Supporting the Next Generation



When you give, you invest in the *Next Generation*

#TheWAYBeginsWithYou

United Way of Greater St. Joseph



#JoinUnitedWayAndGiveToday



United Way & Imagine St. Joseph 2040

United Way of Greater St. Joseph and the St. Joseph Chamber of Commerce engaged more than 1,000 residents in 2018 to draft a plan for the future of St. Joseph which is known today as Imagine St. Joseph 2040. The plan notes that our greatest return on investment comes from investing in our people. The plan calls for us to strive to be a community that values and invests in our people and our education systems. The United Way network is aligned with Imagine St. Joseph 2040 and working to create opportunities for all to reach their potential.

Funds raised during the 2023 Campaign will support United Way Partner Agencies and Initiatives that provide resources and services to people in Northwest Missouri and Northeast Kansas in 2024.

United Way of Greater St. Joseph is a non-profit agency that improves lives in the areas of education, health and financial stability by harnessing the caring power of community. United Way supports 17 local Partner Agencies and operates seven Initiatives. You can LIVE UNITED by giving, advocating and volunteering. To learn more, visit stjosephunitedway.org and follow @UnitedWayStJoe on Facebook, Instagram, Twitter, LinkedIn, and YouTube.